

# Congress Center **Basel**



## Congress Center Basel: Knowledge and Innovation

## Congress Center Basel

Welcome to the Congress Center Basel, Switzerland's biggest congress centre in terms of surface area. Our premises offer comfortable facilities and state-of-the-art technology to satisfy even the most stringent of requirements. Many of the multi-functional halls and rooms can be combined with each other, ensuring maximum flexibility in respect of room configuration and capacity.



Switzerland's biggest congress centre in terms of surface area

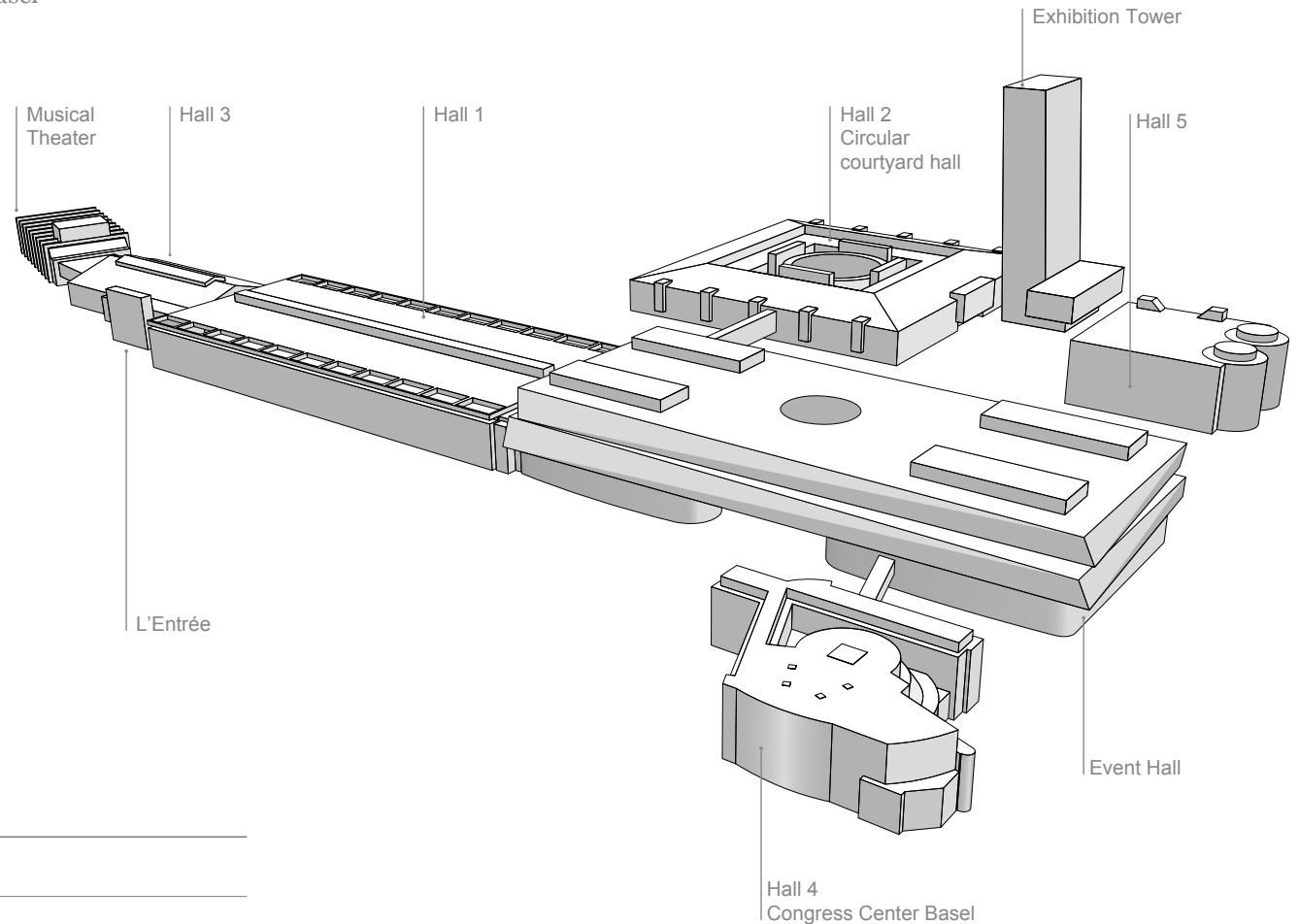
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Congress Center Basel

Number of rooms	25
Room capacity	50 – 10 000 people
Events per year	250
Visitors per year	200 000

## Messe Basel

The Congress Center Basel is located in the heart of the city, right next to Messe Basel. The exhibition complex designed by architects Herzog & de Meuron was brought into operation in 2013 and combines functionality and aesthetics in the perfect manner. Our facilities are supplemented by the Musical Theater Basel (1500 seats) and the different-sized exhibition halls at Messe Basel alongside (holding up to 10 000 people).



