

Selling Ticino.

trade.ticino.ch

A sales guide for travel professionals.

Monte San Giorgio, Mendrisiotto Region



United Nations
Educational, Scientific and
Cultural Organization



Monte San Giorgio
inscribed on the World
Heritage List in 2003



TAMARO park

LIFE IS JUST GREAT

www.tamaropark.ch

Monte
TAMARO

Splash & SPA
TAMARO

Monte Tamaro SA
CH-6802 Rivera-Monteceneri
Tel + 41 91 946 23 03
info@montetamaro.ch
www.montetamaro.ch

Opening from April till November



Exit Rivera -
Monte Tamaro



300m walk from the
railway station

Splash & Spa Tamaro SA
CH-6802 Rivera-Monteceneri
Tel + 41 91 936 22 22
info@splashespa.ch
www.splashespa.ch

Open every day



Ticino Turismo

Via Canonico Ghiringhelli 7
CH – 6501 Bellinzona
www.ticino.ch
trade@ticino.ch

Contents.

Ticino Turismo's Trade Team.	5
How to get to Ticino.	6
Ticino's four destinations.	8
Traveling by train, bus and boat.	10
Guided excursions.	11
Mountain excursions.	12
Great outdoor offerings.	14
Switzerland's cycling paradise.	15
UNESCO World Heritage Sites.	16
Food and wine.	18
Family activities.	20
Shopping.	21
Special interests.	22
Grand Tour of Switzerland.	24
Events.	26
Accommodation.	28
Meetings & Incentives.	33
Inbound travel.	34
Ready-made packages.	35
Ticino trade tools.	36
Contacts / Promotional material.	38

Impressum:
© Ticino Turismo 2014
Printed in Switzerland
Arti Grafiche Salvioni
CH - 6500 Bellinzona
EN / 2000 specimen 12/2014





Welcome to Switzerland's sunny south.

Dear Travel Professionals,

Are you keen on discovering the sunny south of Switzerland, where la dolce vita meets Swiss quality and Italian lifestyle harmonizing into a picturesque setting? Benvenuti (welcome) in Ticino!

With a mere 346'500 inhabitants, Ticino covers an area twice the size of the city of Los Angeles and encloses a remarkable diversity of natural, historical, cultural and tourist attractions.

The scenic backdrop – made of picturesque mountains, gleaming lakes, emerald green rivers, waterfalls, charming stone-house villages, vineyards on rolling hills, palm trees and glaciers – are wonderfully linked to the locals and their deeply rooted traditions. Visitors will unmistakably notice Ticino's main characteristics: the Italian language, the Swiss reputation, the Mediterranean-influenced gastronomy and the mildest climate in Switzerland.

All these distinctive features make Ticino a unique destination to be visited year-round, one that will satisfy the needs and wishes of customers of all ages. There is really something for everyone: from active outdoor sports to shopping, from UNESCO sites to international events.

Selling Ticino will support the planning of your customer's vacation. Within the following pages, you will find a wide selection of products and services offered by our destination. We have listed direct contacts of services/products which will save you time and help you create a high-quality product that will boost your Ticino and Switzerland sales.

Please don't hesitate to contact us should you need any additional information. We are looking forward to welcoming you and your customers to Ticino very soon.

Happy selling!

Cari saluti,
Your Ticino Turismo's trade team



Ticino Turismo's trade team.

trade.ticino.ch, trade@ticino.ch



Manuela Nicoletti.

Country Manager
Switzerland

manuela.nicoletti@ticino.ch



Veronica Lafranchi.

Country Manager Overseas

veronica.lafranchi@ticino.ch



Jasmin Haslimeier.

Country Manager
Germany, UK, Russia

jasmin.haslimeier@ticino.ch



Alessia Alberti.

Product Manager Meetings

mice@ticino.ch



Michel Cavadini.

Country Manager
IT, FR, BENELUX, GCC

michel.cavadini@ticino.ch



Monica Reggiani.

Product Manager Meetings

monica.reggiani@ticino.ch



How to get to Ticino.



The quickest way ...

Ticino is well connected by all means of transport. From the Lugano and Milano Malpensa airports connecting shuttle buses will drop visitors off directly in Chiasso, Lugano and Bellinzona. Every two hours there is a train (TILO) which connects Milano Malpensa and Bellinzona.

travelinformation.ticino.ch

from Bellinzona	from Bellinzona	Nearby Airports
Basel 236 km	Basel 3 h 20 min	Lugano-Agno
Bern 252 km	Bern 3 h 20 min	Zürich
Genève 405 km	Genève 5 h 10 min	Milano Malpensa
Locarno 20 km	Locarno 20 min	Milano Linate
Lugano 29 km	Lugano 21 min	Bergamo Orio al Serio (MI)
Malpensa 100 km	Malpensa 2 h 15 min	
Milano 105 km	Milano 1 h 25 min	
Bergamo (MI) 146 km	Stuttgard 5 h 30 min	
Zürich 178 km	Zürich 2 h 15 min	

... or by scenic route.

Select a panoramic route and turn your customer's trip into a scenic journey.

Bernina Express - approx. 8 h one way.

Lugano-Tirano by bus, April to end-October, daily and Tirano-St. Moritz/Chur by train, daily, year-round.

Palm Express - approx. 4 h one way.

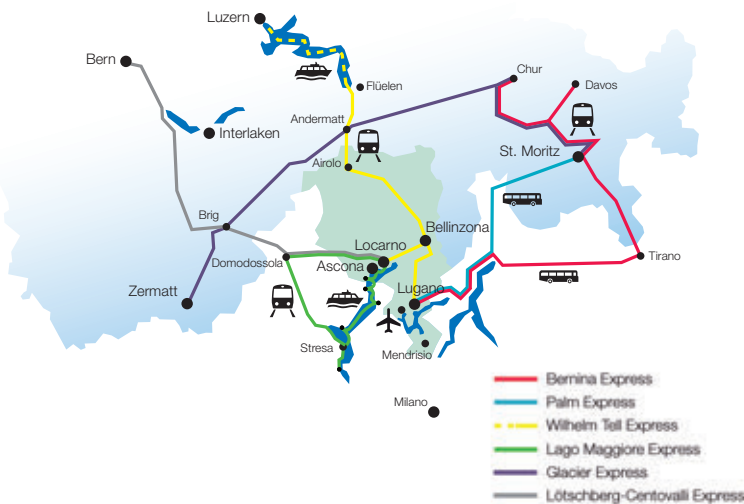
Lugano-St. Moritz June-October/December-January, daily. January-June/October-December, Fri, Sat, Sun.

Wilhelm Tell Express - approx. 5 h one way.

Locarno/Lugano-Flüelen-Lake Lucerne-Lucerne twice daily in summer, once daily in winter.

Lago Maggiore Express - approx. 7 h round trip.

Locarno-Domodossola-Stresa by train, daily, year-round and Stresa-Locarno by boat, April to October.



