

BERN 

Sales Manual 2015 | 2016

www.bern.com



Welcome to Bern

Whether it's in the vibrant Swiss capital city of Bern, the varied surrounding area, in the hilly and mystic Emmental, in the Gantrisch Nature Park of the Prealps, between the Napf and the Jura in the Oberaargau Region – this is one scenic region. It might just be these very places and beautiful landscapes that have shaped the distinctly melodic dialect and legendary warmth of the Bernese. In 1983, Bern became a UNESCO World Heritage Site and, today, can easily be reached by plane, rail or car. The international airport and direct connections to the high-speed trains TGV and ICE make a true hub out of the city. Thanks to its central location, Bern is ideal for outings and trips throughout Switzerland and is commonly known as the gateway to the Alps.

We look forward to welcoming you.

Contents

CITY OF BERN

Contacts	3
Useful Information	4 5
10 Reasons for Bern	6
Location & Arrival, Distances	7
Attractions	8 9
City Tours	10 11
Events	12 13
Accommodation	15
Dining	17
Shopping	19
Albert Einstein	20
Art & Culture	21

BERN REGION

Discovery Map	22 23
Itineraries & Routes	24 25
Emmental	29
Gantrisch	31
Bern surrounding area, Oberaargau	32

MEETING & INCENTIVE

10 Reasons for your Meeting Destination	34
Your Meeting Professional	35
Venues	37
Excursions	39
Social Programs	41

Bern Tourism Contacts

Director

▶ Markus Lergier
T +41 (0)31 328 12 40
markus.lergier@bern.com

Director of Marketing

▶ Marcel Graf
T +41 (0)31 328 12 37
marcel.graf@bern.com

Market Manager North America & Russia Marketing Manager Meetings

▶ Marianne Schatzmann-Aebi
T +41 (0)31 328 12 23
marianne.schatzmann@bern.com

Market Manager Middle East & Asia

▶ Marc Steffen
T +41 (0)31 328 12 26
marc.steffen@bern.com

Market Manager Europe

▶ Michelle Bisang
T +41 (0)31 328 12 56
michelle.bisang@bern.com

Bern Incoming Ltd. Contacts

Director

▶ Bernhard Rhyn
T +41 (0)31 328 12 66
bernhard.rhyn@bern-incoming.ch

Sales Manager

▶ Mirjam Nyffenegger
T +41 (0)31 328 12 63
mirjam.nyffenegger@bern-incoming.ch

Impressum

Bern Tourism
Amthausgasse 4
P.O. Box 169
3000 Bern 7
Switzerland

Circulation: 2'500
Print: Stämpfli AG, Bern
Cover: UNESCO World Heritage Site Bern
Editorial: Marc Steffen
marc.steffen@bern.com

Useful Information

Bern.com



You will find all the relevant information for your stay in Bern on our website, Bern.com
Newsletter: Bern.com/newsletter



Bern City Guide
for smartphones
(Android & iPhone)



Become a Fan of Bern
I love Bern
facebook.com/bernschweizland



View Rose Garden

Entering into Switzerland

A valid passport or an identity card is required. Since Switzerland is part of the Schengen Area, Schengen visas are accepted for people entering the country. Switzerland entry regulations:
T +41 (0)31 322 65 11, www.ezv.admin.ch

Airports

Bern: www.flughafenbern.ch
Basel: www.euroairport.com
Geneva: www.gva.ch
Zurich: www.flughafen-zuerich.ch

Rail – Swiss Travel System

The Swiss Travel System unifies the entirety of Swiss public transportation and is intended to facilitate access to the comprehensive Swiss transport network for visitors from around the world.

Swiss Travel Pass

Free travel on rail, post van, shipping services as well as on panoramic trains, discount for mountain railways, free admission to over 480 museums. Free family card.
Available for 3, 4, 8 or 15 consecutive days

Swiss Travel Pass Flex

Free travel on SBB railway. Free family card (children under 16 years of age).
3, 4, 8, 15 days of your choice within a one-month period

Further information and timetable information at:
www.swisstravelsystem.com, www.sbb.ch, www.bls.ch

Motorway (Autobahn)

The speed limit on Swiss motorways (Autobahn) is 120 km/h and the purchase of a road tax sticker [vignette] is mandatory for Swiss motorways (approx. CHF 40.00).

Taxi

Bären-Taxi: +41 (0)31 371 11 11
Nova-Taxi: +41 (0)31 331 33 13
Wheelchair accessible transport: 0800 90 30 90

Bern Ticket

From your very first overnight stay in a tourist accommodation in the city of Bern, you will receive a Bern Ticket for your whole stay.

Free travel on public transport in zones 100/101 operated by the LIBERO Association including

- Gurten funicular
- Funicular Marzilibahn
- Elevator to the Cathedral Platform
- Travel to and from Bern Airport.

On your day of arrival, your reservation confirmation can be used as a transfer ticket from the station or the airport of Bern to your accommodation.

Timetable and information at:
www.mylibero.ch



Population

138'830 (356'000 incl. suburbs), www.bern.ch

Religion

Protestant 47 %, Roman Catholic 24 %

Public holidays (across Switzerland)

- ▶ 3.4.2015 / 23.3.2016 Good Friday
- ▶ 5.4.2015 / 27.3.2016 Easter incl. 6.4.2015 / 28.3.2016 Easter Monday
- ▶ 14.5.2015 / 5.5.2016 Ascension Day
- ▶ 24.5.2015 / 15.5.2016 Pentecost Sunday
- ▶ 25.5.2015 / 16.5.2016 Pentecost Monday
- ▶ 1.8.2015 / 2016 Swiss National Day
- ▶ 25.12.2015 / 2016 Christmas
- ▶ 26.12.2015 / 2016 Stephan's Day
- ▶ 1.1.2016 New Year's Day
- ▶ 2.1.2016 St Berchtold's Day

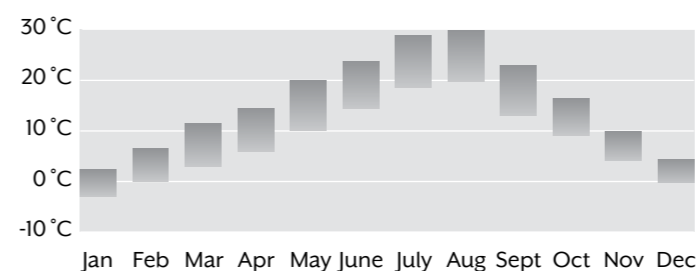
Time zone

Bern is in the Central European Time Zone (CET = UTC +1) with European daylight savings time

Climate | Weather

(Average Daily Temperatures)

www.meteoschweiz.ch



Bicycle & E-Bike rental

Bicycles are available for rent at the following outlets:

- ▶ **Bern Velo Station**, at the railway station, T +41 (0)31 311 16 87, www.velostationbern.ch
- ▶ **Bern Rollt**, free bicycle rental (annually from May to October) from Bahnhofplatz, at Hirschengraben and in Zeughausgasse, T +41 (0)79 277 28 57, www.bernrollt.ch
- ▶ **Rent a Bike**, Bike station for E-Bikes at the railway station, T +41 (0) 925 11 70, www.rent-a-bike.ch

Outdoor swimming pools

Free admission: Lorrainebad, Marzilibad, Weyermannshaus, Wylerbad. www.sportamt-bern.ch

Telephone numbers: Emergency calls, information

Fire department 118
Police 117
Ambulance 144
Roadside assistance 0800 140 140
Directory assistance 1811
Traffic information 163
Weather forecast 162

Electricity and plugs

Electricity throughout Switzerland is supplied at 230 volts. Type C (euro plug, two-pin) plugs and type J (three-pin) plugs are used. The type F ("Schuko") plugs widely used in Europe cannot be used without an adapter.

10 Reasons for Bern

Swiss Capital

Bern is the Capital City of Switzerland. It is THE place where all the important decisions of our country are made.

UNESCO World Heritage Site

Founded in 1191, the beautiful and well protected Old Town of Bern became a Unesco World Heritage Site in 1983.

Shopping Paradise

Thanks to the 6 km / 4 miles of arcades, Bern has one of the longest covered shopping promenades in Europe, especially enjoyable on bad-weather-days.

Bear Park

The bear is our heraldic animal. At the Bear Park down at the Aare river side visitors get a great insight into the lives of the bears (open every day, free of charge).

Urban Swimming

Bern's Aare river is an urban swimming paradise, probably the most beautiful riverside pool in Europe - pure, fresh and clean.

Art & Architecture

Architectural gems such as Zentrum Paul Klee (designed by Renzo Piano) or shopping and leisure center Westside (designed by Daniel Libeskind) stand alongside medieval architecture of the Old Town.

Albert Einstein

He lived in Bern between 1902 – 1909; and it was in Bern where he invented the relativity theory $E = mc^2$ in 1905.

Gateway to the Swiss Alps

Bern is the gateway to the Swiss Alps and very centrally located within Switzerland. Bern is a long term destination: Stay in Bern and discover Switzerland.

Toblerone

For more than 100 years Bern has been the Chocolate center of Switzerland. It is in Bern where the Toblerone was invented.

Living Tradition

Last but not least, the real Swiss cheese, the Emmentaler AOP is made in the beautiful Emmental valley just outside of Bern.



