



S W I S S   D I A M O N D   H O T E L

| Lugano |



## curiosity...

ORCHID: seduction, passion.

The flower you give when you are sure that passion is mutual.

In the language of flowers orchid means sensuousness and elegance.

[www.swissdiamondhotel.com](http://www.swissdiamondhotel.com)



WELCOME



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A scenic view of Lugano, Switzerland, featuring a large body of water in the foreground, a densely forested hillside with buildings in the middle ground, and a prominent mountain peak in the background under a clear blue sky.

Lugano, an enchanting location





Hotel Alpenhof  
Resort & Spa  
Alpenhof Hotel  
Alpenhof Hotel  
Alpenhof Hotel

Alpenhof Hotel





## SWISS DIAMOND HOTEL THE JEWEL OF LAKE LUGANO

Expressing the very best in Swiss hôtellerie, Swiss Diamond Hotel, thanks to its delightful position, occupies one of the most evocative parts of Lake Lugano, offering its guests a unique view, steeped in history, an embodiment of the location's tranquil and uncontaminated natural beauty.

A timeless place, one where you can be sure of feeling happy, enjoying a sensation of profound harmony. And harmony is the principle inspiration behind the recent restructuring work, which has left the aura of the hotel intact, making it even more beautiful, thanks to an intelligent blend of creative flair on the part of the interior designers involved in the project, and the advanced technological features used, specifically designed to express the trends of the future.



## A DIVE AND AN APERITIF AT THE LAKESIDE

Our swimming pool at the lakeside, framed by the mountain chains that are such a feature of the Ticino, is the ideal location for those who want to relax and enjoy an enchanting view, sipping a drink that has been skilfully prepared by Bar Lago's bartender. It is also possible for those who arrive with their own motorboat to moor their craft in the space reserved exclusively for the hotel's clients.







## SWISS DIAMOND HOTEL “OUR GUESTS COME FIRST”

When you pass through the doors of the Swiss Diamond Hotel you immediately experience the delightful sensation of being protagonists in an unforgettable experience. This atmosphere is made special by service that is characterised by the maximum attention to detail and the very highest levels of professionalism enjoyed by all our personnel. Welcoming our guests in order to satisfy their desires, making them feel, with taste and discretion, that they are the centre of attention, this is the essence of our philosophy, ensuring the Swiss Diamond Hotel, with its refined elegance, comes to occupy a very special place in your hearts, one to which you will always be happy to return.



## SUPERIOR AND DELUXE ROOMS COMFORT AS STANDARD

The 84 rooms and suites that dominate the banks of the lake are an ideal place to discover the sweet secrets that the Ceresio reveals to its guests. The chance to fully appreciate your moment of awakening, breakfasting on the terrace, with relaxation guaranteed by an array of superior comforts, the pleasure derived from the elegance of the decor, the finishing and Mediterranean style embellishments, all create an enchanting sensation, one that makes it possible to fully enjoy the delights of the ambience.









## SPA SUITE, PARTNERS IN CREATING PERFECT MOMENTS

Our new SPA Suite makes sumptuous reality the dreams of the most demanding guest desiring the *bien vivre* to a unique and exclusive space which becomes a personal temple of well-being, thanks to the presence of facilities normally found in a Wellness center. The "private" well-being is without doubt an inestimable worth which we offer as a precious additional value to whomever chooses us for top-notch *tailor-made* service. And it is for this reason that in the 90 square meters of our brand-new suite, the bathroom is another "world apart", made unique by precious Italian marble, a Finnish sauna and a large whirlpool bath. What is more, a modern dimension of luxury cannot disregard Hi-Tech.





## PENTHOUSE SUITE: DESIGNER DETAILS

A welcoming antechamber, with access to the Suite and two Superior rooms and a study, with an area dedicated to an office with portable PC and printer, opens up the entrance to the Penthouse Suite. A superb Carrara marble staircase leads into an enchanting lounge, with prestigious imperial style furniture, open spaces, designed by the play of light, making you feel you are leading actors in a dream. The Penthouse Suite, with its 450 sq.m., is famous for being one of the largest in the Ticino, comprising a Suite with a view over the lake, large lounge, room with walk-in closet, and bathroom with hydromassage bath, plus four large Superior double rooms and one Deluxe room. The dining room, with chimney, offers you the chance to enjoy a buffet breakfast, or take lunch or dine, with absolute confidentiality. With its twin view over the banks of the lake and the mountains, its highly refined living areas, passion for detail and array of hi-tech fittings, this is the Hotel's jewel in the crown, emblematic of its philosophy of hospitality.







## HOSPITALITY BECOMES ART

A compendium of the kind of hospitality to be found in the Swiss Diamond Hotel: beauty, luxury and maximum refinement. The generosity of the decor, the special atmosphere that so characterises it, spaces conceived to celebrate our guests, all combine to transform a living room into a work of art.