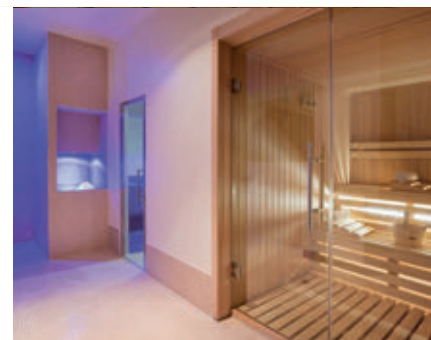
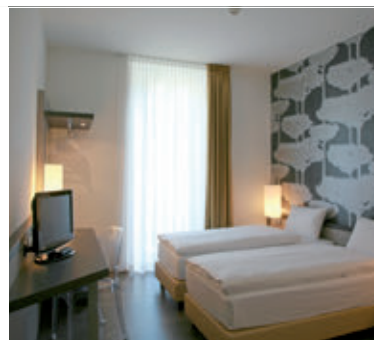
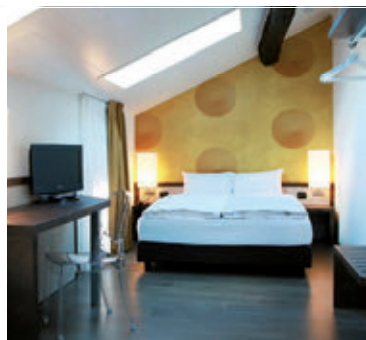
Info: www.ticino.ch 96086



HOTEL & SPA INTERNAZIONALE

— BELLINZONA —

www.hotel-internazionale.ch



Few steps from the historical center and the railway station
Building of beginning '900
68 rooms and 3 suites fully renovated and soundproofed
View of the surrounding valleys or the Castles, UNESCO World Heritage
Free Wi-Fi - Reception 24 hours a day – Parking for hotel guests
Mediterranean Cuisine Restaurant with Terrace – Hairdresser
International safety standards and the latest fire prevention methods

Wellness center of 250 m2 with massage rooms, sauna,
turkish bath, Jacuzzi, salt grotto, emotional showers,
relax area and fitness
Beauty Center with two massage cabins

3 modular meeting rooms with the possibility of banquets



Tradition & Modernity in the heart of Ticino

5% discount

for Swiss Pass holders.

To be presented at the reception.

"Selling Ticino"



Calonico, Bellinzona and Upper Ticino

Bellinzona and Upper Ticino.

bellinzonegion.ticino.ch



Ticino's rugged alpine landscape at its fullest.

This peaceful region is set in a splendid natural environment. The UNESCO medieval castles of Bellinzona are a precious contribution to Ticino's cultural heritage, along with archaeological findings that date back to Roman times and Romanesque churches with rare frescos. The surrounding alpine landscape is home to Ticino's highest peaks, reaching up to 3'400 m (11,000 ft.) and offering a perfect opportunity for unforgettable hiking, biking and mountain biking experiences.



Lake Maggiore and Valleys.

lakemaggiore.ticino.ch



From palm trees to glaciers, a rich and diverse world of its own ready to discover.

Definitely a family destination, this region offers many attractions, e.g. the Verzasca Dam (setting of the 007 movie Goldeneye), the botanical gardens on the Brissago Islands, the picturesque town of Ascona, the Festival del film Locarno (the top international event in Locarno). The many valleys within this region – the main ones being Centovalli, Onsernone Valley, Maggia Valley, Verzasca Valley and Gambarogno Region – are each unique and are a great added value, especially to outdoor lovers.





Lake Lugano Region.

lakelugano.ticino.ch



A balanced combination of business, culture and nature.

Home of Switzerland's third largest financial center, the Lake Lugano Region has a great mix of natural and cultural attractions in a Mediterranean atmosphere surrounded by the lake and the mountains. Just a few steps from Lugano, cable ways bring visitors to mountain tops with breathtaking views, while the city offers all the benefits of a cosmopolitan city. Not only a business destination, Lugano offers many opportunities: shopping, gourmet restaurants, parks, museums and art galleries, valuable architectural monuments, and more.



Mendrisiotto Region.

mendrisioregion.ticino.ch



Charming rolling hills, vineyards and regional cuisine.

Set within a picturesque landscape, the Mendrisiotto is the vineyard region of Ticino and home of excellent local products, not only Merlot wines, but also alpine cheeses and cured meats. *La dolce vita* can be experienced through a gastronomical visit at a Grotto – where locals gather to eat hearty homemade dishes. This region is the perfect place to combine food & wine with a cycling tour among the hilly landscape. Here history goes as far back as the Triassic period, thanks to the discovery of paleontological findings at Mt. San Giorgio, Ticino's second UNESCO World Heritage site!





Traveling by train, bus and boat.

transports.ticino.ch

Discounts for Swiss Travel Pass holders.

Service	Location	Discount	Opening
Train network	Ticino	Free travel	Year-round
Bus network	Ticino	Free travel	Year-round
Bellinzona and Upper Ticino			
Ritom funicular	Piotta	No discount	Mid-May to end-October
10 museums (e.g. museums at UNESCO castles)	Bellinzona and Upper Ticino	Free entry	www.museumspass.ch
Lake Maggiore and Valleys			
Navigazione Lago Maggiore	Lake Maggiore	No discount	April to mid-September, summer timetable Mid-September to mid-October, autumn timetable Mid-October to April, winter timetable
Cardada cable car	Orselina	50% off regular fare	Mid-March to end-October, summer timetable End-December to mid-March, winter timetable
Madonna del Sasso funicular	Locarno	25% off regular fare	Year-round, except November
Robiei cable car	S. Carlo	No discount	Mid-June to beginning-October
10 museums	Lake Maggiore and Valleys	Free entry	www.museumspass.ch
Lake Lugano Region			
Navigazione Lago di Lugano	Lake Lugano	Free travel on boat network	April to end-October, summer timetable November to April, winter timetable, tbd
Mt. Brè funicular	Lugano-Ruvigliana	50% off regular fare	March to January
Mt. San Salvatore funicular	Lugano-Paradiso	50% off regular fare	Mid-March to beginning-November
Mt. Tamaro cable car	Rivera	50% off regular fare	End-March to beginning-November
Swissminiatur	Melide	20% off entrance fee	Mid-March to end-October
16 museums	Lake Lugano Region	Free entry	www.museumspass.ch
Mendrisiotto Region			
Mt. Generoso cogwheel railway	Capolago	50% off regular fare	reopening 2016
10 museums	Mendrisiotto Region	Free entry	www.museumspass.ch

Additional details and bookings:

info@swisstravelsystem.com
www.swisstravelsystem.com

Ticino Discovery Card.

This new card will allow holders to travel free of charge on buses, trains, funiculars, cable cars, cogwheel railways, boats and access several tourist attractions throughout Ticino from mid-March until the end of October for 3 days. CHF 87/adult, CHF 47/children (6-16 years).

Contact: Mr. Francesco Markesch
info@cartaturisticaticino.ch
Tel. +41 (0)91 985 28 28
www.cartaturisticaticino.ch



Excursions.

ticino.ch

Guided excursions.

Tour	Details	Validity	Price / person	Additional details and booking
Lugano Unexpected Classic Tour	City center of Lugano	Every Monday, 10.00 a.m. – 12.00 p.m. Mid-April to end-October	Free	info@luganoturismo.ch www.luganoturismo.ch
Lugano's Parks and Gardens	City parks and green areas of Lugano	Every Tuesday, 10.00 a.m. – 12.00 p.m. Mid-April to mid-July & mid-August to end-October	Free	info@luganoturismo.ch www.luganoturismo.ch
Experience Lugano Walking	Discover Lugano while exercising	Every Wednesday, 10.00 a.m. – 12.00 p.m. Mid-April to end-June & end-August to mid-October	Free	info@luganoturismo.ch www.luganoturismo.ch
Lugano, Yesterday and Today	City center of Lugano focusing on history and architecture	Every Thursday, 10.00 a.m. – 12.00 p.m. Mid-May to end-October	Free	info@luganoturismo.ch www.luganoturismo.ch
Lugano - Mt. Brè	Guided visit of Mt. Brè including boat ride Lugano-Castagnola and funicular ride	Every Friday, 1.00 p.m. – 6.45 p.m. June & September to mid-October	CHF 10.- Children (6-16): CHF 5.-	info@luganoturismo.ch www.luganoturismo.ch
Cruise & Cook	Cruise in lake Lugano and risotto workshop	Upon reservation	CHF 112.- Max 30 pax	Mrs. Patricia Carminati itarg@bluewin.ch
Visit the Chocolate factory	The Alprose Chocolate Museum presents the world of chocolate	Year-round, upon reservation	From 10 pax free CHF 3.- Children (6-16): CHF 1.-	info@alprose.ch www.alprose.ch
Excursion to Verzasca Valley	Discover Verzasca Valley	Every Wednesday, 9:30 a.m. – 4:30 p.m. July to September	CHF 79.- Children (6-12): CHF 5.-	guidesitours@gmail.com www.guidesi.ch
Little train Artù, Bellinzona	Discover the UNESCO medieval castles in Bellinzona	Every day, 10:00 a.m. – 5:00 p.m.	CHF 12.- Children (6-14): CHF 5.-	bellinzona@bellinzonese-altoticino.ch www.bellinzonese-altoticino.ch
Bellinzona Classic Tour	City center of Bellinzona	Every Saturday, 11.00 a.m. - 12.30 p.m. April to end-October	CHF 10.-	bellinzona@bellinzonese-altoticino.ch www.bellinzonese-altoticino.ch
Brissago Islands	Discover the island and the botanic garden	April to October	CHF 130.- / group Max 25 pax	info@isolebrissago.ch www.isolebrissago.ch
Visit to the wine cellars, Mendrisio	Wine tasting session	Every Saturday, March to December, Upon reservation	CHF 15.-	info@mendrisiottoturismo.ch www.mendrisiottoturismo.ch
Geopark of the Breggia gorges, Mendrisio	Discover the main geological features	Upon reservation	From CHF 125.- / group Max 25 pax	riservazioni@parcobreggia.ch www.parcobreggia.ch