### Messe Basel: Facts and Figures

Exhibition area, gross	141 000 m <sup>2</sup>
Exhibitions (annually)	20 to 25
Exhibitors (annually)	6 000 to 8 000
Visitors (annually)	approx. 1 million
Miscellaneous events in the exhibition halls (annually)	15 to 20
Parking spaces in the Messe Basel car park	1 200

## Event Hall

The multifunctional Event Hall with its generously-dimensioned foyer and gallery is located on the ground floor of the hall complex designed by Basel architects Herzog & de Meuron. From the tram stop, going past the urban restaurant, that is open to the public, you can reach the pillar-free Event Hall directly through the inviting Foyer South, all on the same level. Behind the extensive glass frontage, which forms part of the spatial transparency of the new hall complex designed by Herzog & de Meuron, the Event Hall provides a gross surface area of some 3300 square metres. The transparent building façade to the south can be closed off by means of a mobile wall. The Event Hall is equipped with basic, state-of-the-art technical facilities. Additional technical equipment, such as the stage or a platform, can be installed on a flexible basis.



Event Hall with or without daylight



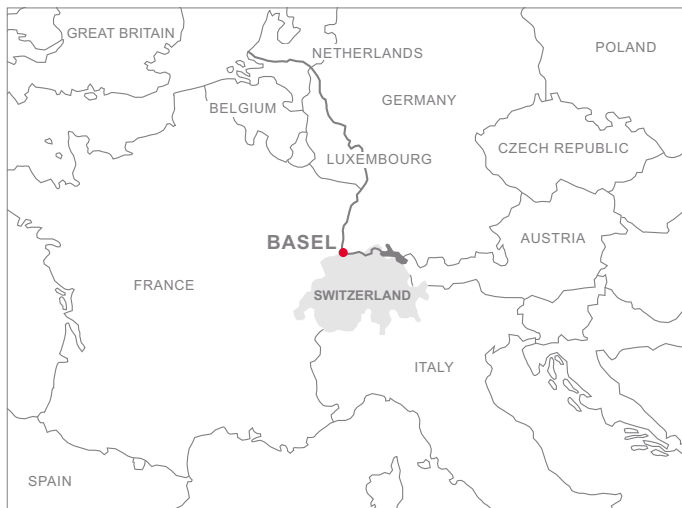
LED illuminated strip for event-specific visitor guidance

The entire hall complex is not just an architectural highlight – with its modern equipment it also satisfies the most innovative and demanding customer wishes. A unique inscription system with a 112-metre long LED illuminated strip can be customised for individual events. The Event Hall has direct access to the restaurant with its rustic-elegant ambience and is linked via a walkway to the Congress Center Basel.



## Ten reasons to opt for the Congress Center Basel

- > Basel is at **the heart of Europe, located compactly at the point** where France, Germany and Switzerland all meet.
- > Basel can easily be reached by air (EuroAirport Basel-Mulhouse-Freiburg), by rail (an international hub for Europe's high-speed rail systems), or by car. Direct rail links from Zurich international airport to Basel within 1 hour.
- > The Congress Center Basel is located **in the heart of the city of Basel**, directly adjacent to Messe Basel, surrounded by a wide range of outstanding restaurants and good shopping opportunities.
- > **8 800 hotel rooms**, 1000 of which are within walking distance of the Congress Center Basel; all the other hotels can be reached by public transport in a maximum of 20 minutes.