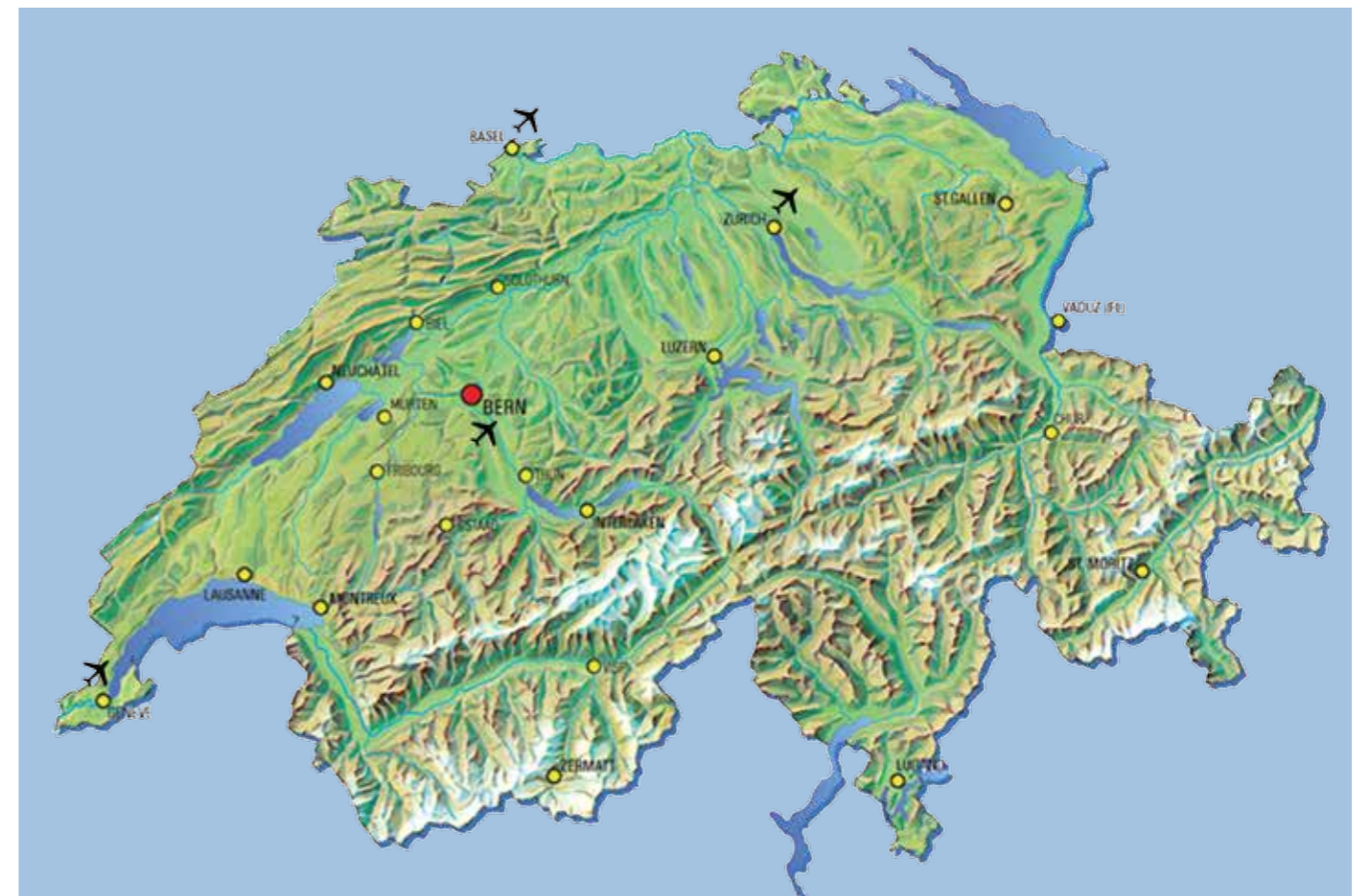
Clock Tower (Zytglogge)

Distances

Europe	km / miles	Rail	Direct flights*
Amsterdam	840 / 522	8h 8m	BRN, BSL, GVA, ZRH
Barcelona	940 / 584	8h 59m	BRN, BSL, GVA, ZRH
Berlin	965 / 600	8h 7m	BRN, BSL, GVA, ZRH
Brussels	640 / 398	6h 13m	BSL, GVA, ZRH
Frankfurt	430 / 267	3h 49m	BSL, GVA, ZRH
Hamburg	910 / 565	7h 31m	BRN, BSL, GVA, ZRH
Cologne Bonn	560 / 348	5h	BRN, BSL, GVA, ZRH
London	980 / 609	7h 58m	BRN, BSL, GVA, ZRH
Milan	350 / 218	3h	ZRH
Moscow	2290 / 1420	-	GVA, ZRH
Munich	440 / 273	5h 7m	BRN, BSL, GVA, ZRH
Paris	590 / 367	4h 3m	BSL, GVA, ZRH
Rome	940 / 584	6h 25m	BSL, GVA, ZRH

* To BRN = Bern, ZRH = Zurich, GVA = Geneva, BSL = Basel (as of January 2015)

Switzerland	km / miles	Rail	Car
Bern Airport	11 / 7	27m	20m (Shuttle)
Basel	100 / 62	55m	1h 10m
Geneva	160 / 100	1h 42m	1h 50m
Interlaken	60 / 37	50m	45m
Lausanne	110 / 68	1h 6m	1h 20m
Lucerne	110 / 68	1h	1h 20m
Zermatt	140 / 87	2h 6m	2h 29m
Zurich	120 / 75	56m	1h 30m



Attractions

UNESCO World Heritage Site



Due to its for the most part unchanged and intact medieval city structure, stately sandstone buildings and historical towers, Bern was adopted in 1983 into the UNESCO World Heritage Site.

Fountains



Well over 100 fountains (drinkable water) adorn Bern. In the Old Town, eleven of these still bear the original statues with their eye-catching allegorical figures.

Cathedral (Münster)



From Switzerland's highest church tower visitors can enjoy magnificent views across the city and into the Bernese Mittelland and the snow-capped mountains of the Bernese Oberland.

Zentrum Paul Klee



Built 10 years ago to a design by leading architect Renzo Piano, this cultural institution houses the most significant collection of works worldwide by Paul Klee.

Arcades



With 6 km / 4 miles of arcades, Bern has one of Europe's longest covered shopping promenades. Bern has everything you're looking for – be it stylish boutiques, exquisite jewelry shops, traditional markets or shopping malls of any size.

Parliament Building



Seat of the Swiss government and the Parliament, featuring a water display with 26 fountains on Parliament Square (Bundesplatz). Each water fountain represents one of the Swiss cantons.

Rose Garden



The Rose Garden is a large park with a wonderful view of the Old Town and Aare Loop. The park is home to a panoramic restaurant, 220 different types of roses, 200 types of irises and moor beds with 28 different types of rhododendrons.

Clock Tower (Zytglogge)



The first western gate of the town (1191–1256) counts amongst Bern's most important attractions. The room housing the clock mechanism can be visited on a guided tour.

Museum of Fine Arts



The Kunstmuseum Bern is Switzerland's oldest art gallery. With works from eight centuries, it is regarded as an institution of worldclass standing.

Einstein



The physicist Albert Einstein (1879–1955) was living in Bern when he came up with his famous formula $E=mc^2$. The apartment he was living in at that time is open to visitors, and the Bernisches Historisches Museum hosts the world's first Einstein Museum.

Zoological Garden Dählhölzli



Visitors can become acquainted with the zoo and its more than 200 different animal species on 365 days a year. The zoo lies between the Aare and the Dählhölzli forest.

Urban Swimming (Aare)



From the baths, the plants Marzili and Lorraine are far well-known around. Both baths profit from over decades grown myths and are starting points for the world-well-known river swimming in the Aare.

BearPark



500 years of Bern and its bears. The BearPark, the highlight for all tourists in the heart of the city, is completely dedicated to Bern's symbol. The visitor trail down at the Aare river provide guests with incredible insight into the life of bears.

Gurten



The Gurten is located just out of the city at 864 metres (2,835 feet) above sea level and has a view of the Bernese Alps and across all of the Swiss Mittelland. Go by foot or take the Gurten funicular and enjoy the restaurants, picnic areas, a large children's playground and hiking trails.

Westside



The Westside leisure and shopping center by Daniel Libeskind is a architectural bijou, shopping center, multiplex cinema and restaurant, hotel and conference center, pool complex, spa and fitness center – all in one.

WORLD HERITAGE EXPERIENCE SWITZERLAND

Switzerland's wealth lies in its cultural heritage and its wonderfully varied natural landscapes. From this wealth of treasures UNESCO has acknowledged 11 World Heritage Sites. The Old Town of Bern is one of them. www.whes.ch

Further information
 Bern.com/attractions

City Tours

UNESCO stroll through the Old Town



2 hrs, max. 20 people: CHF 250.-* (all inclusive).
A tour of discovery on foot through the Old Town of Bern and past its most beautiful attractions in the UNESCO World Heritage Site.

City Tour by Bus



1 hrs 30 min in own bus: CHF 250.-* (all inclusive). Incl. bus rental upon request.
City tour through Bern in own bus, led by a knowledgeable local guide, taking in the sights and attractions of Bern.

E = mc² – Einstein in Bern



2 hrs, max. 20 people: CHF 290.-* (all inclusive)
A guided tour all about time. Learn about interesting parallels between precise time measurement and Einstein's definition of time in the Clock Tower (Zytglogge) and Einstein House.

Rickshaw-iPod AudioGuide Tour



1 hrs: CHF 85.-*, 2 hrs: CHF 160.-*. One Rickshaw for two People, max. 4 Rickshaw available. Get to know Bern at a leisurely pace from the comfort of a three-wheeled rickshaw.

*Prices valid as of January 2015. Discount of CHF 10.- if paying cash. Subject to change.

City Tour by scooter



2 hrs, up to 12 people: CHF 500.- (all inclusive). For 13 people or more: CHF 42.- per person.
An unforgettable guided tour on scooter (no motor) through Bern, for young and old.