Guides for escorted tours.

If you are looking for a local city-, mountain-, cycling- or mountain biking-guide, a list of qualified guides of various native languages is available at www.guidesi.ch.



Mountain excursions.

transports.ticino.ch

Ticino's best cable car and funicular offers – for everyone to discover the Swiss Alps.



Cardada cable car – Orselina, Lake Maggiore and Valleys.

In just a few minutes, the panoramic cable car brings visitors to the top of Locarno to a breathtaking view encompassing the lowest point above sea level in Switzerland, the delta of the Maggia river in Ascona, to the highest, the summit of Mt. Rosa.

Opening: mid-March to beginning-November, summer timetable; end-December to mid-March, winter timetable

Fare: Swiss Travel Pass holders, Generalabonnement and Half fare travel card, 50% discount

Contact: Ms. Ingrid Di Giulio, info@cardada.ch

Info: www.ticino.ch 993 



Robiei cable car – San Carlo, Lake Maggiore and Valleys.

For a spectacular and diverse landscape at the foot of the Basodino glacier, Robiei can be reached by a 15-minute cable car ride from San Carlo.

Opening: mid-June to beginning-October, daily

Fare: discounts for groups over 6 people

Contact: Ms. Irene Di Lorenzo, fscr@robiei.ch

Info: www.ticino.ch 1002 



Mt. Tamaro cable car – Riviera, Lake Lugano Region.

Located between Lugano and Bellinzona, Mt. Tamaro offers adventure, sport and fun for everyone. Some of the attractions are the Santa Maria degli Angeli Chapel (designed by Mario Botta), the Adventure Park (p.20), the Alpine-Coaster bobs, Switzerland's longest zip-line, a big playground and a downhill mountain biking trail. As of June 2013 new opening of the Splash & SPA water park.

Opening: end-March to beginning-November, daily

Fare: Swiss Travel Pass holders, Generalabonnement and Half fare travel card, 50% discount. Discounts for groups over 10 people (one person is free)

Contact: Ms. Diana Cattaneo, dcattaneo@montetamaro.ch

Info: www.ticino.ch 1000 



Mt. San Salvatore funicular – Lugano, Lake Lugano Region.

Mt. San Salvatore rises majestically into the sky over Lugano and offers a 360° view of the entire region.

Opening: mid-March to beginning-November, daily. During summer months on Fridays and Saturdays until 11.00 p.m.

Fare: Swiss Travel Pass holders, Generalabonnement and Half fare travel card, 50% discount

Contact: Ms. Jessica Barberis, info@montesansalvatore.ch

Info: www.ticino.ch [Search](#)



Mt. Brè funicular – Lugano, Lake Lugano Region.

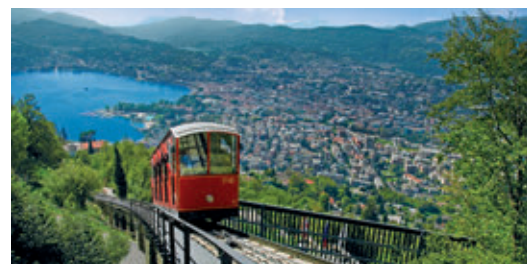
Overlooking Mt. San Salvatore and Mt. Generoso, Mt. Brè is a panoramic oasis of peace above Lugano.

Opening: March to January, daily

Fare: Swiss Travel Pass holders, Generalabonnement and Half fare travel card, 50% discount. Junior Card admitted

Contact: Ms. Cristina Notari, info@montebre.ch

Info: www.ticino.ch [Search](#)



Mt. Generoso cogwheel railway – Capolago, Mendrisiotto Region.

A 40-minute train ride through unspoiled landscape, the peak of Mt. Generoso rewards visitors with one of the best views in Ticino.

Reopening summer 2016: the railway will remain closed due to the building site for the construction of the new hotel/restaurant

Fare: Swiss Travel Pass holders, Generalabonnement and Half fare travel card, 50% discount. Junior Card admitted

Contact: Mr. Francesco Isgrò, francesco.isgro@montegeneroso.ch

Info: www.ticino.ch [Search](#)



Ritom funicular – Piotta, Bellinzona and Upper Ticino.

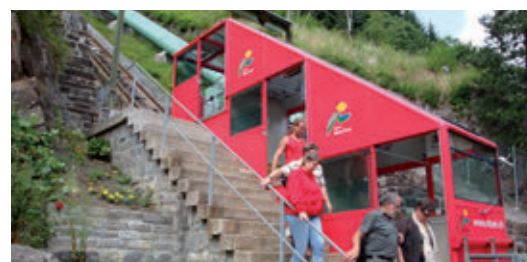
With a gradient of 87,8% it's one of the steepest funiculars in the world.

Opening: Mid-March to end-October, daily

Fare: discounts for groups with more than 15 people

Contact: Ms. Sheila Gianini, info@ritom.ch

Info: www.ticino.ch [Search](#)





Ticino's great outdoor offerings.

excursions.ticino.ch, sports.ticino.ch



Hiking excursions and extreme sports.

Ticino has the longest outdoor season in Switzerland and the ideal period is between May and September. April and October are also good months, but snow may fall at higher altitudes. With over 4'000 km (almost 2,500 mi.) of hiking trails, Ticino has a mix of flat, uphill and downhill trails, that meet the level of challenge everyone is looking for. Ticino also offers a wide range of adventure sports, from paragliding to climbing.



SwitzerlandMobility. Hiking, cycling, mountain biking and canoeing routes in Ticino.

Ticino has a well-developed network of national, regional and local Switzerland-Mobility routes. Details can be found at www.switzerlandmobility.ch. Most routes can be booked as part of a customized package, including accommodation, luggage services, and/or bike rentals. April to October with SwissTrails GmbH.

Commission SwissTrails: packages 20%, services (bike rentals, etc.) 10%

Contact: info@swisstrails.ch, www.swisstrails.ch



Bungee jumping – the ultimate adrenaline rush.

Filed as the opening scene of the 1995 James Bond film GoldenEye starring Pierce Brosnan, the Verzasca Dam in the Verzasca Valley is the third highest bungee jump in the world at 220 m (722 ft.) – an impressive 7.5 seconds of free falling (anyone fearless enough for a moonlight jump?). Bungee jumping can also be done in Intragna (Centovalli) off the railway bridge individually or tandem.