Situated at the heart of Europe, compactly where three countries meet



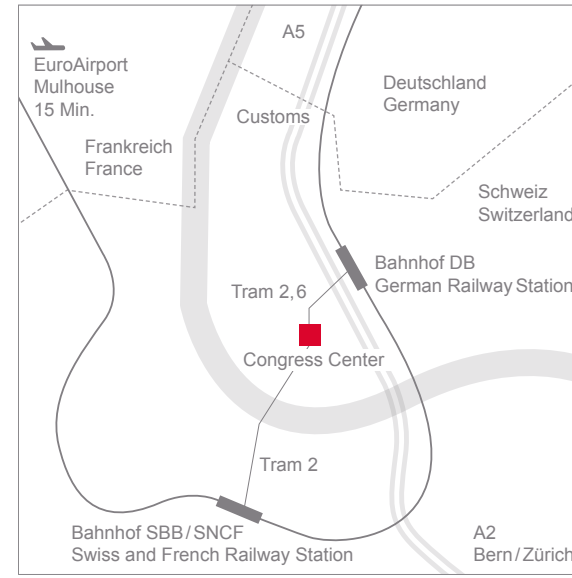
Bridge over the Rhine in Basel

- > **Location of a large number of globally leading companies** in the pharmaceuticals, agrochemicals, medical engineering, logistics, finance, IT and communications sectors (including GABA International, Straumann, Novartis, Hoffmann-La Roche, Actelion etc.).
- > As Switzerland's most dynamic economic region and one of the most productive and innovative worldwide, Basel is a key location for the up-and-coming **life sciences industry**.
- > Basel is Switzerland's **oldest university city** (more than 550 years) and one of Europe's leading **teaching and research locations** for the life sciences, medical research, energy engineering and cultural sciences.

- > Basel is compact, safe and clean. The **dense public transport system** will take you rapidly and punctually to wherever you need to go, including over the border into Germany or France. Hotel guests in Basel can use the city's public transport free-of-charge with their Mobility Ticket.
- > The well-preserved **historic old town** which is well-known throughout Europe, and Basel's location on the Rhine make for a wide range of leisure activities and accompanying programmes in three different countries: Switzerland, France (Alsace) and Germany (Black Forest).
- > Basel is regarded as the **cultural capital of Switzerland**, not least on account of its 40 or so museums – a number of which enjoy an international reputation.



Free tram rides for all hotel guests



Centrally located in the city



A key international life-sciences location

## Made-to-measure infrastructure



Messe Basel



Beaulieu Lausanne



Messe Zürich

The Congress Center Basel is Switzerland's biggest congress facility. It forms part of the dynamic MCH Group. The company operates three modern exhibition, congress and event infrastructures in Basel, Zurich and Lausanne. These form a national three-point network with infrastructure offerings that ideally complement each other in terms of exhibition space and geographical catchment area. And once the modernisation work in Basel and Lausanne is completed (by 2020) these facilities will be leading-edge. As a customer of the Congress Center Basel, you benefit from this experience and efficient networking capability for all your projects, at all the different levels.

## The strength of the MCH Group

The MCH Group is a leading international live marketing group. With our unique services network we are in a position to greatly enhance the success of your event, conference or exhibition. We provide all the relevant services for corporate and public events of all types. On a comprehensive and customised basis, drawing on our extensive experience and professionalism.

The services that we provide ourselves extend from consultancy, via planning, through to implementation, and from event management, via structures and fittings, through to event technology – and all of this with a high degree of flexibility. Because we regard working together with you on a partner-like basis as being just as self-evident as ensuring the complete satisfaction of your customers.



Expomobilia AG – stand construction



Rufener with Winkler Multimedia Events – event management



## Facilities at Messe Zürich and Beaulieu Lausanne

### Messe Zürich

#### Messe Zürich: Facts and Figures

Exhibition area, gross	30000 m <sup>2</sup>
Halls	9
Conference rooms	K1–K7
Capacity seminar seating	24–64
Capacity theatre seating	34–80
Theater	1
Capacity	1535
Restaurants	5
Capacity	70–450
Car park spaces	2100
www.messe.ch/zuerich	



Messe Zurich right next to the Hallenstadion



Beaulieu Lausanne set in extensive gardens

### Beaulieu Lausanne

#### Beaulieu Lausanne: Facts and Figures

Exhibition space, gross	50500 m <sup>2</sup>
Halls	7
Rooms Centre de Congrès	30
Capacity	15–5000
Theatre	1
Capacity	1844
Restaurants	10
Car park spaces	580
Garden	12000 m <sup>2</sup>
www.beaulieulausanne.ch   www.congreslausanne.ch	