## RESTAURANT PANORAMA A PLACE NOT TO BE MISSED

Privilege is the concept which best expresses the pleasure of letting oneself be delighted by the refined delicacies on offer at the Restaurant Panorama. Its position, on the top floor of the hotel, entices the guests and ensures that they cannot take their eyes off the beauty of what they are admiring. And all this beauty, combined with the versatility of the dining rooms, can be the perfect setting for more intimate occasions, such as a romantic candlelit dinner, a prominent business event, a themed dinner with a show or musical entertainment, but also for a spectacular unveiling of an art exhibition. With Lake Lugano, to be admired from above, the smells, tastes and colors of its dishes make the Restaurant Panorama a place not to be missed.









## LAGO RESTAURANT ROMANTIC MODERNITY

Elegance without excess, romanticism and class, express the essence of the Lago Restaurant which, with its veranda, makes it possible to admire, from a privileged viewing point, the beauty of the surrounding panorama. The culinary art of Egidio Iadonisi, with his fresh and contemporary interpretation of Mediterranean flavours, has turned it into a refined gastronomic reference point, with a finishing touch provided by the excellence of the service.





Egídio Iadonisi\_Executive Chef, with his team.

*From Bevereto, the land of my birth,  
comes my passion for essential materials  
and secrets, all of which, when combined  
with the rigour of the Swiss school,  
create surprising recipes.*

*I love Mediterranean products that  
sensitively accompany those of our territory,  
devoting great attention to presentation and  
the search for perfect harmony between  
the pleasures of the palate  
and the enjoyment of visual beauty.*

*Egídio Iadonisi*







## DES ARTISTES RESTAURANT, LE PETIT DÉJEUNER, A GENTLE AWAKENING

For a gentle awakening, at the Des Artistes Restaurant, you can spoil yourself with a sumptuous buffet or a la carte breakfast, reserved for those who love to add a personal touch to their morning meal. Those guests who, on the other hand, like to start the day with a touch of confidentiality, can also be served breakfast in the intimacy of their room, or on their terrace, for a petit déjeuner with a view over the lake.



## BRASSERIE ORIENT BAR EXCELLENT MENU, IMPECCABLE SERVICE

At any moment of the day, you can enjoy the surprising delights of the brasserie, relaxing, allowing yourself to be advised by its master bartenders, for an artfully prepared cocktail, or a rare whisky which you can choose from among two hundred labels, or a glass of fine wine, selected from the hotel's cellars, which contain thousands of bottles, including some expensive grand cru. Completing the pleasure of your stay among the delights of the brasserie are rare teas and prized coffees, accompanied by our small in-house cake shop. For those who prefer salted foods, on the other hand, there are the delights of our tasty appetizers. And when it comes to enjoying a pleasant moment at the end of the day, there is live grand piano music, warming the atmosphere and making the ambience even more delightful.



A photograph of a sophisticated interior space, likely a hotel lobby or lounge. In the foreground, a large, fluted classical column stands prominently. To its left is a plush, cream-colored sofa with a matching skirt and several decorative pillows. The background features a reception desk with a person behind the counter, a large mural of a classical building, and a doorway leading to another area. The lighting is warm and ambient, creating a luxurious atmosphere.

DMAC

Designed and created to optimise harmony between mind and body.