Info: www.ticino.ch [Search](#)



Canyoning.

Ticino's hilly and untamed landscape offers quite a few amazing water canyons for going wild! Scrambling, swimming, down-climbing, jumping and abseiling are all part of the canyoning experience. The Bellinzona and Upper Ticino and the Lake Maggiore regions are among the best places in the world for canyoning. The adventure can be organized by contacting one of the local outdoor sports companies.

Info: www.ticino.ch [Search](#)



Lake Maggiore and Valleys

Ticino. Switzerland's cycling paradise.

cyclingparadise.ticino.ch

E-Bike Park Ticino – towards sustainable tourism.

Different types of electric bikes are available for rental year-round at over 40 locations including train stations, selected hotels, youth hostels and camping sites throughout Ticino. Helmets and children's bike seats are provided free of charge.

Rental price: starting from CHF 34 for ½ day and CHF 49 for 1 day

Commission on rental: 20%

Contact: Mr. Stefan Maissen, s.maissen@rentabike.ch

e-bike.ticino.ch



E-Bikes Lake Maggiore.

The E-Bike or electric bike, is an ecological, innovative and convenient bike – a fun way to explore Ticino.

Rental points: Lake Maggiore Tourist Office in Locarno and Ascona with a max. of 14 E-Bikes available

Price: CHF 33/day, for ages 16 and older

Contact: Mr. Oliver Balerna, oliver.balerna@ascona-locarno.com, www.ascona-locarno.com



TicinoFreeride – the ultimate mountain biking experience.

A thrilling way to discover Ticino's wild side, TicinoFreeride.ch offers mountain biking packages including hotel pick-up, transportation, shuttle bus, mountain bike rentals, instruction, guided tours, etc. For groups starting from 4 people.

Contact: Mr. Patric Käslin, patric.kaeslin@ticinofreeride.ch

Info: www.ticino.ch 73014 [Search](#)



Bike hotels.

Ticino has 11 official bike hotels, recognized by hotelleriesuisse. They feature special bike services such as secure indoor parking space, the possibility to wash bikes, a bike repair kit, etc.

Info: www.ticino.ch 96052 [Search](#)





Fossil Museum, Mendrisioto Region

Ticino's UNESCO World Heritage Sites.

unesco.ticino.ch



The three UNESCO Castles of Bellinzona.

The capital of Ticino, Bellinzona, treasures its three majestic medieval castles: Castelgrande, Castello Montebello and Castello Sasso Corbaro. Declared World Heritage Site in 2000, all three are used as venues for a range of festivals throughout the year. The castle grounds are open to the public year-round. The little road-train Artù allows visitors to admire the beautiful medieval scenery of the three castles.

Castelgrande museum: open year-round, daily

Montebello museum: open April to November, daily

Sasso Corbaro temporary exhibition: open April to November, daily

Entrance fees: Swiss Travel Pass and Swiss Museum Pass holders – free entry.

With the Bellinzona Cultura Pass visitors can access all three museums for CHF 15/adult

Guided visits of the castles and the city: organized by the Bellinzona Tourist Office upon request, in different durations and in various languages

Contact: Ms. Brigitte Pedrazzi, bellinzona@bellinzonese-altoticino.ch

Info: www.ticino.ch 73494 



Mt. San Giorgio and its fossil treasures.

In 2003, the Swiss side of Mt. San Giorgio at 1'097 m (3,599 ft.) above sea level was declared a UNESCO World Heritage Site for its fossil treasures from the Triassic period, about 230 million years ago. In 2010, the Italian side of the mountain was also included on the UNESCO World Heritage list. A geological loop trail, going through both Switzerland and Italy, leads visitors through the geological and paleontological aspects of the region. On the Swiss side the trail is 12.3 km (7.6 mi.) long and starts in Meride, Brusino Arsizio or Riva San Vitale.

Fossil museum, Meride: open year-round, closed on Mondays

Entrance fee: CHF 12/adult

Guided visit (1.5 h): CHF 120

- 3.30 h museum and short walking tour to visit the fossil excavation site, CHF 220

- 1 day (8 h) museum and excursion to the top of Mt. San Giorgio, including visit of the fossil excavation site, CHF 320

Contact: info@montesangiorgio.org

Info: www.ticino.ch 2778 

Ready-made package available for the two UNESCO sites at page 35



RESORT COLLINA D'ORO

HOTEL AND APARTMENTS WITH HOTEL SERVICES



Only a few minutes away from Lugano city centre, in a high-standing location with breath-taking panoramic views over the Alps and the lake, the Resort Collina d'Oro includes a Hotel with 16 double rooms and 30 suites, a SPA with fitness, indoor and outdoor pools, Well-Aging Centre and Alain Mességué's detox programs, as well as a restaurant offering light sought-after Mediterranean Cuisine. The Resort also boasts 43 apartments with hotel services available for sale and for rent for both short and long-term periods.

WWW.RESORTCOLLINADORO.COM

RESORT COLLINA D'ORO
VIA RONCONE 22, 6927 AGRA, LUGANO | Tel. +41 91 641 11 11
INFO@RESORTCOLLINADORO.COM



Ticino's food and wine.

gastronomy.ticino.ch



Tradition & grottos.

Grottos are Ticino's typical taverns usually featuring a generous terrace with granite tables canopied with grape vines and a cozy interior dining room with a fireplace. The cuisine is rural and genuine. Meals include risotto, cured meats, alpine cheeses and polenta all accompanied by local Merlot wine or Ticino's traditional fizzy lemonade, *gazosa*, and ending with a walnut liqueur called *nocino*.

restaurants.ticino.ch



Mediterranean cuisine, fine dining and international gastronomy.

In Ticino, the local tradition focuses on Mediterranean cuisine; pizza and pasta can be found everywhere and are outstanding. For visitors who are looking for more sophisticated dishes, a selection of restaurants have been awarded with Michelin stars and GaultMillau points. Furthermore, Ticino is able to provide Chinese, Indian, and Halal cuisine.

gastronomy.ticino.ch



Ticino Experience – Losone.

While showing an amusing 60-minute film, visitors will taste local products, from alpine cheese and salami, to Merlot wine and Slow Food products. A sensorial journey of scents and flavors within a very special setting not to be missed!

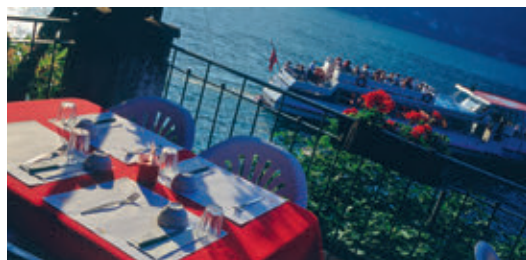
Opening: March to October, daily except Sundays. Upon reservation only

Daily show: once a day, 6 p.m. on weekdays and 5 p.m. Fridays and Saturdays. Max. 30 people

Entrance fee: CHF 28/adult, groups CHF 23/adult, 10% TO

Contact: Albergo Losone, info@albergolosone.ch

Info: www.ticino.ch 104481 [Search](#)



Cruise & Cook – Lugano.

A charming cruise on Lake Lugano and a stop on the opposite shore of the city, to enjoy a drink on a terrace with a wonderful view of the region. Besides, the participants can cook the typical Ticinese risotto with the help of an expert chef.

Opening: upon reservation only

Price: CHF 145/adult (CHF 127 with Swiss Travel Pass)

Commission: CHF 15

Contact: Ms. Patricia Carminati, itarg@bluewin.ch

Info: www.ticino.ch 50276 [Search](#)



Cellar, Lake Maggiore and Valleys

Alprose chocolate factory – a world of sweetness.

Visitors are invited to participate in a unique and exciting experience by observing all the phases of production from the creamy liquid to the solid forms. Immersed in the pungent aromas they are also enticed to make a stop at the on-site shop.