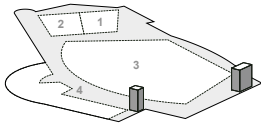




## Overview of the floors

### Rooms

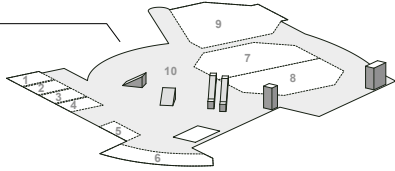
- 1 Osaka
- 2 Samarkand
- 3 San Francisco
- 4 Foyer



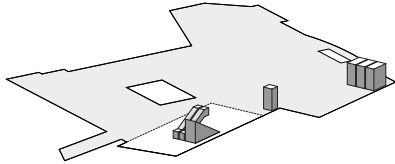
3rd floor | Hall 4.3

### Rooms

- 1 Guangzhou
- 2 Hong Kong
- 3 Mexico
- 4 Miami
- 5 Nairobi
- 6 Rio
- 7 Singapore
- 8 Sydney
- 9 Montreal
- 10 Foyer



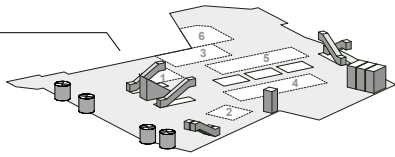
2nd floor | Hall 4.2



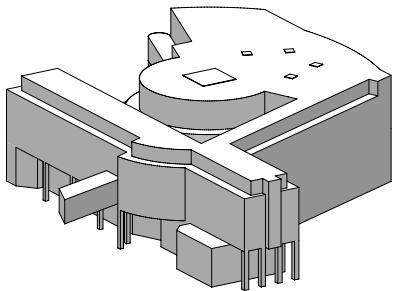
1st floor | Hall 4.1

### Rooms

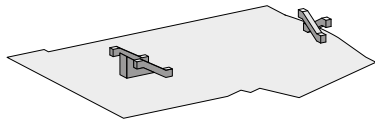
- 1 Lima
- 2 Darwin
- 3 Kairo 1-3
- 4 Boston 1-3
- 5 Shanghai 1-3
- 6 Delhi