The Clock Tower (Zytglogge)



50 min, max. 20 people: CHF 150.-* (all inclusive)
An excursion into the fascinating technology of the Middle Ages (clockwork mechanism dating from the 16th century) and a unique view across Bern's alleyways and rooftops.

iPod AudioGuide



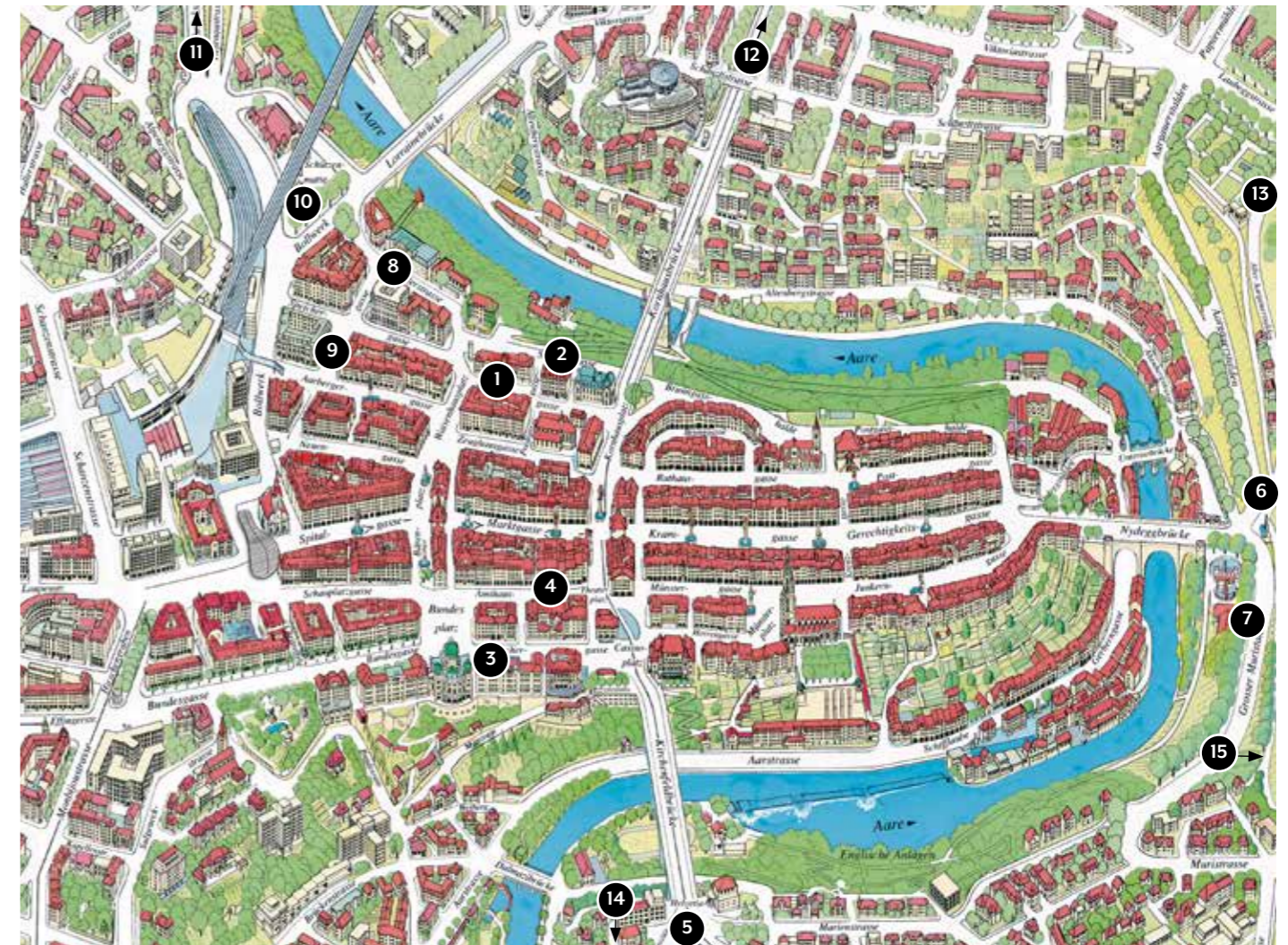
Up to 6 hrs : CHF 18.- up to 24 hrs : CHF 25.- This different kind of city guide uses an iPod to take you to Bern's most beautiful spots, complete with audio and pictorial explanations. Discover Bern through this multimedia experience – guided, but at your own pace.

Aare Floating



1 hrs 30 min: CHF 78.- per person (15 people or more)
This guided rubber dinghy trip allows you to discover the city of Bern from the unfamiliar perspective of the river Aare (June – September). Small groups upon request.

Bus Parking



- | | | | | |
|----------------------|-----------------------|----------------------------------|------------------------|---------------------|
| 1 Nägeligasse (1) | 4 Amthausgasse (1) | 7 Grosser Muristalden (4) | 10 Schützenmatte (8) | 13 Rosengarten (2) |
| 2 Schüttestrasse (1) | 5 Helvetiaplatz (1) | 8 Hodlerstrasse (1) | 11 Park + Ride Neufeld | 14 Bernastrasse (1) |
| 3 Kochergasse (2) | 6 Aargauerstalden (5) | 9 Genfergasse Aarberggasse (1) | 12 Mingerstrasse (3) | 15 Friedhofweg (3) |

Tour Escorts

Our guides will welcome your group at your hotel or the train station and will escort or accompany you during short trips and excursion - anywhere in Switzerland.

Rates 2015

1 hrs	CHF 75.- incl. 8 % VAT
up to 5 hrs	CHF 350.- incl. 8 % VAT
up to 9 hrs	CHF 600.- incl. 8 % VAT
every further hour	CHF 75.- incl. 8 % VAT

Extra costs incurred for transportation, meals, admissions, telephone calls, etc. will be charged additionally. For bookings outside of Bern, hours are calculated based on the starting and finishing time in Bern.

Further information

► **Bern Tourism, Tourist Information**
Bahnhofplatz 10a | 3011 Bern | T +41 (0)31 328 12 12
citytours@bern.com | Bern.com/citytours

Terms and Conditions for City Tours by bus

The special route used for the city tour can be driven by a group's own bus. Conditions: One of Bern Tourism's local guides must accompany the bus. The Center of Bern, in accordance with the regulations on road usage, can be traveled by obtaining permission to use the streets. Only the city guides from Bern Tourism are able to obtain this. Vehicles exceeding 10 tons may not pass over the Kirchfeld or Kornhaus bridges. Special permits for vehicles exceeding 10 tons are subject to a special vehicle inspection, which provides information about the axle load.

General Terms and Conditions

- Guide will wait a maximum of 30 minutes
- Cancellations within 24–48 hours before start of tour: Group will be charged 50 % of the tour price
- Later cancellations or failure to appear: Group will be charged 100 % of the tour price
- First change is free, each additional change CHF 20.-
- Express surcharge for booking within 48 hours: CHF 50.-/Guide
- Commission for Tour Operators on request

Events

Museums Night



20.3.2015 / 18.3.2016 Cultural presentations and culinary treats abound in unfamiliar surroundings and at out-of-the-ordinary times – it only happens once a year on «Museumsnacht.» www.museumsnacht-bern.ch

International Jazz Festival



16.3.-23.5.2015 / March - May 2016 Thanks to the staging of this international jazz festival, world-class jazz can be heard live in Bern. Attracting many visitors from home and abroad to the capital every year, the jazz festival has garnered a worldwide reputation as one of the most important traditional jazz events. www.jazzfestivalbern.ch

Shnit



7.-11.10.2015 / 5.-9.10.2016 shnit International Shortfilmfestival stands for top-quality entertainment thanks to gripping, moving, stylishly-powerful short films. shnit's global festival network is unique and enables the best short films from all over the world to be presented in Bern. The festival is passionately dedicated to short films as a self-contained art form. www.shnit.ch

Rendez-vous at Parliament Square



16.10.-29.11.2015 Rendez-vous at Parliament Square will be showing the federal parliament building in a truly special light. There will be two shows every evening at 7.00 p.m. and 8.30 p.m. The interplay of music in a variety of styles and monumental images meticulously fitted to the building creates a very special sensory experience. www.bern.com/topevents

Bern Grand-Prix / Swiss Women's Run Bern



9.5.2015 / 14.5.2016 The Grand-Prix in Bern is a running festival with over 20'000 entrants. www.gpbem.ch
14.6.2015 / 12.6.2016 More than 15'000 participants, the Swiss Women's Run is the biggest on the European mainland. The race is run in various categories. www.frauenlauf.ch

Klee & Kandinsky



19.6 - 27.09.2015 Paul Klee and Wassily Kandinsky at Zentrum Paul Klee. The founding fathers of abstract art and representatives of the Bauhaus, have never before been combined in an exhibition such as this displaying their finest paintings. www.zpk.org

Onion Market (Zibelemärit)



23.11.2015 / 28.11.2016 The onion market (Zibelemärit) is a traditional folk festival that always takes place on the fourth Monday in November. Farmers from the surrounding areas bring more than 50 metric tons of onions – in artistically woven braids – and garlic to the federal capital. www.bern.com/topevents

Christmas Market



28.11.-29.12.2015 / 3.-29.12.2016 Little Christmas trees decorate the facades of the houses, adding to the festive mood. The Old Town houses, dating from the 15th to 17th centuries, provide a wonderful and unique backdrop for the distinctive Bern Christmas markets. www.bern.com/topevents

Gurtenfestival



16.-19.7.2015 / 14.-17.7.2016 The Gurten Festival with its internationally-renowned bands is an extremely popular, peaceful musical happening that takes place on Bern's home mountain, the Gurten. The 4-day, open-air music festival is aimed at a broad general public, and is legendary for its great atmosphere. www.gurtenfestival.ch

Buskers Bern Street Music Festival



6.-8.8.2015 / 11.-13.8.2016 Around 35 groups from all over the world enliven the lower Old Town of Bern with their music, performance art and charm. Some 150 professional artists give high-quality performances in the genres of music, pavement art, variety and comedy. www.buskersbern.ch

Artificial ice rink



January – February 2016 In the winter, Parliament Square (Bundesplatz) becomes a playground for ice skaters. This artificial ice rink amid the unique setting of the Swiss parliament building is hugely popular with locals and tourists alike. Entry is free of charge. Ice skates are available for hire at the rink. www.bern.com/topevents

Bern Carnival



11.-13.02.2016 Once a year, the Bernese get all dressed up and celebrate until the early morning hours. «Fasnacht» has become Switzerland's third-largest carnival of fun and frivolity. www.fasnacht.be



LUXURY LIVING

The Swiss Capital Leading Hotel Schweizerhof Bern ***** Superior in Berne's premier location opposite the train station:

- 99 stylish rooms and suites
- 800 sqm business & convention center
- Leading Spa during 365 days, 500 sqm wellness oasis THE SPA
- Popular Jack's Brasserie with 14 Gault Millau points
- Elegant Lobby-Lounge-Bar with Sushi & Sashimi
- Cigar Lounge in a classy ambience
- Sky Terrace above Berne's rooftops

We are looking forward to your visit!

Hotel Schweizerhof Bern, Bahnhofplatz 11, 3001 Bern
Tel. +41 (0) 31 326 80 80, info@schweizerhof-bern.ch
www.schweizerhof-bern.ch



SCHWEIZERHOF
BERN

Accommodation

Hotels

Whether an exclusive 5-star hotel or a cozy guesthouse, whether a traditional place of interest or modern architecture: you are certain to find suitable accommodation in Bern. Totally there are 48 hotels with 2489 rooms and 4056 beds.