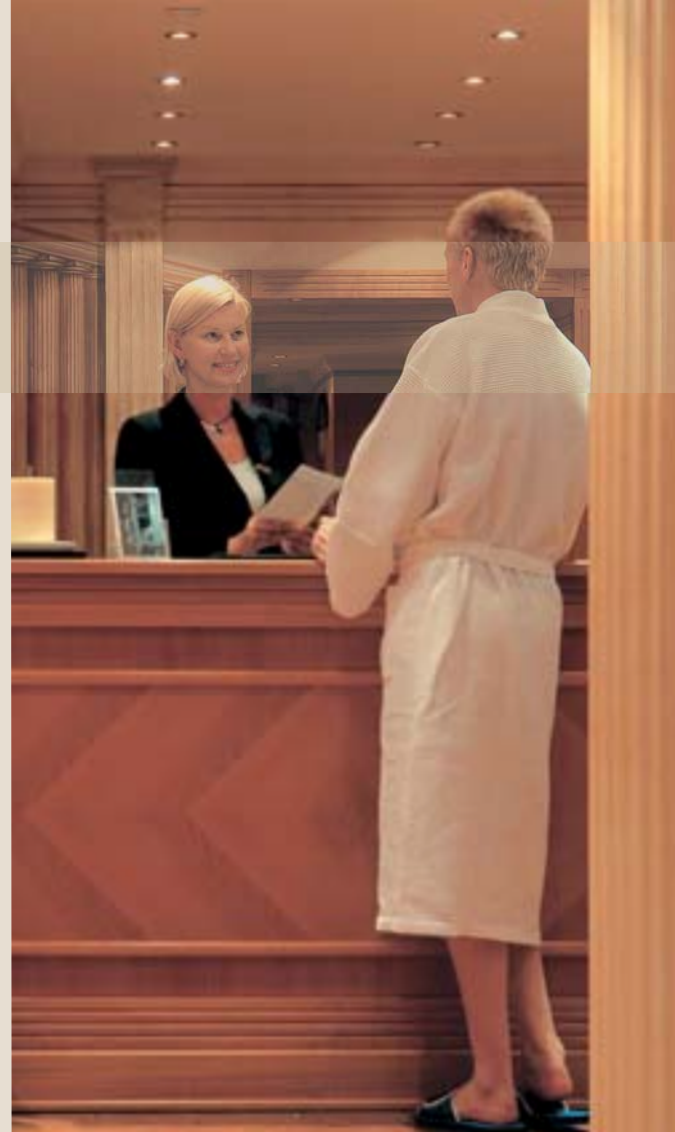
DMAC



## DIAMOND MEDICAL AESTHETIC CENTER TEMPLE OF HEALTH AND BEAUTY

A place designed to optimise harmony and equilibrium, between body and mind, where spaces, colours, materials and atmospheres come together, to create a sensation of absolute wellbeing. Peace and relaxation are the key words when it comes to rediscovering your essence and recovering the pleasure of interior and exterior beauty.

The categorical imperative: enter and enjoy being fussed and cosseted, allowing a pool of health professionals to take care of all the rest.





DMAC



## FACE AND BODY TREATMENTS PROFESSIONALISM, IN AN UNPARALLELED SCENARIO

Faces and bodies tell us so many things: our state of health, emotions, memory of the past. Which means that taking care of yourself is both a duty and a pleasure. Our specific massage programmes and aesthetic treatments perfect the process of harmonisation between body, mind and the emotional sphere, offering you a feeling of rediscovered wellbeing. Our guests can also access a series of therapeutic interventions, targeted and designed ad personam by a medical team, and monitored by highly qualified professionals.





## VENUS WELLNESS CENTER

The Venus Wellness Centre offers everything you could possibly need to feel in form and relax, freeing your body of stress and clearing your mind.

The multiple opportunities which it provides our guests can be considered true instruments of wellbeing. Immersed in an ambience that is stylistically inspired by ancient roman thermal baths, you can swim counter current in the pool, use different saunas, tropical showers, Jacuzzi, Hammam, Turkish steam bath and jet cascades, perfect for soothing cervical aches and pains. Our massages, peeling on hot stone, brushing and coiffeur service complete the array of possibilities which the centre offers those who choose the Swiss Diamond Hotel for their stay.









## WEDDINGS, EVENTS & MEETINGS GUARANTEED TO “MAKE YOUR MARK”

Swiss Diamond Hotel is an exceptional location for organizing and hosting glorious weddings and banquets, thanks to its magical atmosphere, combined with the excellent quality of its service and cuisine, elements that contribute to making your most beautiful of days absolutely unforgettable. Privacy, tranquility and maximum operability are guaranteed by intimate and hospitable rooms, illuminated by natural light and provided with the best hi-tech instrumentation, which makes the ideal location for strategic meetings, board meetings and top management meetings. To design and give life to an event, our clients also have at their disposal a competent and skilled team, able to satisfy any type of requirement.





## CASINÓ CAMPIONE D'ITALIA: A GAMBLER'S PARADISE.

It was 1933 when the Casinó Campione d'Italia threw open its doors to fun and enjoyment.

Over the years its fame has grown, becoming the ideal place to spend an exclusive evening among bright lights, games and attractions.

Near the historic building, the new premises have been designed and realised by the internationally famous architect, Mario Botta, further enhancing the beauty of Lake Lugano. Today, the Casino occupies a splendid space of 55,000 sq.m., on 9 floors and with 3 underground parking levels. It is a structure that reflects the dynamic, eclectic and innovative soul of the Casino.

It is the perfect location to enjoy an evening under the aegis of top level catering and cuisine, with shows and concerts, and to experience the thrill of gambling. Even more attractive and enthralling, the new and latest generation Slot Machines are enjoying great success.







## ART GALLERY

### ART: A CULTURAL PATRIMONY THAT BELONGS TO EVERYONE

Strongly desired by the owners, this represents a privileged location, where the works of artists from round the world find an ideal space in which to “dialogue” with art fans. And those guests who wish to further extend their knowledge of any exhibiting artists can rely on the advice of professionals, engaged by Swiss Diamond Hotel to promote culture in all its forms on an international level.



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GOODBYE

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