Opening: year-round, 9.00 a.m.-4.30 p.m.

Entrance fee: groups from 10 people have free access to the museum (otherwise CHF 3/adult)

Contact: Mr. Fabio Boscaini, Fabio_Boscaini@stollwerck.com

Info: www.ticino.ch 2766 [Search](#)



Ticino's wine, wineries and wine tasting.

Vineyards in Ticino are mainly cultivated with Merlot vines (83%). Over the decades the quality of wine produced has dramatically increased and today, Ticino's Merlot wine is among the world's best. Many wine producers and cellars offer outstanding wines, including white Merlot, which is not available for purchase anywhere else in the world! With a reservation, single visitors can visit local wineries for wine tastings.

gastronomy.ticino.ch



Vineyard trails.

The area surrounding Mendrisio hosts Ticino's largest vineyards and is renowned for excellent wine quality. Three themed paths wind through the villages of the Mendrisiotto Region, giving visitors the opportunity to discover the local vineyards, the techniques used in viticulture, the history of wine making, and to taste wine directly at the cellars.

Info: www.ticino.ch 95883 [Search](#)



Grape harvest festivals.

Every September, the old town of Mendrisio celebrates the grape harvest with a festival. The characteristic internal courtyards of the old houses in the historical center turn into authentic grottos where local wines and traditional dishes are served. Both Bellinzona and Lugano feature similar events.

Info: www.ticino.ch 15704 [Search](#)





Family activities.

family.ticino.ch



Swissminiatur – Melide.

An open-air miniature park with more than 120 models at scale 1:25 representing the most important buildings, monuments and transportation means in Switzerland. It also offers a self-service restaurant with Italian/Chinese/Indian cuisine.

Opening: mid-March to end October, daily

Entrance fee: CHF 19/adult, groups from 15 people CHF 15/adult;

20% discount for Swiss Travel Pass holders, 36% TO, 20% TA

Contact: Mr. Joël Vuigner, sales@swissminiatur.ch

Info: www.ticino.ch 2768



Botanical gardens on the Brissago Islands.

Reachable only by boat from all public docks on Lake Maggiore, the botanical gardens on the Brissago Islands feature exotic plants and subtropical flowers from around the world as well as a restaurant.

Opening: end-March to mid-October, daily from 9.00 a.m-6.00 p.m.

Entrance fee: CHF 8/adult, groups from 10 people CHF 7/adult

Guided visits of the garden: CHF 130/max. 25 people in E/G/F/ES/

Contact: Ms. Daniela Tudoran, decs-isole.brissago@ti.ch

Info: www.ticino.ch 2636



Adventure parks.

Ticino has two suspension rope parks with exciting paths of varying skill levels in the forests – exhilarating fun for adults and children.

Mt. Tamaro Adventure Park: open April to November. For entrance fee and commission details contact Ms. Diana Cattaneo, dcattaneo@montetamaro.ch

Adventure Park Gordola: open April to end-October, year-round for groups and only upon reservation. Entrance fee is between CHF 12-25/person.

For more info contact Mr. Paolo Giovannini, paolo@parcoavventura.ch

Info: www.ticino.ch 96085



Falconry park – Locarno.

Locarno has received the label of “Family destination”. At the Falconry, visitors have the unique chance for a close encounter with majestic birds of prey – from eagles and vultures to owls and falcons. During the two daily shows the birds will be flying freely.

Opening: from mid-March to beginning of November, daily except Mondays

Entrance fee: CHF 20/adult, groups from 20 people CHF 18/adult,

Family card CHF 55/family, CHF 13 TO

Daily shows: at 11.00 a.m. and 3.00 p.m. also on rainy days

Contact: Ms. Anna Nesa, info@falconeria.ch

Info: www.ticino.ch 85787



Via Nassa Lugano, Lake Lugano Region

Shopping.

shopping.ticino.ch

Via Nassa – Lugano.

Ticino's most renowned shopping street, Via Nassa, is characterized by a high concentration of luxury shops and boutiques such as Versace, Louis Vuitton, and the world-famous jewelry stores Bucherer and Les Ambassadeurs. Ascona and Locarno also feature high-end boutiques and jewelry stores along with artisan shops with handicrafts.

Info: www.ticino.ch 1151 [Search](#)



FoxTown Factory Stores – Mendrisio.

The biggest factory outlet center in southern Europe, FoxTown features 160 stores carrying 250 international brands such as Burberry, Gucci, Prada, Salvatore Ferragamo, Polo Ralph Lauren, Nike, Diesel and Ferrari. Discounts vary between 30-70% year-round compared to retail prices and customers can get a tax refund.

Opening: daily, 11.00 a.m.-7.00 p.m.
Contact: Ms. Olivia Ghidoni, marketing@foxtown.ch

Info: www.ticino.ch 87292 [Search](#)



Weekly local markets.

Producers from the most remote corners of Ticino cheerfully meet to sell their products at Ticino's markets. The most popular is the Saturday market in Bellinzona.

Bellinzona: historical center, Saturdays, 7.30 a.m.-1.00 p.m.
Lugano: Tuesdays & Fridays 7.00 a.m.-12.00 p.m.; for antiques Saturdays 8.00 a.m.-5.00 p.m.
Locarno: Piazza Grande, February to December, Thursdays 9.00 a.m.-5.00 p.m.
Mendrisio: Piazzale alla Valle, Wednesdays 8.00 a.m.-5.00 p.m.

Info: www.ticino.ch 87815 [Search](#)



Casinos – Lugano, Locarno, Mendrisio.

With the highest density of casinos in Europe, visitors can try their luck gambling at the Casino of Lugano, Casino Kursaal in Locarno, and Casino Admiral in Mendrisio. A few minutes' distance from Lugano, the Casino Campione, located within the enclave of Campione d'Italia and designed by the renowned architect Mario Botta, is Europe's largest gambling establishment.

Opening: daily, 12.00 p.m. to 3-4-5-7 a.m. depending on the day

Info: www.ticino.ch 109028 [Search](#)





Special interests.

ticino.ch



Wellness, health and medical care.

Ticino has a wide selection of wellness centers and hotels with wellness & spa areas offering a full range of treatments. In the medical field, Ticino has very competent infrastructures equipped with efficient and innovative technologies assuring high-level services that provide accurate diagnosis and therapies. Professionals will organize and manage a patient's stay and satisfy the needs of those accompanying.

Clinics: Ars Medica, International Institute for Reproductive Medicine in Lugano, etc.

For a list of wellness hotels: trade@ticino.ch, hotels.ticino.ch

For health trips: www.ticinohealth.ch

Info: www.ticino.ch **73493**




Golf courses.

Three 18-hole and two 9-hole golf courses are open daily and year-round.

Golf Club Patriziale Ascona: green fee CHF 130-150, handicap under 30*

Golf Gerre Losone: green fee CHF 130-150, handicap under 36*

Lugano Golf Club: green fee CHF 110-130, handicap under 36*

Sake Golf Pitch & Putt Losone: 9-hole green fee CHF 30, which includes clubs and balls

Locarno Golf School: 9-hole green fee CHF 30, driving and putting range CHF 13 for 50 balls

*Reservations required and players should be a member of a golf club

golf.ticino.ch



Education.

Ticino boasts outstanding public and private schools especially in the field of Art & Architecture. Franklin University Switzerland, TASIC (The American School in Switzerland), USI (University of Lugano), and the Theatrical School of Movement (founded by Dimitri, the famous Swiss clown) enroll students from the primary level through to Master degrees, PhDs and Executive Master programs. Language courses available.

Info: www.ticino.ch **135739**




Locarno, Lake Maggiore and Valleys

Boat cruises and private services on Ticino's lakes.

Ticino's two lakes, Lake Lugano and Lake Maggiore, are where the scenic Swiss Alps meet palm trees, together creating a picturesque stage. Scheduled cruises are offered on both lakes through the navigation company of Lake Lugano and Lake Maggiore, however different companies (e.g. Motoscafi Riuniti SA) offer charter and taxi services as well as tailor-made boat events.

Info: www.ticino.ch 42674 [Search](#)



Helicopter rides – discovering Ticino from above.

Are your clients looking for tailor-made helicopter excursions combined with a lunch at a special location in or outside Ticino, or a taxi service or rather the possibility to learn how to fly a helicopter? These unique experiences are all possible and are offered by some local flight operators.

Helicopter services: year-round, daily on request
Contact: Mr. Mattia Gyöngy, mattia.gyoeny@swisshelicopter.ch

Info: www.ticino.ch 1957 [Search](#)



Infocentro AlpTransit – the world's longest railway tunnel.

Ancient history and futuristic technology meet at the construction site of the AlpTransit project where the world's longest railway tunnel through the Alps (57 km, 35 mi.) has been under construction since 1999. It will provide faster connections between northern and southern Europe. Visitors can learn more at the Infocentro visitor center in Pollegio (Upper Ticino) through interactive multimedia.

Visitor center: free entry. Open Tuesdays to Saturdays (closed from Christmas until end of January)
Guided visits to construction sites and to tunnels: upon reservation.
 Fees are between CHF 12-40/adult
Contact: Ms. Giovanna Sitta, info@infocentro.ch

Info: www.ticino.ch 57284 [Search](#)



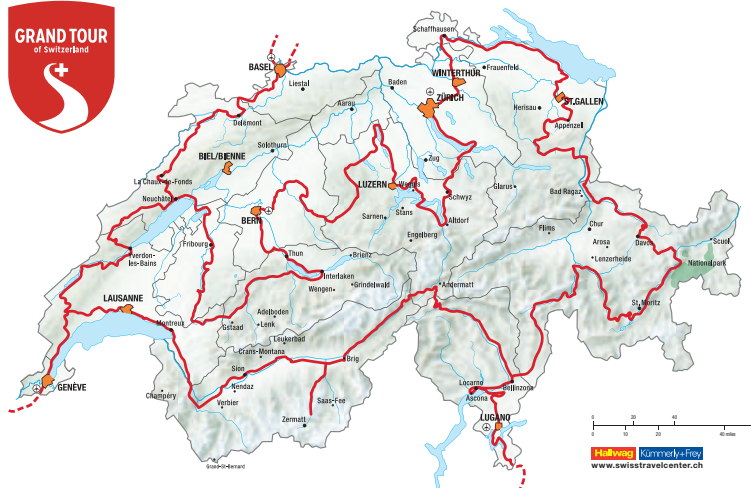
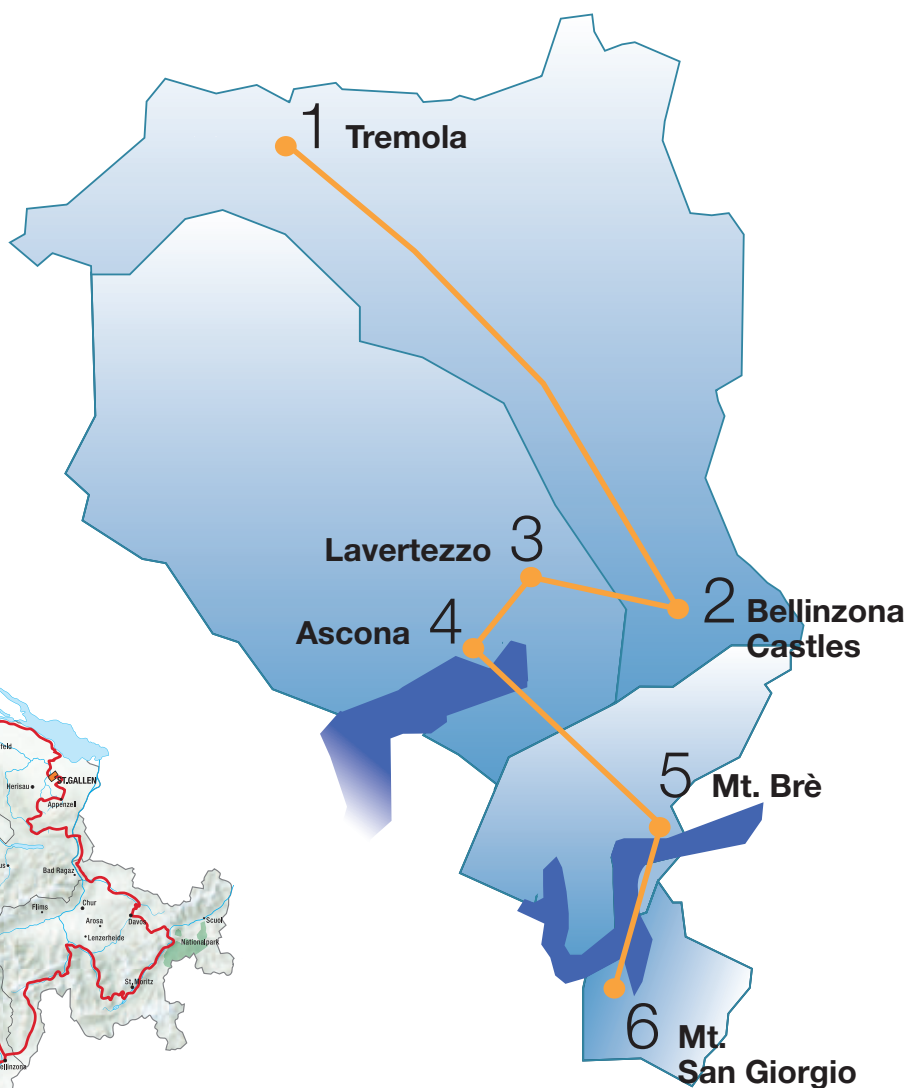


Lavertezzo, Lake Maggiore and Valleys

Grand Tour of Switzerland.

tour.ticino.ch

The Grand Tour of Switzerland is a journey of discovery, which combines 44 highlights of Switzerland on a unique trip - 6 of these "jewels" are located in beautiful Ticino!





Castelgrande, Bellinzona and Upper Ticino



1 Tremola:
Nostalgic winding road.

Spectacular is the ride over the cobbled Tremola and the south side of the St. Gotthard Pass. The historical road is the longest monument of Switzerland.



4 Ascona:
The idyllic waterfront.

The southern waterfront, with its colored facades and a view of the “floating gardens” of Brissago is one of the most well-known photo motifs in Switzerland.



2 Bellinzona Castles:
Imposing fortresses.

The skyline of Bellinzona is defined by three of the best preserved medieval castles in Switzerland. UNESCO World Heritage Site since 2000.



5 Mt. Brè:
Sunny views.

It's considered one of the sunniest mountain in Switzerland. The view over the roofs of Lugano and the wide blue bay is unique.



3 Lavertezzo:
Magical bright green.

The green water finds its way like liquid jade through the eroded rock landscape: beautiful and unique.



6 Mt. San Giorgio:
Findings from the Triassic period.

Is considered a Mecca of fossils scientists. The findings from the distant past can be seen in the fossil museum. UNESCO World Heritage Site since 2003.



Festival del film Locarno, Lake Maggiore and Valleys

Events.

events.ticino.ch

Top recurrent events.

Thanks to its mild climate, Ticino has the biggest open-air events season in Switzerland and offers a wide selection of year-round events.

February			
Rabadan Carnival	Bellinzona, historical center	6 days	www.rabadan.ch
March			
Locarno Camellias	Locarno, Camellia park	5 days	www.ascona-locarno.com
April			
Historical Easter Processions	Mendrisio, historical center - Holy Thursday and Holy Friday	2 days	www.processionimendrisio.ch
May			
La Spada nella Rocca, medieval festival	Bellinzona	2 days	www.laspadanellarocca.ch
Open Wine Cellars	Throughout Ticino	2 days	www.ticinowine.ch
June and July			
Estival Jazz, open-air music festival	Lugano, Piazza Riforma and Mendrisio	5 days	www.estivaljazz.ch
International Street Artists Festival	Ascona	4 days	www.artistidistrada.ch
JazzAscona	Ascona, waterfront and downtown	9 days	www.jazzascona.ch
Martha Argerich Project	Lugano	3 weeks	www.rsi.ch/argerich
Moon and Stars, open-air concerts	Locarno, Piazza Grande	10 days	www.moonandstars.ch
August			
Festival del film Locarno	Locarno	11 days	www.pardolive.ch
September			
Bacchica. Harvest Festival	Lugano	4 days	www.labacchica.ch
PerBacco! Harvest Festival	Bellinzona	4 days	www.perbaccobellinzona.ch
Sagra dell'Uva, grape harvest festival	Mendrisio	3 days	www.sagradelluva.ch
October			
Autumn Festival, wine/gastronomy/harvest festival	Lugano	3 days	www.luganoturismo.ch
Chestnut and Autumn Festival	Ascona	2 Saturdays	www.ascona-locarno.com
December			
Christmas markets	Lugano, Locarno, Bellinzona, Mendrisio	November-December	www.ticino.ch
Locarno on Ice, ice-skating rink	Locarno, Piazza Grande	1 month - January, 6 days	www.locarnoonice.ch
Natale in Piazza, ice-skating rink	Lugano, Piazza Riforma	1 month - January, 6 days	www.luganoturismo.ch



PARKHOTEL
DELTA
ASCONA SWITZERLAND

Parkhotel Delta Ascona

OPEN ALL YEAR ROUND

Strategic and quite location in a large subtropical park between Ascona and Locarno.

Perfect starting point to discover Ticino with its lakes, cities, valleys, golf courses, mountains.

50 spacious and air-conditioned rooms and suites in mediterranean style, equipped with all comforts.

Event and conference rooms, beauty salon, hairdresser, massage cabins, piano bar, smoker lounge, wine cellar, library corner.

RESTAURANTS: “da Jean Pierre” and “Delta Green”.

In order to satisfy all taste's wishes

GRATUITIES: parking, WiFi, transfer to/from train station and Ascona old town, use of the Delta Relax Wellness and fitness grounds, 18 holes minigolf course, football and volleyball field, table tennis, bikes and kids playground.

Discount for green fees with Golf Gerre Losone and Golf Patriziale Ascona.

NEWS: new modern and large wellness and fitness area from spring 2015.

Via Delta 137-141, 6612 Ascona, Tel +41 (0)91 785 88 55, info@parkhoteldelta.ch, www.parkhoteldelta.ch



Discover unique landscapes
with us!

info@lakelugano.ch
www.lakelugano.ch
Tel. 0041 91 971 52 23





Accommodation.

hotels.ticino.ch

Hotels.

The following is a list of hotels for FITs and groups that cooperate with tour operators.

Hotel	Sales manager / E-mail / Website	# Rooms # Beds	# Rooms # Beds available for groups	Half board
Bellinzona and Upper Ticino				
Chalet Stella Alpina Hotel & Wellness*** CH-6781 Ronco Bedretto	Mr. Mauro Oliani info@stellaalpina.ch www.stellaalpina.ch	11 28	11 28	Available
Hotel Al Giardinetto*** CH-6710 Biasca	Mr. Jean-Marie Perriard info@algiardinetto.ch www.algiardinetto.ch	25 65	15 36	On request
B&B Motta*** CH-6780 Airolo	Ms. Graziella Bonoli welcome@bbmotta.ch www.bbmotta.ch	25 50	25 50	No
Hotel Forni** CH-6780 Airolo	Mr. Marzio Forni info@forni.ch www.forni.ch	20 38	20 38	Available
Hotel Internazionale*** CH-6500 Bellinzona	Mr. Michele Santini info@hotel-internazionale.ch www.hotel-internazionale.ch	71 124	On request	Available
Hotel Unione*** CH-6500 Bellinzona	Mr. Marco Berini info@hotel-unione.ch www.hotel-unione.ch	41 82	30 60	Available
Motel Gottardo Sud*** CH-6776 Piotta	Ms. Donatella Lombardi info@gottardo-sud.ch www.gottardo-sud.ch	60 127	40 87	Available
Mövenpick Albergo Benjaminn*** CH-6513 Monte Carasso-Bellinzona	Mr. Walter Caranzano hotel.benjaminn@marche-restaurants.ch www.hotel-benjaminn.com	55 123	45 100	Available
Lake Maggiore and Valleys				
Hotel Eden Roc****s CH-6612 Ascona	Ms. Khrisna Canares k.canares@tschuggenhotelgroup.ch www.edenroc.ch	95 188	25 50	Available
Hotel Giardino****s CH-6612 Ascona	Ms. Sophie Breiderhoff s.breiderhoff@giardino-group.ch www.giardino.ch	72 144	On request	Special conditions on dinner service
Villa Orselina**** CH-6644 Orselina	Ms. Sara Colombo marketing@villaorselina.ch www.villaorselina.ch	28 56	28 56	Available
Esplanade Hotel Resort & SPA****s CH-6648 Locarno-Minusio	Mr. Gregorio Riva info@esplanade.ch www.esplanade.ch	67 124	40 80	Available



Hotel	Sales manager / E-mail / Website	# Rooms # Beds	# Rooms # Beds available for groups	Half board
Lake Maggiore and Valleys				
Hotel Belvedere Locarno****s CH-6600 Locarno	Ms. Paola Gallotti info@belvedere-locarno.com www.belvedere-locarno.com	89 178	30 60	Available
Albergo Losone CH-6616 Losone	Mr. Diego Glaus diego@albergolosone.ch www.albergolosone.ch	60 120	60 120	Available
Hotel Ascona**** CH-6612 Ascona	Mr. Andrea Biasca-Caroni booking@hotel-ascona.ch www.hotel-ascona.ch	67 120	On request	Available
Parkhotel Delta**** CH-6612 Ascona	Mr. Alfredo Coccia info@parkhoteldelta.ch www.parkhoteldelta.ch	50 120	50 120	Available
Ramada Hotel Arcadia**** CH-6601 Locarno	Mr. Leo Abate abate.leo@ramada-treff.ch www.h-hotels.com	90 180	35 70	Available
Ramada Hotel La Palma au Lac**** CH-6602 Locarno-Muralto	Mr. Leo Abate abate.leo@ramada-treff.ch www.h-hotels.com	68 136	25 50	Available
Romantik Hotel Castello Seeschloss**** CH-6612 Ascona	Mr. Filippo Ris hotel@castello-seeschloss.ch www.castello-seeschloss.ch	45 80	15 30	Available
Albergo Carcani*** CH-6612 Ascona	Ms. Khrisna Canares k.canares@tschuggenhotelgroup.ch www.carcani.ch	29 53	10 20	Available
Hotel Dell'Angelo*** CH-6600 Locarno	Mr. Americo Dadò info@hotel-dell-angelo.ch www.hotel-dell-angelo.ch	55 112	40 80	Available
Hotel Garni Golf*** CH-6612 Ascona	Mr. Bruno Nötzli info@garni-golf.ch www.garni-golf.ch	22 38	6 11	No
Hotel Garni Millenium*** CH-6600 Locarno	Ms. Sonja Frey info@millennium-hotel.ch www.millennium-hotel.ch	11 23	11 23	No
Hotel La Barca Blu*** CH-6644 Orselina-Locarno	hotel@barcablu.ch www.barcablu.ch	21 42	12 24	No
Hotel La Campagnola*** CH-6575 Vairano	Ms. Nicole Zoppè n.zoppe@campagnola.ch www.campagnola.ch	49 121	25 50	Available
Hotel Geranio au Lac** CH-6600 Muralto-Locarno	Ms. Lise Brunner smart@hotelgeranio.ch www.hotelgeranio.ch	42 72	20 30	No
Eco-Hotel Cristallina CH-6678 Coglio	Mr. Marco Kälin info@hotel-cristallina.ch www.hotel-cristallina.ch	12 26	12 26	Available
Giardino Lago CH-6648 Minusio-Locarno (Boutique Hotel)	Ms. Sophie Breiderhoff s.breiderhoff@giardino-group.ch www.giardino-lago.ch	15 29	None	Special conditions on dine around