Category	No. of hotels	Rooms	Beds
***** Superior	2	227	392
**** Superior	2	197	344
****	11	783	1132
*** Superior	2	107	66
***	16	759	1010
** Superior	1	96	192
**	3	71	113
* Superior	1	102	272
Without classification	10	188	494

More information about individual hotels can be found in the hotel list. Hotel reservations for groups can be made conveniently with Bern Tourism.

Further Accommodation

- ▶ Bed & Breakfast
- ▶ Apartments
- ▶ Camping sites
- ▶ Temporary housing

Bern Ticket

From your very first overnight stay in a tourist accommodation in the city of Bern, you will receive a Bern Ticket for your whole stay. Enjoy free travel on public transport in zones 100/101 operated by the LIBERO Association

Further information

- ▶ Bern.com/accommodation

Special Offers

Are you familiar with our package offers? Do you wish to make Bern the starting point for your Switzerland tour? Together with our partner, Bern Incoming Ltd., we can provide you with tried and tested suggestions, and put together at no charge, an offer tailored specifically to your requirements.

Further information

- ▶ Bern Incoming Ltd.
T +41 (0)31 328 12 60, info@bern-incoming.ch



SKY TERRACE Hotel Schweizerhof Bern



kornhaus k e l l e r



Restaurant of tradition with unique cachet.
Classical dishes from Verdi's home, the region of Emilia-Romagna, as spaghetti «alla Traviata», bollito misto, filetto «Giuseppe Verdi».

Verdi
Gerechtigkeitsgasse 7
3011 Bern
031 312 63 68
bindella.ch

One of the most magnificent restaurants in Switzerland.
Where «cucina italiana» (carpaccio, pasta, risotto) perfectly weds Swiss kitchen (sliced veal Zurich style with roesti potatoes, original «Berner Platte»).

Kornhauskeller
Kornhausplatz 18
3011 Bern
031 327 72 72
kornhauskeller.ch

Gastronomy

Restaurant	Phone / Web	Group max.	Cuisine /Specialities	Note
Meridiano	T +41 (0)31 339 52 45 www.kursaal-bern.ch	40	Seasonal, modern	17 Gault-Millau Points, 1 Michelin Star Situating in the Hotel Allegro
Bellevue	T +41 (0)31 921 77 12 www.bellevue-ittigen.ch	150	Swiss Cuisine	outskirt of the town. ideal for couch tours
Büner	T +41 (0)31 333 15 15 www.buener.ch	70	Swiss, French cuisine with Mediterranean influence	relaxed atmosphere in elegant interior with beautiful garden
Altes Tramdepot	T +41 (0)31 368 14 15 www.altestramdepot.ch	100	Traditional dishes, own Beer Brewery	Next to the Bear Park, Coach parking aside, beautiful view of the old town and the Aare
Cinematte	T +41 (0)31 312 21 22 www.cinematte.ch	100	French cuisine with Mediterranean influence	Unique combination of restaurant, bar and movie theater right next to the Aare river.
Gurten Park im Grünen	T +41 (0)31 970 33 23 www.gurtenpark.ch	500	New menu creations every month	Restaurant at 864 m above sea level. Views across the city of Bern. Panoramic pavillon.
Harmonie	T +41 (0)31 313 11 41 www.harmonie.ch	80	Fondue, cheese, open sandwiches, home-style fare	One of the oldest and most traditional restaurants near the Münster Cathedral.
Klötzlikeller	T +41 (0)31 311 74 56 www.kloetzlikeller.ch	70	Cheese Fondue, liver, mushroom dishes	Extended hours for banquets and groups. Closed Mondays during summer.
Kornhauskeller	T +41 (0)31 327 72 72 www.kornhauskeller.ch	450	Bernese platter, Swiss, Mediterranean	Largest vaulted cellar in Bern. Unique atmosphere.
Le Mazot	T +41 (0) 31 311 70 88 www.mazot-bern.ch	50	Swiss Cuisine, Rösti, Cheese specialities	rustic, cozy restaurant with winter garden
Lorenzini	T +41 (0)31 318 50 67 www.lorenzini.ch	120	Italian, Tuscan	The Italian restaurant in Bern.
Lötschberg	T +41 (0)31 311 34 55 www.loetschberg-aoc.ch	40	Swiss, Fondue, Raclette	Tradition in urban and trendy surroundings.
Rosengarten	T +41 (0)31 331 32 06 www.rosengarten.be	100	Traditional dishes, Mediterranean creations	Views across the Bern Old Town. Modern ambience in 1950's style.
Schöngrün	T +41 (0)31 359 02 90 www.restaurants-schoengruen.ch	30	seasonal, modern	17 Gault-Millau Points, 1 Michelin Star Next to the Zentrum Paul Klee
Schwellenmätteli	T +41 (0)31 350 50 01 www.schwellenmaetteli.ch	300	Fish specialities	Bernese Riviera, situated directly over the Aare.
Verdi	T +41 (0)31 312 63 68 www.bindella.ch	60	Traditional Italian dining culture.	Numerous memorabilia are reminiscent of the composer. With gallery & vaulted cellar.
Zum Äusseren Stand	T +41 (0)31 329 50 50 www.aeusserenstand.ch	200	Traditional dishes with new menu creations	Much history was written here, where Switzerland as we know it today originated.



Restaurant Schwellenmätteli

Specialties

- ▶ Bernese platter (Sauerkraut or green beans with tongue sausage, pork loin, bacon and potatoes)
- ▶ Bernese Rösti
- ▶ Bernese onion soup
- ▶ Toblerone mousse
- ▶ Ankezüpf (braided bread)
- ▶ Meringue
- ▶ Mandelbärli (almond bears)
- ▶ Bernese hazelnut gingerbread
- ▶ Bärner Müntschi (local beer)

Tips

Tips are included in prices. The amount is often rounded up at the diner's discretion.

Further information

- ▶ Bern.com/dining
- ▶ Bern.com/nightlife

Your hotel in the heart of Bern /



Swiss Hospitality at its best /

103 modern and well equipped rooms in the heart of Bern, offering excellent value for money.



Wine & Dine /

at the Restaurant Bärenhöfli, where Swiss and tourists meet for traditional, local specialties.



Conventions & Events /

Centrally located, modern meeting and banqueting facilities for events up to 150 delegates.

Shopping

Opening Hours

	Monday–Wednesday	Thursday	Friday	Saturday
Old Town Shops	9 a.m. – 7 p.m.	9 a.m. – 9 p.m.	9 a.m. – 7 p.m.	8 a.m. – 5 p.m.
Westside	9 a.m. – 8 p.m.	9 a.m. – 8 p.m.	9 a.m. – 10 p.m.	8 a.m. – 5 p.m.

Sunday closed the entire day, with the exception of shops in the main railway station

Bernese Markets

General Market		Flea Market	
Waisenhausplatz	January to November, Tue and Sat; also Thu evening from April to October	Mühleplatz in the Matte district	May to October, every third Sat of the month
Vegetable, Fruit and Flower Market		Onion Market (Zibelemärit)	
Bundesplatz, Schauptz-, Gurten- and Bundesgasse	January to December, Tue and Sat morning	Bernese City Center	Always on the fourth Mon in November
Bärenplatz	November to March, Tue and Sat April to October also Wed and Fri	Christmas Market	
Handicrafts Market		Waisenhausplatz	Daily, from the Sat before the 1st Sun of Advent until the end of Dec.
Münsterplattform	March to November, every first Sat of the month	Münsterplatz	From the Sat before the 1st Sun of Advent until Christmas

Shops

Souvenir Shops			Department Stores		
Heimatwerk	T +41 (0)31 311 30 00	www.heimatwerk.ch	Coop City	T +41 (0)31 310 07 27	www.coop.ch
Ordon	T +41 (0)31 311 21 30	www.bern.com/shopping	Globus	T +41 (0)31 313 40 40	www.globus.ch
Läderach Chocolatier	T +41 (0)31 311 04 25	www.laederach.com	Loeb	T +41 (0)31 320 71 11	www.loeb.ch
Swiss Knife Shop	T +41 (0)31 311 00 80	www.swiss-knifeshop.com	Migros	T +41 (0)58 567 56 50	www.migros.ch
Beck Glatz Confiseur	T +41 (0)31 300 20 00	www.mandelbaerli.ch	Wankdorf Center	T +41 (0)31 335 89 10	www.wankdorf-center.ch
Watches and Jewelry			Westside	T +41 (0)31 556 91 11	www.westside.ch
Bijoux Stadelmann	T +41 (0)31 311 24 57	www.bijouxstadelmann.ch			
Bucherer	T +41 (0)31 328 90 90	www.bucherer.com			
Sokolov	T +41 (0) 31 311 58 55	www.sokolov.ch			
Zigerli + Iff	T +41 (0)31 311 23 67	www.zigerli-iff.ch			



Market in Bern

Albert Einstein

Albert Einstein – who isn't familiar with him. Albert Einstein (1879 - 1955) was living in Bern when he created his famous formula $E=mc^2$ in 1905 and with his Theory of Relativity revolutionized our conceptions of space and time. Einstein plays a significant role in Bern: Besides the one-of-a-kind Einstein Museum, the Einstein House, the Einstein Route and the Einstein city tour, Bern is now also home to the distinct café, Einstein Kaffee.

Einstein Museum & Bernisches Historisches Museum



The most comprehensive Einstein exhibition worldwide. On 1200m² original memorabilia, written records and film documentaries describe Einstein's life and at the same time illustrate the history of the 20th century. Animation films, experiments and a virtual journey through the cosmos explain Einstein's revolutionary theories. The Einstein Museum is part of the Bernisches Historisches Museum. In its permanent exhibition, the Bernisches Historisches Museum shows highlights from the fields of history, prehistory, early history and ethnography. The objects on display range from the Stone Age to the present, from cultures of all continents.

Einstein House



The Einstein House is located in the centre of the Old Town, at Kramgasse 49 some 200 meters below the Clock Tower (Zytglogge). The pictures in the flat - Einstein's home between 1903 and 1905 - give an insight into Einstein's Bernese years. Copies of documents and some of his writings supply information on his scientific work. It is here that Einstein developed his special theory of relativity.

Einstein Kaffee - relatively the best



With its remarkable rooms arranged on two floors, including a separate smoking lounge, the new Einstein Kaffee provides the perfect place to take a break and refresh – any time, any day, and for any occasion. Experience it for yourself – whether on the terrace, in front of the fireplace, or while relaxing over a cigar in the smoking lounge. The café is located in the historical Einstein House in the centre of Bern's Old Town.

Einstein City Tour



Clock Tower (Zytglogge) - Einstein. A special guided tour of two sites involving the topic of time. Einstein's theory of relativity has given us a new view of the world, relativizing our concept of time, which was once thought to be absolute. Learn about interesting parallels between precise time measurement and Einstein's definition of time. The guided tour starts at Clock Tower and finishes in Einstein's former home.

Einstein Route



Following Einstein's traces through Bern: The Einstein Route Bern pasts roughly 90 sites that give an insight into Einstein's life and work during his Bernese period. A map containing the routes and brief descriptions of the sites is an ideal companion for along the way. A richly illustrated book describes the essential events and scientific accomplishments of the young physicist and patent official.

Art & Culture

Home to some of Switzerland's greatest museums and galleries, Bern is considered a true citadel of culture with 40 cultural institutions in total. The combination of internationally renowned art and unique architecture makes for a memorable visit.



New for culture lovers in Bern. The museum card is valid exclusively for overnight visitors and entitles the bearer to free entry for a period of 24/48 hours to the permanent ex and special collections of all museums which are members of the "museen bern" association.

Prices

Prices are for adults aged 16 or over (date of birth)

24 hours CHF 28.00

48 hours CHF 35.00

Note: Most museums are closed on Monday

Museum of Fine Arts



Switzerland's oldest art museum is home to one of the country's most distinguished collections that includes outstanding works spanning eight centuries. Works from Pablo Picasso, Paul Klee, Ferdinand Hodler and Meret Oppenheim, Cuno Amiet and Albert Anker have given Switzerland's oldest art museum a world-class reputation.

Museum of Communication



Switzerland's only museum devoted to interpersonal communication – from body language to cultural dialogue to new medias. The Museum of Communication focuses on people and explores their relation to technology and culture. The museum's permanent and special exhibitions make its program both diverse and enriching.

Natural History Museum



Its animal diorama display and exhibit of spectacular gigantic crystals qualify the Natural History Museum in Bern as one of Switzerland's most important nature museums. From June 13, 2014 the museum commemorates the 200th obit of the Swiss legend Barry with a new permanent exhibition "Barry - the legendary Saint Bernard Dog. The Saint Bernard, named after the hospice on the often treacherous pass in the Western Alps. The museum is also home to the Plaggenstock Treasure, an astounding display of spectacular quartz crystals.

Zentrum Paul Klee



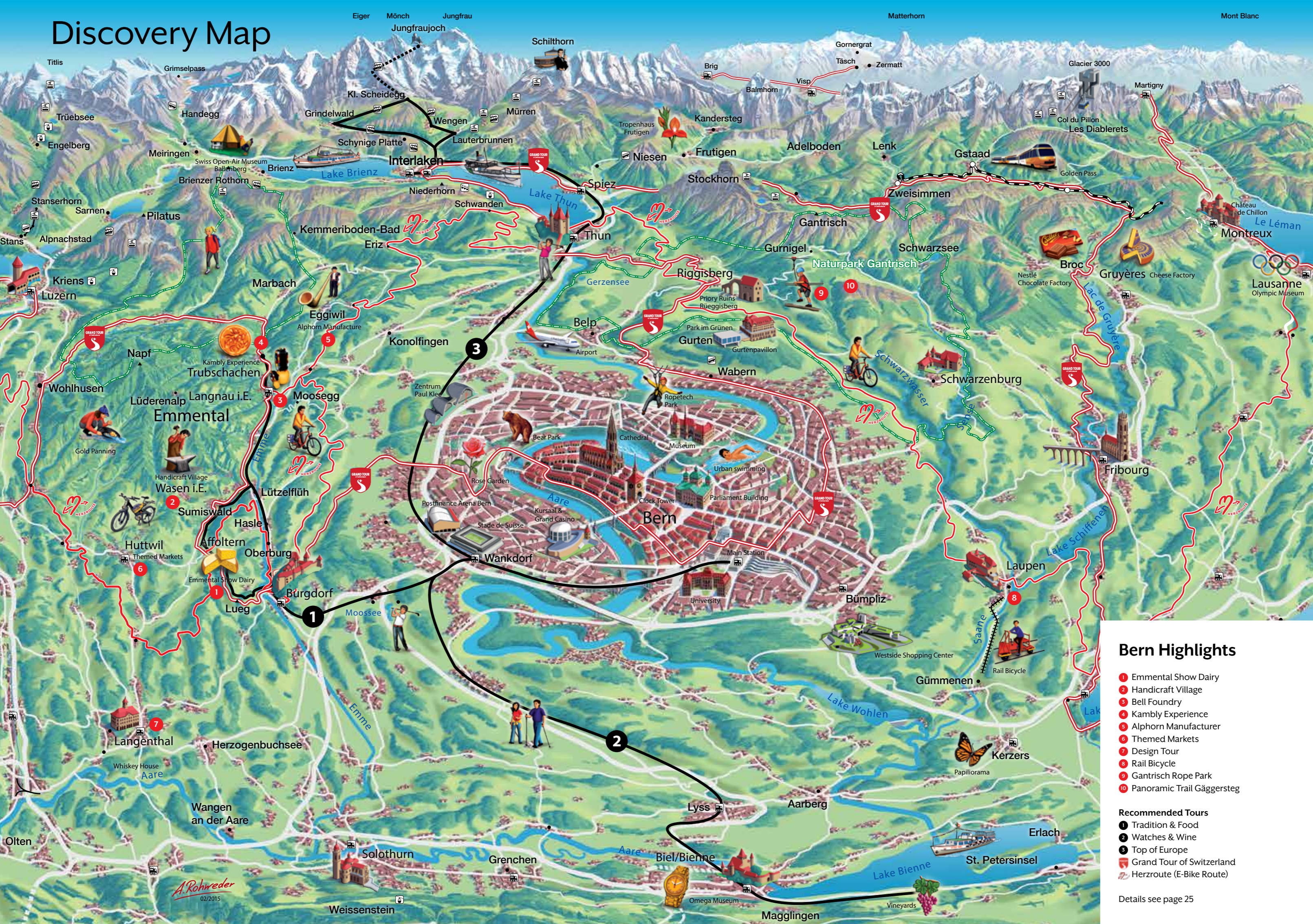
Built by leading Italian architect Renzo Piano, the cultural institution displays the world's most important collection of works by artist Paul Klee. Besides concerts and other events, the unique museum hosts special exhibits and a broad program for children, youth and adults, particularly the children's museum Creaviva. From 19.6 to 27.09.2015 the Paul Klee Zentrum opens a special exhibition that shows the history of the friendship between Paul Klee and Wassily Kandinsky.

Further information

► Bern.com/en/culture

► www.museen-bern.ch

Discovery Map



Bern Highlights

- 1 Emmental Show Dairy
- 2 Handicraft Village
- 3 Bell Foundry
- 4 Kambly Experience
- 5 Alphorn Manufacturer
- 6 Themed Markets
- 7 Design Tour
- 8 Rail Bicycle
- 9 Gantrisch Rope Park
- 10 Panoramic Trail Gäggersteg

- ### Recommended Tours
- 1 Tradition & Food
 - 2 Watches & Wine
 - 3 Top of Europe
 - 4 Grand Tour of Switzerland
 - 5 Herzroute (E-Bike Route)

Details see page 25

3 days in Bern

	For free	Excursion with SwissPass	Means of transportation	Date and time	Length of journey
Day 1: Bern discovery					
Stroll through the Old Town - guided tour or individual tour with the iPod AudioGuide		X (reduction*)	On foot	Apr. - Oct., daily, 11 am Nov. - Mar., on Saturdays, 11 am	
Visit of the BearPark	X		On foot	Daily, open the whole year round	
Panorama and photo stop at the Rose Garden	X		On foot or by bus	The Garden and panorama restaurant is open the whole year round.	
Shopping, 6 km of arcades (UNESCO World Heritage Site)			On foot		
Bernese specialities in a typical cellar restaurant e.g. Kornhauskeller, Klötzlikeller, etc.					
Concert or theatre, Bern.com/en/culture					
Day 2: Bern experience					
Visit of a market	X		On foot	Apr. - Oct., Tue/Thu/Sat Nov. - Mar., Tue/Sat	
Visit of the Einstein Museum or the Zentrum Paul Klee. Round tour with AudioGuide.		X	On foot or by tram	Museums are closed on Monday	
Schwellenmätteli & Marzili river pool	X		By foot or the Marzili train		
Enjoy multicultural food in a trendy restaurant, Bern.com/gastronomy					
Grand Casino Bern, Bern.com/nightlife					
Day 3: Bern Region					
Excursion to the Emmentaler Show Dairy in Affoltern. Home of the world famous Emmentaler AOC.	X	X	By train and postbus	open daily	1 hour
Visit of the Kambly Experience in Trubschachen and tasting of the delicate pastry.	X	X	By train	open daily	35 min.
Nightlife bars and clubs, Bern.com/nightlife					
Insider tips					
Guided tour of Bern's Clock Tower (Zytglogge)		X (reduction*)	On foot	Apr. - Oct., daily, 2.30 pm	
Visit of the Parliament Building, seat of the Swiss government (Federal Council)	X			Monday - Saturday booking in advance	
Discover Bern by bicycle Free rental	X				
Swimming in the Aare river	X			Summer	
Leisure and shopping center Westside	X	X	By train or by tram	Daily, shops are closed on Sundays.	
Gurten, Bern's local mountain	X		Cable car or on foot	daily	30 min.
Discover Bern Region by e-bike				daily	
Gantrisch Nature Park, hiking & outdoor activities	X	X	By train or by bus	daily	
Laupen castle	X	X	By train	daily	30 min.
Oberaargau, Design Tour		X	By train	Monday - Friday	30 min.

* = 50 % reduction

Daytours



The "Grand Tour of Switzerland" has been created as a scenic route leading through the country. The highlights of the Bernese part of the route are as follows:

- ▶ Emmental Valley with the Emmental Show Dairy and the Kambly Experience
- ▶ Bern with the Old Town - a UNESCO World Cultural Heritage Site
- ▶ Gantrisch Nature Park with the Abegg Foundation

Distances	Car
Luzern – Affoltern i.E.	1 hour 45 min
Affoltern i.E. – Bern	45 min
Bern – Riggisberg	30 min



Discover the Emmental farmhouses with their picturesque gardens and experience regional customs and traditions:

- ▶ Visit the Kambly Experience, Trubschachen, coffebreak and free tasting
- ▶ Lunch at a typical country inn or at the Emmental Show Dairy
- ▶ Visit the Emmental Show Dairy, Affoltern i.E.

Tipp: roundtrip with the E-bike FLYER from/to the Emmental Show Dairy

Distances	Car	Train
Bern – Trubschachen	45 min	35 min
Trubschachen – Affoltern i.E.	30 min	1 hour
Affoltern i.E. – Bern	45 min	1 hour



Excursion to the so-called "Watchmaking Valley" and the Three-Lakes Region with its vineyards at the northern shore of lake Bienna:

- ▶ Visit the OMEGA-museum in the watchmaking capital Bienna
- ▶ Lunch at a fish restaurant along the lake side
- ▶ Tour among the wine growing area of the region incl. wine tasting in Ligerz

Tipp: lake cruise around lake Bienna

Distances	Car	Train
Bern – Bienna	45 min	25 min
Bienna – Ligerz	15 min	10 min
Ligerz – Bienna by boat	40 min	



High alpine round trip by rail to the Jungfrauoch at 3454 meters a.s.l., Europe's highest railway station:

- ▶ Rail trip via Wengen, Kleine Scheidegg to Jungfrauoch
- ▶ Lunch at the restaurant of the Jungfrauoch
- ▶ Rail trip via Grindelwald back to Bern

Distances	Train
Bern – Wengen – Jungfrauoch	3 hours 15 min
Jungfrauoch – Grindelwald – Interlaken	2 hours 30 min
Interlaken – Bern	1 hour



DISCOVER AND ENJOY THE KAMBLY EXPERIENCE



Experience over 100 years of tradition in fine biscuit making in the heart of Switzerland.

The **Kambly Experience** in Trubschachen is one of the finest attractions in the Emmental valley. Discover the origins of Kambly, **Switzerland's most popular biscuit brand**, and the secrets of the art of fine biscuit making with all your senses. Light and sound effects will lead you through the history of Kambly in German, English, French or Italian.

Take your pick of over **100 varieties of biscuits** at the **Kambly Factory Store**. Enjoy a delicious coffee or tea accompanied by a small treat at the **Kambly Café** while looking over our master confectioners' shoulders at the **Demonstration Confectionary**. Make your own biscuits and register for your own **baking event** for up to 28 people with the Kambly master confectioners. The Kambly Experience is **easily reached from Berne** in 35 minutes by train or in 40 minutes by car or coach. The entry is **free**.

Opening hours and further information on www.kambly.com



Kambly invites you to a unique journey **in the heart of Switzerland!** On the one-day **Kambly Roundtrip** you visit the most beautiful places in the heart of Switzerland, experience great views of snow capped mountains, ride along clear lakes and through the lush green landscape with its traditional farm houses. Explore the world famous Swiss cities **Berne, Lucerne and Interlaken** and enjoy a delightful stopover at the Kambly Experience in Trubschachen. www.kambly.com/roundtrip



The Show Dairy is located in Affoltern im Emmental, in an idyllic countryside setting. The Emmentaler Show Dairy offers various activities during which visitors learn more about Emmentaler AOP cheese and cheese-making in general.



Individual Visitors

Production of Emmentaler
Emmentaler AOP cheese production daily at 4:00 p.m.
Free of charge

Self - guided Tour
Discover the four cheese -making facilities with a guidebook.
2.00 CHF / guidebook.
Languages: D/F/E/S/CHIN

Audioguide
Learn more about cheese making on a self - guided tour.
10.00 CHF / Audioguide.

Cream cheese production
Hands - on experience of the cheese-making process. Daily at 2:00 p.m.
Duration 1h
7.00 CHF / person



Groups

Guided tour
On the tour through the four cheese dairy generations, you will learn exciting details from the history of Emmentaler AOP. Only on request.
Duration 1h
200 CHF / group (max 20 Pax.)

Cheese making workshop
In a typical Swiss herdsman cottage built in 1741. Swiss cheese has been made here for generations according to ancient tradition. Only on request.
Duration 2h
390 CHF / group (max 20 Pax.)



The Emmentaler Show Dairy

Enjoy the typical Swiss meals in our restaurant. We have space for groups up to 60 pax
Discover the big cheese store with Swiss specialities, Swiss watches and Swiss knives.

Timetable

April - October 9:00 a.m. - 6:30 p.m.
November - March 9:00 a.m. - 5:00 p.m.

Open all 365 days - free admission.
Commission for tour operators on request.



Emmental

The charming hilly landscape, the cheese full of holes, the mystical stories and world-renowned hospitality make the Emmental one of a kind. Experience untouched nature and be introduced to true regional secrets – like that of the Emmental Cheese. Bern.com/en/emmental

Traveling from Bern

By train to Affoltern i.E. 58 min / Burgdorf 12 min / Eggiwil 50 min / Kemmeriboden 1 hr 18 min / Sumiswald 56 min / Trubschachen 35 min.
By car via Autobahn A1 Bern–Zurich, Exit Kirchberg / Autobahn A6 Bern–Thun, Exit Muri, oward Langnau i.E.

Highlights

Emmentaler Show Dairy

Over the fire or in modern copper vats – the show cheese dairy covering some 17,500 m² will give you an up-close look at the production of the world-renowned Emmentaler AOC. Tours are offered in various languages. Free admission. Open 365 days a year. www.emmentaler-schaukaeserei.ch

Alphorn Manufacturer

Take a tour of an alphorn maker's workshop in Eggiwil. Learn how this traditional horn came into being, and see for yourself if you can coax any sounds out of the instrument. Tours available upon request.

Herzroute

Soft flowing hills, secluded paths, beautiful forests and a breathtaking view of the Alps are what you can expect along the most beautiful bike routes in Switzerland with FLYER e-bikes.

The Herzroute leads over 13 impressive day-long stages to Lausanne – Romont – Laupen – Thun – Langnau – Burgdorf – Willisau – Zug – Einsiedeln – Rapperswil – Wattwil – Herisau – Altstätten – Rorschach. www.herzroute.ch

Accommodation & Dining

- ▶ **Romantik Hotel Bären Dürrenroth**
30 rooms www.baeren-duerrenroth.ch
- ▶ **Hotel Landgasthof Kemmeriboden-Bad**
29 rooms www.kemmeriboden.ch
- ▶ **Landgasthof Seminarhotel Lueg**
19 rooms www.lueg.ch
- ▶ **Hotel Moosegg**
23 rooms www.moosegg.ch
- ▶ **Hotel Hirschen Eggiwil**
37 rooms www.hirschen-eggiwil.ch

Kambly Experience

Stop in and enjoy. In the Kambly Experience in Trubschachen, a confectioner shows how their world-famous biscuits are made. Choose your favorite from over 100 different kinds. Tip: Take the Kambly Train from Bern, Tue. – Sun. at 9:36 a.m., 1:36 p.m. and 5.36 p.m. Free admission. Open Mon-Sun, reduced opening hours see www.kambly.ch

Handicraft Village Wasen

Experience lively traditions in the famous Emmental region – visit the truly unique traditional craft businesses of Wasen. Learn about typical Swiss products and peek over the shoulder of artisans at work, such as the Schwyzerörgeli (type of diatonic button accordion) builder, saddler, watchmaker or the tailor stitching up traditional local costumes.

Bell Foundry

Visitors to the Bell Foundry in Bärau can cast their very own bell. Tours available upon request. www.swissbells.ch

- ▶ **Hotel Appenberg unique**
40 rooms www.appenberg.ch
- ▶ **Hotel Restaurant Lüderenalp**
21 rooms www.luederenalp.ch
- ▶ **Hotel Stadthaus Burgdorf**
18 rooms www.stadthaus.ch
- ▶ **Hotel Orchidee Burgdorf**
15 rooms www.hotel-orchidee.ch
- ▶ **Gasthof zum Kreuz Sumiswald**
www.kreuz-sumiswald.ch



BERN 
Emmental

Emmental Tourism
Bahnhofstrasse 44 | CH-3400 Burgdorf | T +41 (0)34 402 42 52
info@emmental.ch | www.emmental.ch



Gantrisch Nature Park

Towards the alps lies an expanse of vast wooded areas with quaint villages, punctuated by deep canyons. This countryside, a designated "Regional Nature Park" well worth preserving, offers plenty to discover: Besides the rare flora and fauna, there are also highlights for sports enthusiasts (like the Gantrisch at 2,175 m above sea level). Those who prefer a slower pace can savor the many products from the Gantrisch Region or recharge at places of culture. Bern.com/en/gantrisch

Traveling from Bern

By train to Guggisberg 52 min / Gurnigelbad 49 min / Riggisberg 34 min / Rüeggisberg 40 min / Schwarzenburg 35 min.
By car via Autobahn A6 Bern – Thun, Exit Belp or Thun – Nord / Autobahn A12 Bern – Freiburg, Exit Flamatt

Highlights

Panoramic Trail and Gäggersteg

The Gantrisch Panoramic Trail is a very nicely developed mountain trail offering views extending from the Alps to the Jura Mountains and on to the Black Forest. The hike begins in Zollhaus (FR) and ends at the Gurnigel-Berghaus. A detour on the Gäggersteg, which is partially elevated on wooden planks, lets you experience untamed nature up close – a real treat for nature lovers.

Vreneli Museum

The well-known Swiss folk song describes the tragic love affair between Vreneli and Hansjoggeli. The Vreneli Museum is situated in a "Stöckli" (dwelling for retired farmers) near the church in Guggisberg. It tells the tale in careful detail and shows a household and objects from Vrenelis' time. Guided tours on request. www.vreneli-museum.ch

Schwarzsee

The picturesque mountain lake is the ideal place to relax. Children watch legends come to life along the Witch's Trail (Häxewääg).

Accommodation & Dining

- ▶ **Berghütte Selital**
www.selital.ch
- ▶ **Gurnigel Berghaus**
www.gurnigel-berghaus.ch
- ▶ **Berggasthof Gurnigelbad**
14 rooms www.gurnigelbad.ch
- ▶ **Hostellerie am Schwarzsee**
50 rooms www.hostellerieamschwarzsee.ch

Gantrisch Rope Park

Switzerland's highest platforms test climber's bravery at up to 36 meters. Children's course and forest adventure trail. Open April through October. www.seilpark-gantrisch.ch


Rüeggisberg Priory Ruins

The priory was built in the 11th century and served as a shelter for pilgrims walking the Way of St. James 100 years later. Today the imposing ruins are used for cultural events and are a significant site along the Way of St. James. The small priory museum is open year-round. Free admission.

Abegg Foundation

The Abegg Foundation in Riggisberg is home to one of the world's most significant textile collections. It is a center for research and the conservation of historic textile fabrics. Museum and alternating special exhibits. www.abbegg-stiftung.ch

- ▶ **Seminarhotel Gerzensee**
57 rooms www.seminarhotelgerzensee.ch
- ▶ **Hotel & Restaurant Sternen Guggisberg**
9 rooms www.sternen-guggisberg.ch
- ▶ **Restaurant Bütschelegg**,
www.buetschelegg.ch
- ▶ **Viva Bistro + Bar - Rüeggisberg**,
www.restaurant-bistro-viva.ch

BERN 
Gantrisch

Gantrisch Nature Park
Schlossgasse 13 | CH-3150 Schwarzenburg | T +41 (0)31 808 00 20
info@gantrisch.ch | www.gantrisch.ch



Panoramic Trail and Gäggersteg

Oberaargau

The Oberaargau is home to international companies such as Création Baumann, Ruckstuhl and events such as the Design Prize Switzerland and Designers' Saturday. Such activity has transformed the region into stronghold of design and made it the meeting place for designers and artist. Bern.com/en/oberaargau

Traveling from Bern

By train to Aarwangen 49 min / Huttwil 1 hr 1 min / Langenthal 31 min / Riedtwil 30 min.
By car via Autobahn A1 Bern–Zurich, Exit Niederbipp

Highlights

Burgäschisee

Depending on the weather and light, the sky and the landscape reflecting on the surface of the water change the color of the little moraine lake. The public beach near the Seeblick restaurant is ideal for a quick dip.

The Whisky House Aarwangen

Aarwangen's granary, dating from 1616, is the home of the famous LANGATUN whisky distillation. Come and visit to find out how whisky gains its alcohol and why it is golden brown rather than completely clear. Learn about the whisky production process on tours, in seminars, or even by having a go at distillation yourself. www.langatun.ch

Themed Markets in Huttwil

Easter Egg Market 20.-22.3.2015
Handicraft Market 4.-5.7.2015
Swiss Cheese Market 3.-4.10.2015
Christmas Market 25.-29.11.2015

Design Tour Langenthal

The Design Tour Langenthal offers exciting insights into the development and production of design products, a process nurtured for more than 120 years. This new tourist program offers two types of visits to five design companies: an individual show-room tour or a guided factory tour. www.designtour.ch



BERN 
Oberaargau

Oberaargau Tourism
Stadtladen
Marktgasse 13 | CH-4900 Langenthal | T +41 (0)62 919 19 00
tourismus@oberaargau.ch | www.MyOberaargau.com

Bern surrounding area

The area surrounding the city of Bern offers varied nature and idyllic farm villages with impressive views of the Bernese Alps and the striking peaks of the Emmental. Relaxing hikes, inspiring cycle tours, trekking with alpacas, a visit to a small but perfectly formed museum.

Traveling from Bern

By train to Münsingen 15 min. / Konolfingen 20 min. / Walkringen 40 min. / Laupen 35 min. / Friesenberg 15 min. / Fraubrunnen 20 min.
By car via Autobahn A6 Bern – Thun, Exit Worb, Münsingen or Kiesen / Autobahn A12 Bern – Freiburg, Exit Flamatt

Highlights

Brächete Zäziwil

30.9.2015 Using old tools of the trade, women in traditional dress demonstrate the process of transforming flax into beautiful table cloths, linens and much more. At the market stands you will find regional specialties plus many traditional products.

Rail Bicycle

Exercise, fun and thrill are guaranteed as you ride the Rail Bicycle along the decommissioned railway tracks to and from Gümmenen. Suitable for groups and individual travelers

Sensorium Rüttihubelbad

In the "experience's field for the senses", you encounter yourself in a variety of ways. 70 stations inspire you to experiment and observe. Sounds, colors, vibrations, fragrances, light and dark will astonish you and allow you to explore the laws of nature. www.sensorium.ch



Brächete Zäziwil

BERN 

Bern Tourism
Bahnhofplatz 10a | CH-3011 Bern | T +41 (0)31 328 12 12
info@bern.com | www.bern.com

By Rail or Boat

Lean back and enjoy the magnificent views by rail or water. BLS will take you to the canton's most beautiful locations.



Well on track. 

Lakes Thun & Brienz

Excursions to Bernese Oberland combined with a varied boat cruise on the lake Thun or lake Brienz are a unforgettable experience. Enjoy wonderful views of the unique mountain panorama and culinary highlights from the galley. A wide offer of special group packages are available to re-sellers.
Contact: T +41 (0)31 327 48 11 or www.bls.ch/schiff

- ▶ Half-day excursion / Full-day excursion
- ▶ Combinable with excursions to the Niederhorn, St. Beatus-Höhlen, Brienzler Rothorn or the Open-Air Museum Ballenberg
- ▶ Travel time Bern – Lake Thun: 17 minutes

RegioExpress Bern - Lucerne



An insider's tip. The charming hilly landscape of the Emmental region is home to the world-famous Emmental cheese. Discover the origins of Kambly at the Kambly Experience in Trubschachen that entertains all of the senses. With light and sound visitors will be guided through over 100 years of Kambly history. Entlebuch is Switzerland's first UNESCO biosphere. The experimental garden in Wolhusen's Tropenhaus displays a variety of tropical crop plants.

- ▶ Half-day excursion / Full-day excursion
- ▶ Travel time Bern – Langnau – Luzern: 1h 27min
- ▶ More information : www.bls.ch/bern-lucerne

RegioExpress Lötschberger & GoldenPass Line



From Bern you travel to Brig with the RegioExpress Lötschberger on the breathtaking Lötschberg mountain line, which is over 100 years old. You then continue through the Rhone valley with the InterRegio to Montreux. On arrival, you can enjoy a lunch break, before boarding the GoldenPass Classic or GoldenPass Panoramic. It takes you from the Vaud Riviera to Zweisimmen, past picturesque towns and villages such as Château-d'Oex and Gstaad. You then return to Bern with the Lötschberger.

- ▶ Day trip
- ▶ Travel time Bern-Kandersteg-Brig-Montreux: 3h 13min
- ▶ Travel time Montreux-Zweisimmen-Bern: 3h 36min
- ▶ More information: www.bls.ch/roundtrip

Further information
▶ www.bls.ch

10 Reasons for your Meeting Destination Bern

► Central location

Located in the middle of Europe & in the heart of Switzerland at the border to the French speaking part of Switzerland Bern is easily accessible by car, plane or train from all over Europe.

► Bern Ticket

Every guest automatically receives a "Bern Ticket" when staying overnight in Bern - including free transportation with all busses and trams in the inner city.

► Swiss Capital

As the Capital of Switzerland Bern combines politics and economy. The compact city size and short distances between conference venue, diner location, hotels and the old town is an additional plus.

► UNESCO World Heritage

Bern's Old Town has been rewarded UNESCO World Heritage in 1983 and combines time-honored history with modern, urban life.

► Culinary Diversity

Whether it's a Michelin star, 17 Gault Millau points or outdoor fondue, Bern and the surrounding region offer an unprecedented diversity of culinary delights.

► Pure culture

Did you know that the Swiss cross was first worn by the Bernese? Or that over 4,000 original works from Paul Klee are on exhibit in Bern? Experience all this up close and personal in Bern's 28 museums.

► State of the art infrastructure

Probably the most modern conference center in Switzerland for up to 1400 delegates at your service.

► Polyglot

The small country of Switzerland has four official languages. Bern is a bilingual canton (German/French) and especially stands out for its multilingual skills as so many people communicate in both these languages.

► University city

Lively student town and famous research centers specialized in sustainability, health & medicine, matter & universe, intercultural knowledge, politics & government.

► Grounded in tradition

Bern is surrounded by a natural landscape. The first farms are just 10 minutes away from the main train station. Customs, folklore and tradition play a big part of local life and are accessible to everyone.



Your Meeting Professional

► **Bern – Your Event Destination** Merchants on colorful farmer's markets, friendly people, traveling along the Aare river and right in the middle: your customers from around the world, who are able to fully enjoy the professional organisation of your event in Bern. Thanks to the short distance congress participants will still find enough time to discover the highlights of Bern. Bern offers a modern infrastructure as well as a lively bar and restaurant scene.

► **Further information**
Bern Incoming Ltd.
 Amthausgasse 4, P.O. Box 177, CH-3000 Bern 7
 T +41 (0)31 328 12 60, F +41 (0)31 328 12 69
 info@bern-incoming.ch, Bern-incoming.ch

► **Bern Incoming Services** Are you planning a congress, a seminar, an incentive or even a large event? The Bern Incoming Ltd. team will help you with inside knowledge and will consult you free of charge making your event in Bern a guaranteed success. Bern Incoming Ltd. is an affiliated company of Bern Tourism and responsible for consulting and processing of all types of events. We can offer you an all-inclusive service page for your event. Variable price ranges according to your needs. Contact us.

	Option A Hotel Reservation	Option B Hotel Reservation + Conference Registr.	Option C Hotel Reservation + Conference Registr. + Collection Payment
Cost per participant (excluding VAT)	No charge	CHF 35.- min. 100 participants	CHF 50.- min. 100 participants
Securing allotment of hotel rooms	✓	✓	✓
Creating online booking platform for the event, including company logo	✓	✓	✓
Confirming room reservations by e-mail to participants (Guests pay directly at the hotel)	✓	✓	✓
Creating room list	✓	✓	✓
Making reservations for conference facilities and infrastructure	✓	✓	✓
Making reservations for transfers and supplementary activities	✓	✓	✓
Conference registration including supplementary activities, via the online booking platform		✓	✓
Confirming conference registration by e-mail to participants		✓	✓
Creating list of conference participants		✓	✓
Detailed organization of transfers and/or supplementary activities		✓	✓
Collecting payment of conference registration fee			✓
Compiling final account			✓
Fee for participants who do not guarantee their hotel room by credit card or pay in advance via wire transfer	CHF 25.-	CHF 25.-	CHF 25.-
Fee for cancellation of the event due to unforeseen circumstances after booking platform has been created and/or after signing agreement	CHF 500.-	Based on actual cost, max. CHF 2'000.-	Based on actual cost, max. CHF 3'500.-



Zentrum Paul Klee

GIVE YOUR EVENTS A NEW HORIZON

In the Kursaal Bern you will find the finest facilities for congresses of quality and events of excellence.

Under one roof in Switzerland's captivating capital we offer :

- 27 rooms for events accommodating from two to 1500 participants
- state-of-the-art congress and event technology
- accommodation in our in-house 4-star superior lifestyle Hotel Allegro
- choice of restaurants and bars
- customized catering and decoration on request
- attractive seminar packages
- in-house Grand Casino Bern

We are the largest and leading event venue in the Bern region – with views extending from our historic old town quarter (a UNESCO World Heritage) to the distant Alps.



KURSAAL BERN
CONGRESS
EVENT
HOTEL
RESTAURANTS
CASINO

www.kursaal-bern.ch

Venues

Whether in a trendy lounge, a long-established performance venue, a panoramic tent with a view or a traditional convention center – Bern is a great place to meet. We are providing a selection of different venues. Please contact us for more locations: Bern Incoming Ltd., T +41 (0)31 328 12 60, info@bern-incoming.ch

Kursaal Bern



Internationally acclaimed as a state-of-the-art Swiss venue for conventions, banquets, entertainment and gastronomy. The Kursaal Bern comprises 27 conference rooms (up to 1500 persons), 4 restaurants, 2 bars, 1 Grand Casino, its own multi-story parking facility and a 4-star superior lifestyle hotel with 171 rooms and deluxe penthouse floor. The new Forum extends over an area of some 2,000m² (21,500 sq. ft.), customized for formal and informal receptions as well as gala dinners and exhibitions.

STADE DE SUISSE



The national stadium is also a conference centre. Be it a box for 12 people or the magnificent Champions Lounge for up to 1'200 guests, you will find the right facilities for your conference in the STADE DE SUISSE. Professional seminar equipment, personal advice and individual support, comprehensive catering options, plus the unique stadium atmosphere turn every event into a remarkable experience.

PostFinance Arena



The completely remodeled PostFinance Arena – home to the major Swiss ice hockey team SC Bern – is the ideal setting for all kinds of events. Features include a business center for 4 to 800 people, various restaurants and VIP boxes. All meeting rooms are wheelchair accessible and equipped with beamers, presentation screens, flat screens and cordless microphones. Sportgastro AG provides professional catering for meal functions. The grounds in front of the stadium and even the entire arena are available to rent.

Gurten – Park im Grünen



Events with a view. The seminar infrastructure, surrounded by greenery on the local Bernese mountain, overlooks the city at an altitude of 864 m a.s.l. and is easy to reach. In addition to various modern meeting rooms, it offers a spectacular view across the city. The panorama pavillon and the Up-Town cultural barn round off its facilities. Alone the arrival, via the funicular railway, will already transport the participants of your event into another world.

Stufenbau Eventlocation



The Stufenbau is an exceptional and individually shapeable venue. The location is suitable for events with 50 to 400 guests. It is ideally situated on the urbanised city's outskirts. The historic industrial building merges unique architecture, modern technology as well as the individual customers' demands into an incomparable atmosphere. Stufenbau's professional network with optional service companies in the catering, event, infrastructure, event equipment, floristics, decoration, etc area is provided.

Zum Äusseren Stand



Much history was written here where Switzerland as we know it today originated (former Chamber of the Council of States). Are you planning a meeting, to erect a foundation or company, a wedding, an annual dinner, a convent, a "power breakfast", a cocktail or an aperitif party of up to 200 guests? Then find not only the perfect atmosphere here, but also the specialist skills needed to impress you and your guests.



Excursions in Switzerland

One of Bern's main advantages is its central location at the heart of Switzerland. The majority of attractions and excursion destinations can be reached in either half or full-day trips – A nice supplement to your event.

Jungfrauoch – Top of Europe



High Alpine round trip by rail via Wengen and Kleine Scheidegg to the Jungfrauoch at 3454 meters a.s.l. (Europe's highest railway station), returning via Grindelwald and Interlaken. Unique panoramic views across the Aletsch Glacier (UNESCO World Heritage Site) and first-hand contact with the high Alpine Glacier world. Walk through the Ice Palace.

- ▶ Travel by rail from Bern via Interlaken and Lauterbrunnen: 3h 18m
- ▶ Full-day excursion

Open-Air Museum Ballenberg



With 100 original, century-old buildings from all parts of Switzerland, historical gardens and fields, demonstrations of typical crafts, many special events and 250 native farmyard animals, Ballenberg creates a vivid impression of rural life in bygone days.

- ▶ Travel by rail and bus from Bern via Interlaken and Brienz: 1h 53m
- ▶ Full-day excursion

Stockhorn Mountain



The Stockhorn Mountain is an ideal excursion destination for a half- or whole-day excursion. A wide range of outdoor activities like hiking, rock climbing and fishing are on offer. In winter, snow tubing, ice carving, ice fishing or snowshoe trekking guarantee fun and pleasure.

- ▶ Travel by train or bus from Bern: 1 h

Emmentaler Show Dairy



How does the famous Swiss cheese get its holes? Find out here. You will experience up close how the famous Emmentaler AOC cheese is produced and can even take part in the production process. In the cheese dairy with village character you can see how the cheese was made a century ago. A trip into the typical Swiss cheese tradition.

- ▶ half day excursion

Kambly Experience



On the return trip you can make a stop at the famous Kambly Experience. The Swiss traditional assorted cookie company has been making the most famous and well-loved Swiss cookies for nearly 100 years. It is considered worldwide as a leader in quality and innovation in the premium segment of assorted cookies. Attractions such as show baking, a pretzel path, games and fun and of course the best cookie assortment from Kambly are waiting for guests to try and enjoy. In the factory you will definitely find a perfect culinary souvenir.

Hold a meeting in Bern.



Hold a meeting in the city center, only 5 minutes walking distance from the train station and 130 meters from the public parking metro. The ideal starting point for sightseeing and shopping tours in the old town of Bern.

- 99 modern hotel rooms
- 24 hours/365 days reception
- Benefit in the public parking Metro
- 8 bright meeting rooms with daylight and modern technical equipments
- Free WLAN
- Fix installed simultaneous translation cabins
- Spacious foyer for networking aperitif up to 200 people with terrace
- Restaurant Volkshaus with wine bar
- Competent assistance

Further informations:
www.hotelbern.ch
 or +41 (0)31 329 22 22



Social Program

Bern is the perfect choice for your convention or other event, as it's the ideal starting point for a variety of activities. We develop your program with confidence, incorporating just the right mix of fun and action. Contact Bern Incoming Ltd., T +41 (0)31 328 12 60, info@bern-incoming.ch



Tabtour
 The hightech team challenge combines adventure and spirit of discovery. Divided in groups the participants embark on an interactive journey through the city of Berne. Equipped with tablet PCs and GPS the teams start to discover Bern, solve riddles and tasks and experience teamwork. Innovative features such as navigation, camera and video make this scavenger hunt very special. Creativity, skills, team spirit und cleverness are asked. Interaction, fun and excitement are guaranteed.



Ice Sculpting
 Awaken unimagined creativity. Ice sculpting is a novel way to have fun as a team, making it the perfect fringe activity during your meeting in Bern. Whether you're sculpting your company logo, a particular theme (e.g., a company anniversary), or a character from your imagination – let your creativity and team spirit turn the block of ice into a joint work of art. But remember: If there's no team communication, you'll end up with a pile of crushed ice!



Foxtrail Bern
 Switzerland's most exciting treasure hunt also leads through Bern. Crack the codes, solve the puzzles, and trace the tracks – by land and water, all across town. This is Foxtrail – an intriguing way to discover the city. Thousands of businesses, clubs, families and private groups have already chased the fox. No one has managed to catch him yet – but everyone has had loads of fun. Now it's your turn!



Scooter Riding, Fish and Wine at the Bielersee
 Surrender to the charm of the Bielersee and the Jura mountain peaks. Take in the magnificent views across the Swiss Plateau. A cable car will take you up the mountain from Ligerz to Prêles. Your guide will then lead you by scooter on the descent into the valley, from the Plateau de Diesse at the foot of the Chasseral, through the vineyards along the Bielersee and back to Ligerz.



Farm Olympics
 Who's going to win Olympic gold in the cow milking or blowpipe competition? Your group can have its very own Olympic Games on one of many farms – all within 20 minutes of Bern. Choose the type and number of disciplines based on your interests and budget. Each activity is conducted by one of our on-site game hosts and after a couple of practice rounds, it will be up to each team or individual to collect as many points as possible.



Creative Workshops in the Zentrum Paul Klee
 The creative workshops combine inspiration through original works by Paul Klee with the search for ideas and artistic creativity in the artist's workshop. A truly unique museum visit. People age 4 and over can discover their personal creativity here.



«MORE THAN A STADIUM»

stadedesuisse.ch/rundgang

**STADE
DE
SUISSE**



Bern Tourism

Amthausgasse 4
P.O. Box 169
CH-3000 Bern 7
Switzerland

T +41 (0)31 328 12 12
F +41 (0)31 328 12 99

Bern.com
traveltrade@bern.com

Strategic Partners Bern Tourism

**STADE
DE SUISSE**
HAUPTPARTNER BKW

**KURSAAL
BERN** CONGRESS
EVENT
HOTEL
RESTAURANTS
CASINO

kornhaus k e l l e r

FLYER
Innovation in Mobility