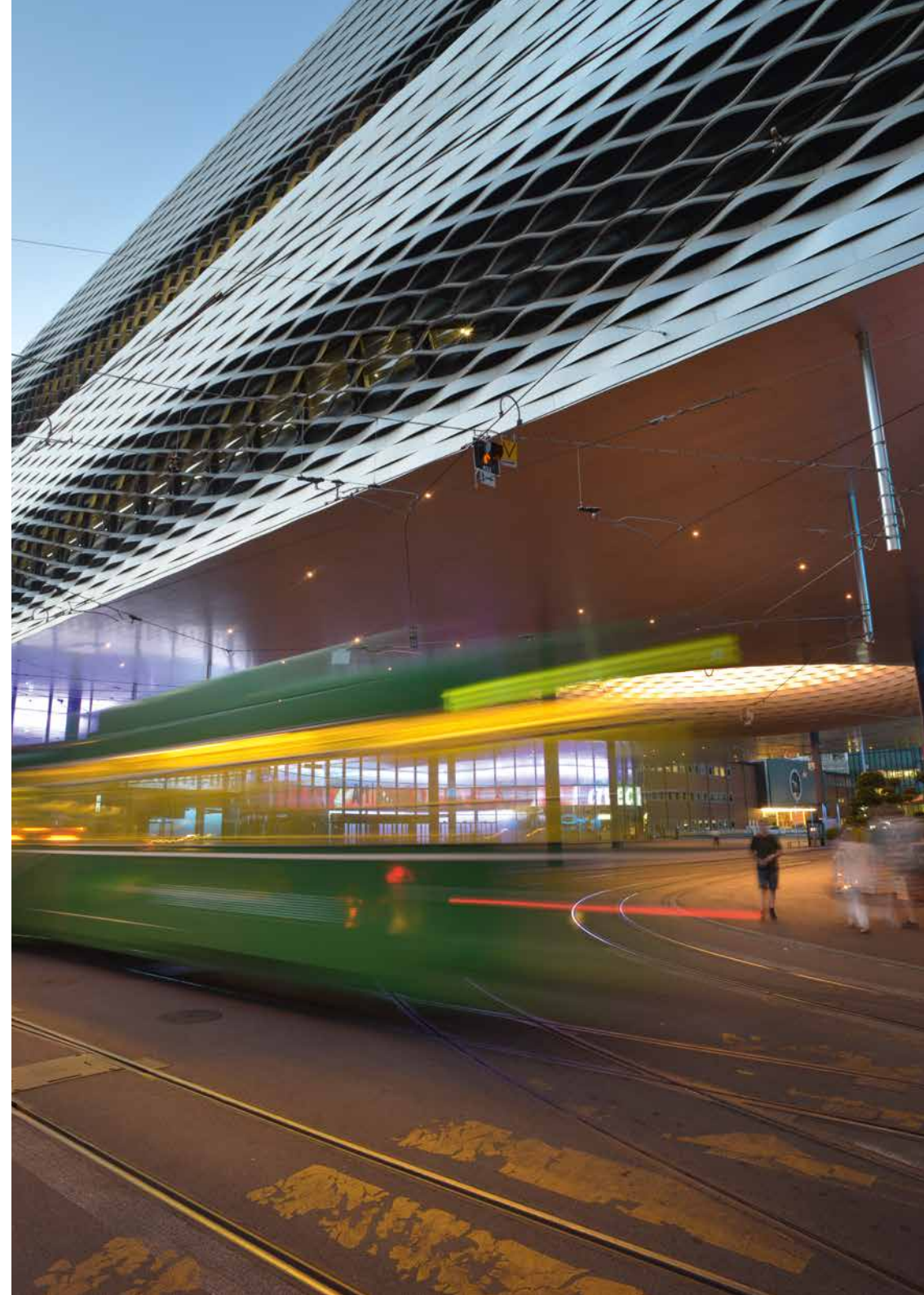
Ground floor | Hall 4.0  
Modular rooms



Congress Center Basel

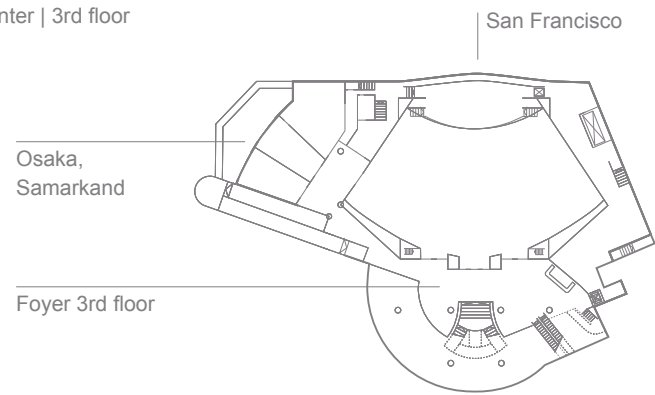