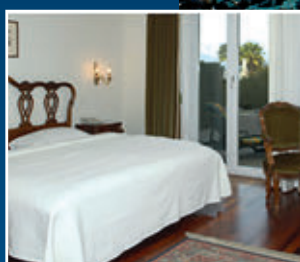
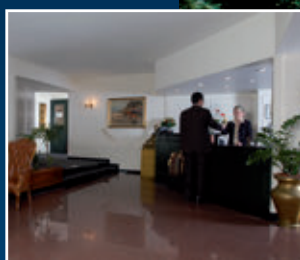
Hotel	Sales manager / E-mail / Website	# Rooms # Beds	# Rooms # Beds available for groups	Half board
Lake Lugano Region				
Grand Hotel Villa Castagnola au Lac****s CH-6906 Lugano	Mr. Giacomo Bianchi sales@villacastagnola.com www.villacastagnola.com	78 152	On request	Available
Grand Hotel Eden***** CH-6900 Lugano-Paradiso	Mr. Emanuele Di Pasquale welcome@edenlugano.ch www.edenlugano.ch	115 214	70 140	Available
Hotel Splendide Royal**** CH-6900 Lugano	Mr. Emanuele Di Pasquale sm@splendide.ch www.splendide.ch	93 176	30 60	Available
Swiss Diamond Hotel Lugano***** CH-6921 Vico Morcote	Mr. Fabio Peloia info@swissdiamondhotel.com www.swissdiamondhotel.com	84 160	50 100	Available
Villa Principe Leopoldo***** CH-6900 Lugano	info@leopoldohotel.com www.leopoldohotel.com	75 150	75 150	Available
Kurhaus Cademario Hotel & SPA****s CH-6936 Cademario	Mr. Gregorio Riva info@kurhauscademario.com www.kurhauscademario.com	82 164	82 164	Available
Villa Sassa Hotel, Residence & SPA****s CH-6900 Lugano	Ms. Rossella Polato info@villasassa.ch www.villasassa.ch	49 rooms 71 apartments 108+215 beds	40 80	Available
Best Western Hotel Bellevue au Lac**** CH-6902 Lugano	Mr. Marcel R. Kirchofer info@hotelbellevue.ch www.hotelbellevue.ch	64 148	64 146	Available
Hotel Admiral**** CH-6902 Lugano-Paradiso	Ms. Chiara Mascetti info@luganohoteladmiral.ch www.luganohoteladmiral.ch	96 185	48 70	Available
Hotel City**** CH-6900 Lugano	Ms. Maria Wolff Brunner city@hotelcitylugano.ch www.hotelcitylugano.ch	48 78	48 78	Not Available
Hotel De La Paix**** CH-6900 Lugano	Ms. Sonia Spinelli direzione@delapaix.ch www.delapaix.ch	131 231	On request	Available
Hotel Lugano Dante Center**** CH-6900 Lugano	Ms. Sabrina Dandrea sabrina.dandrea@hotel-luganodante.com www.hotel-luganodante.com	87 157	10 25	Yes, not on site
Novotel**** CH-6900 Lugano-Paradiso	Ms. Irene Caccialupi H6775@accor.com www.novotel.com/6775	96 115	96 115	Available
Suithotel Parco Paradiso**** CH-6900 Lugano-Paradiso	Ms. Ingrid Pedrotti sales@parco-paradiso.com www.parco-paradiso.com	65 138	On request	Available
Continental Parkhotel***s CH-6900 Lugano	Ms. Martina Marcolli martina.marcolli@continentalparkhotel.com www.continentalparkhotel.com	113 207	On request	On request
Hotel Delfino****s CH-6902 Lugano	Ms. Shane Rosa - Enz backoffice@delfinlugano.ch www.delfinlugano.ch	50 100	None	Available



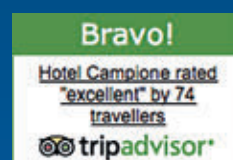
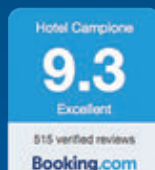
Hotel	Sales manager / E-mail / Website	# Rooms # Beds	# Rooms # Beds available for groups	Half board
Lake Lugano Region				
Hotel International au Lac*** CH-6900 Lugano	Mr. Roberto Schmid schmid@hotel-international.ch www.hotel-international.ch	76 120	25 50	Available
Hotel Acquarello*** CH-6900 Lugano	Mr. Jean-Marc Balmelli info@acquarello.ch www.acquarello.ch	59 95	59 95	No
Hotel Colorado*** CH-6900 Lugano	Ms. Monique and Learco Bernasconi hotel@colorado.ch - office@colorado.ch www.colorado.ch	33 56	33 56	Available
Hotel Dischma*** CH-6902 Lugano-Paradiso	Ms. Susy Rosenberger hotel-dischma@bluewin.ch www.hotel-dischma.ch	37 69	37 69	Available for groups only
Hotel Vezia*** CH-6943 Vezia	Ms. Cornelia Wilke info@hotelvezia.ch www.hotelvezia.ch	50 100	40 80	Available
Hotel Walter au Lac*** CH-6900 Lugano	Mr. Lorenzo Pianezzi hotel@walteraulac.ch www.walteraulac.ch	38 70	38 70	No
I Grappoli*** CH-6997 Sessa	Mr. Juri Clericetti info@grappoli.ch www.grappoli.ch	33 70	20 bungalow 33 rooms 120+70 beds	Available
Park Hotel Rovio*** CH-6821 Rovio	Fam. Sabino info@parkhotelrovio.ch www.parkhotelrovio.ch	41 72	20 40	Available
Ibis Budget*s CH-6900 Lugano-Paradiso	H6781@accor.com www.ibisbudget.ch	83 165	On request	No request
Hotel Ceresio CH-6900 Lugano	Mr. S. Monetti info@hotelceresio.ch www.hotelceresio.ch	53 98	25 50	Available
Hotel Pestalozzi Lugano CH-6900 Lugano	Ms. Manuela Fadani info@pestalozzi-lugano.ch www.pestalozzi-lugano.ch	55 93	15 30	Available
Mendrisiotto Region				
Hotel Coronado****s CH-6850 Mendrisio	Mr. Daniel Bélaž direzione@hotelcoronado.ch www.hotelcoronado.ch	108 216	108 216	Available
Mövenpick Hotel Touring*** CH-6830 Chiasso	Ms. Nicole Bertoldo hotel.touring@moevenpick.com www.hotelmoevenpicktouring.com	74 133	74 133	Available
Hotel Campione*** CH-6816 Bissone	Mr. Armin Rast info@hotel-campione.ch www.hotel-campione.ch	40 65	40 65	Available
Hotel Serpiano*** CH-6867 Serpiano	Ms. Linda Mazzoleni sales@serpiano.ch www.serpiano.ch	80 130	80 130	Available



★★★ HOTEL CAMPIONE RISTORANTE ALL'ARCO



Top guest ratings



Italian restaurant, Swiss and Thai specialities



Via Campione 62 • 6816 Bissone-Lugano • