



**Switzerland.**

# Your congress in Switzerland.

Switzerland Convention & Incentive Bureau.

[MySwitzerland.com/congress](http://MySwitzerland.com/congress)





Rolex Learning Center, Lausanne



Geneva



Zurich



Hotel InterContinental, Davos



Lake Lucerne

## A venue at the heart of everything – with superb access.

International congresses are extremely important for Switzerland – in terms of economics as well as culture. Our country has won numerous awards as a knowledge and business hub. Switzerland offers ideal conditions for congresses – against a backdrop of spectacular scenery.

1

### **It couldn't be closer**

Four airports connect Switzerland to the world, ensuring easy access to every part of our country. Wherever you land, your onward journey is straightforward, because we have one of the best-organised public transport systems in the world.

2

### **Reliable and efficient**

Reliability, punctuality, political and economic stability: Switzerland sets the highest standards when it comes to quality. This comes at a price, of course – but the dividends are enormous.

3

### **A location with a future**

No other country in the world invests more per capita in basic research and new technologies. Correspondingly high is Switzerland's importance as a location for business and research – and as the seat of international organisations.

4

### **Cutting-edge infrastructure**

Every year, Switzerland invests billions of francs in congress facilities and equipment. In city centres or high in the mountains: our ultramodern congress centres offer inspiring venues for people to meet up.

.....  
Regularly ranked among  
the world's best

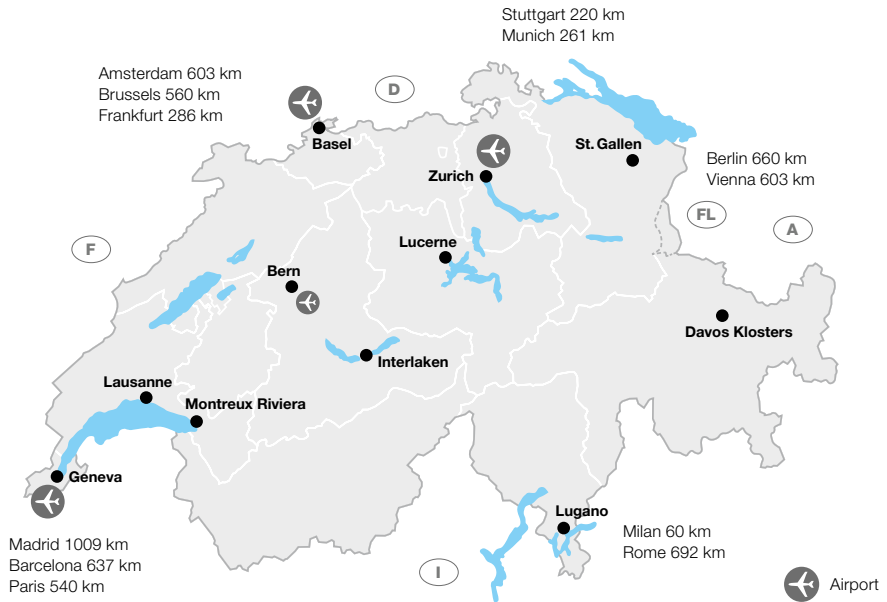
Year after year, Switzerland  
achieves outstanding positions  
in international rankings –  
in categories such as image,  
innovation and competitiveness.

→ [futurebrand.com](http://futurebrand.com)  
→ [globalinnovationindex.org](http://globalinnovationindex.org)  
→ [weforum.org](http://weforum.org)

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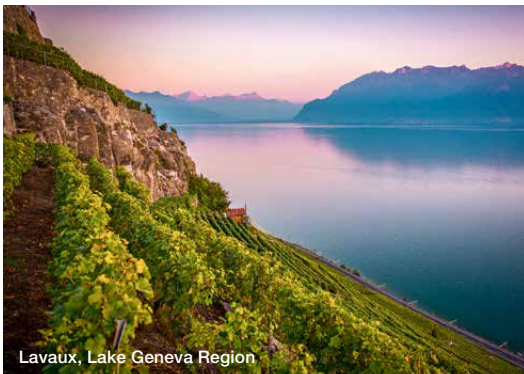
Lucerne



## 5

### Small is attractive

Swiss cities offer an unrivalled quality of life, with unspoilt natural beauty literally on the doorstep. Distances are short, so it's easy to walk to many places. And your congress will benefit from the manageable scale of a Swiss venue.



We fly SWISS.

Swiss International Air Lines  
supports international  
congresses in Switzerland by  
acting as the official carrier.

## Exchange means added value.

True commitment is the only way to get noticed. Organising a congress opens up unique opportunities.



### Creating real confidence.

If you expect more, you have to give more. The successful organisation of a conference offers an ideal way of showing skill and competence in a convincing and appealing manner. The results: confidence, cohesion – and new perspectives.



### Making an impact at global level.

It's not about power, but about the opportunity to play an active part in future developments. Whoever organises a conference also influences its content, as well as the choice of exponents – and thereby introduces their own ideas and concepts.



### Cultivating networks.

Cultivating relationships is the only way to create a network you can truly rely on. An event always provides a solid base for exchanges between people – regardless of the subject matter: ideas, information or technologies. Or even when the aim is simply to strike up new contacts.



### A commitment to sustainability.

**When it comes to sustainability, Switzerland leads the world: in recycling, river and lake water that's clean enough to drink, a green public transport system and excellent protection for nature and the countryside.**

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## You can count on us.

Professional, committed, independent: we offer our skills and services to you for free. Experience yields success!

## Contact.

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MySwitzerland.com/congress

### What we offer.

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**Analysis of conference requirements and demands**  
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**Advice on choosing a suitable destination**  
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**Drawing up a candidature dossier**  
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**Assistance with the presentation of a conference application**  
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**Provision of contacts for qualified key service providers**  
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**Organisation and invitation for the inspection of destinations**  
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**Delivery of promotional material and checklists**  
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### What we can arrange.

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**Clarification of prices and availability**  
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**Reservation of conference premises**  
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**Reservation and management of hotel allocations**  
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**Organisation of social programmes, excursions and transfers**  
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**Organisation of pre- and post-congress tours**  
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**A source of information for conference participants**  
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