Basement | Hall 4.U

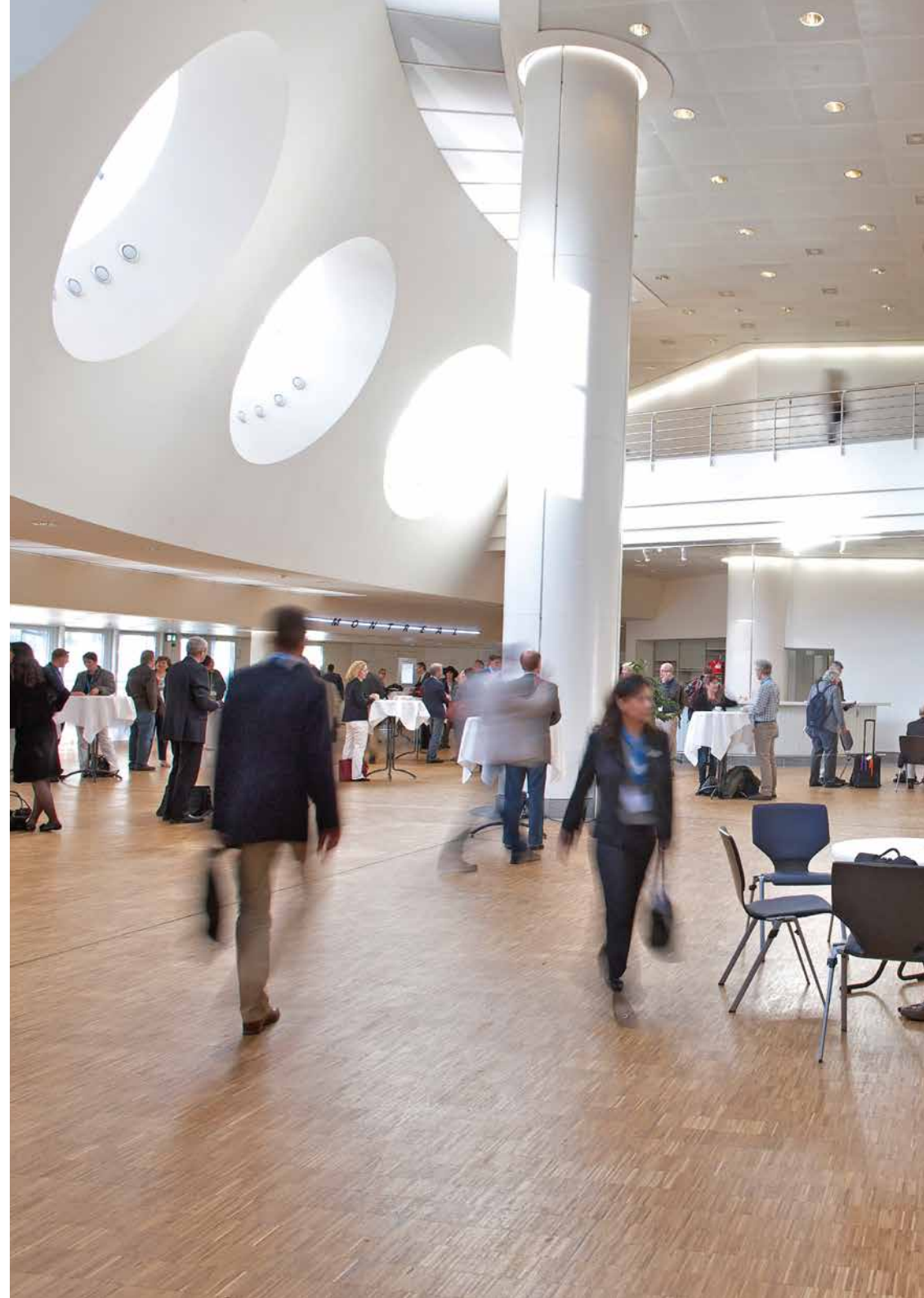
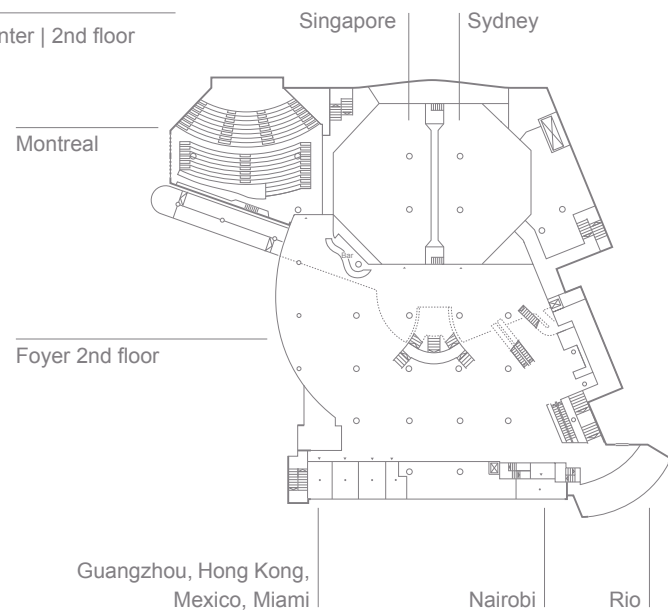




Congress Center | 3rd floor

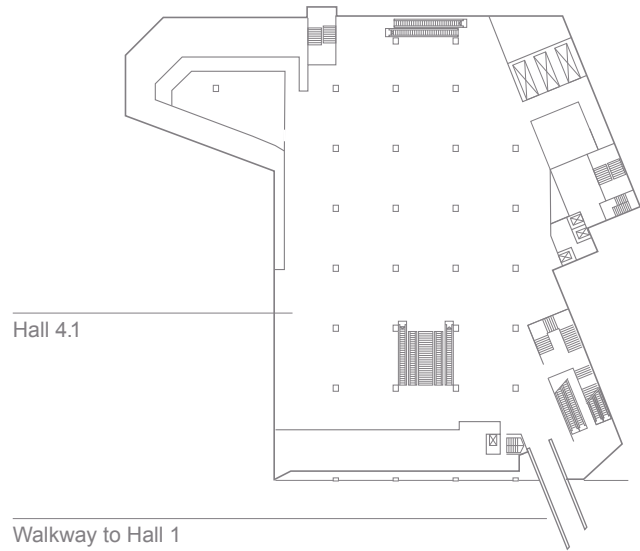


Congress Center | 2nd floor

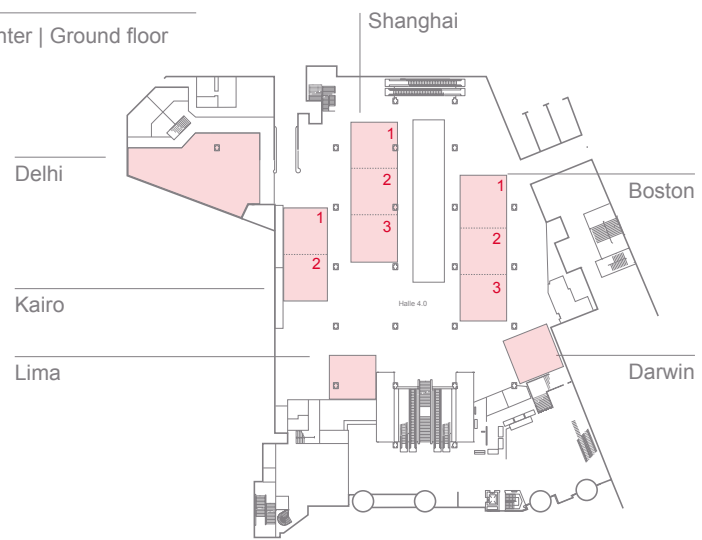




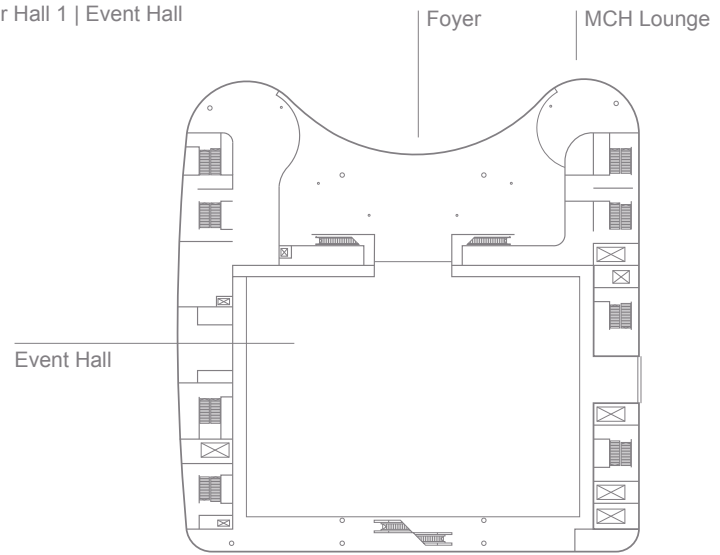
Congress Center | 1st floor



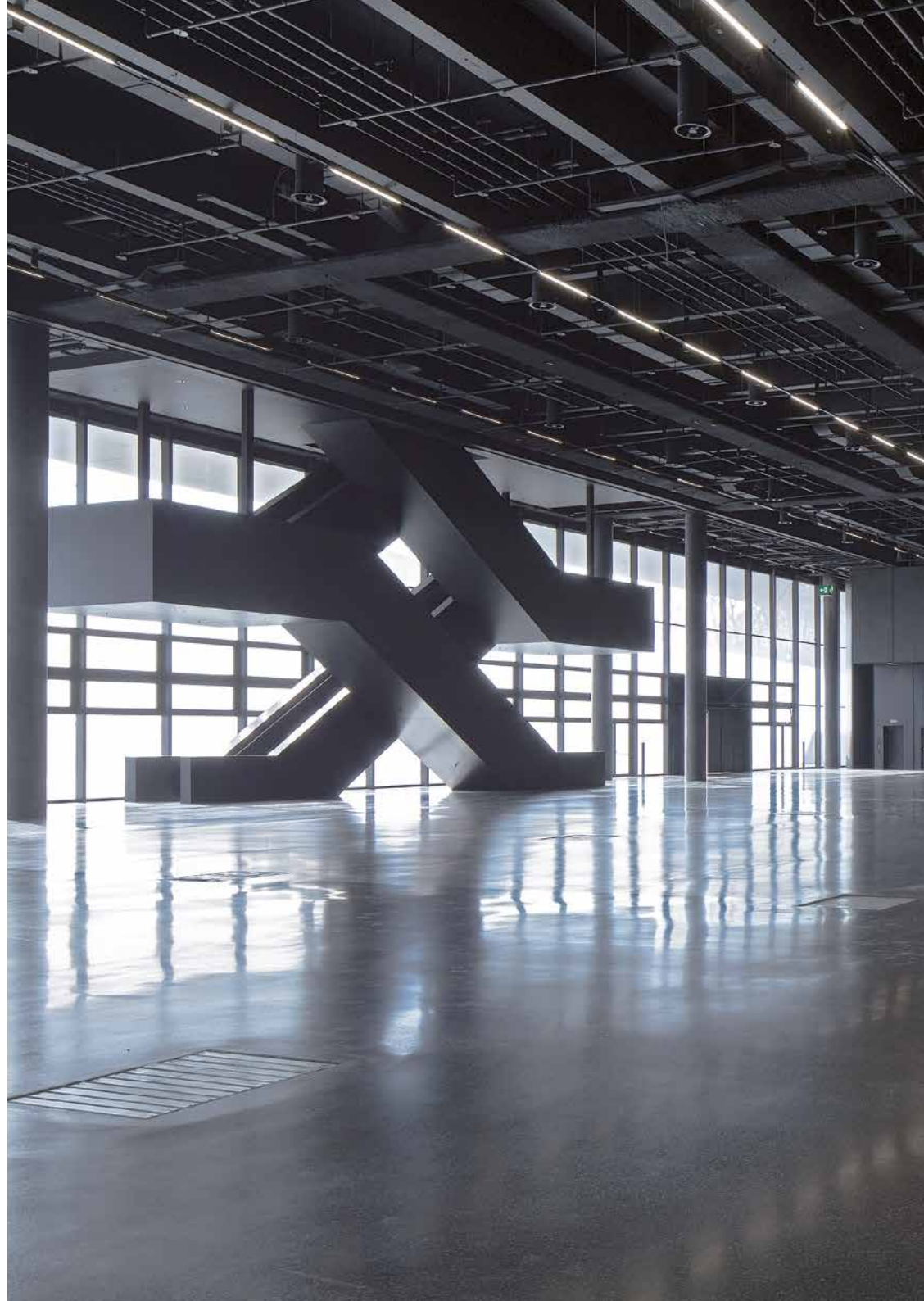
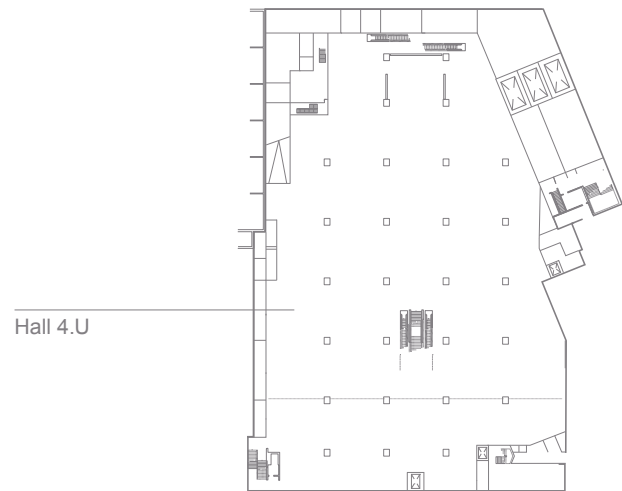
Congress Center | Ground floor



Ground floor Hall 1 | Event Hall



Congress Center | Basement



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