

A New Museographical Reference

The concept is based on the filmmaking career of the artist, making the Charlie Chaplin Museum unique. The 14 hectares of the estate inhabited by the artist and filmmaker showcase the deeds and images of the artist in a museum, an interpretation space, a theme park and a fabulous haven for fans of the still image, moving pictures and humanism. The site is innovative in its approach, banking on the latest technological advances in museography, multimedia, special effects, virtual imagery and cinematography.

The natural décor and cutting-edge set design suggest a century of history and cinematographic achievements acclaimed worldwide. The Charlie Chaplin Museum is funny, spectacular and touching, offering visitors from the four corners of the earth a wealth of words spoken by Chaplin and the writings, music and pictures of the most famous entertainer of the twentieth century.

An Image and a Legend Synonymous with Prestige and Excellence

Charlie Chaplin revolutionized cinema, and his achievements are associated with the greatest works of the last century. He bequeathed to filmmakers work that has become a symbol of prestige, excellence, innovation and distinction.

The Charlie Chaplin Museum is doubly stamped with eminence: that of Charlie Chaplin himself and that of his family, who support the project with enthusiasm. The exceptional star quality of the man who inhabited a manor that has taken on storybook qualities will result in exponential media visibility in Switzerland and around the world. There is no doubt that the Charlie Chaplin Museum will surely become Switzerland's most publicized cultural and tourist product on the international scene.

Movie Theater

From Laughter to Tears

*The Making Of
International Events*

The Magic Labyrinth

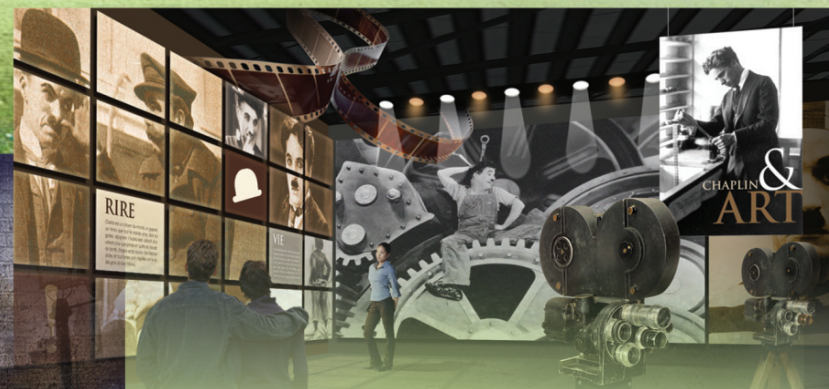
Chaplin Museum

*The Art Gallery
The Beauty of Silence*

Charlot Boutique

Hollywood Street

Private Encounter



Unanimously **Legendary** on **Five Continents**

Charlie Chaplin is a legendary figure known and appreciated worldwide. His main character, the little tramp (Charlot), made people laugh and feel good when he looked back at them with his funny and humanistic gaze. Even today he remains delightfully popular. Charlie Chaplin was a great man among great men whose image has remained intact and ever positive in the eyes and hearts of people of all backgrounds and origins. Such popularity is exceptional, and an image partnership should lead to inestimable spin-offs.



A **Project** Built on **Solid** Foundations

The Charlie Chaplin Museum is backed by the Charlie Chaplin Museum Foundation, the Chaplin Association (the artist's family and legal heirs), the Roy Export Company Establishment and Bubbles SA, corporations holding user rights to the Chaplin image, the ten communes in the region of Vevey and the Chaplin Museum Development S.A. Corporation.

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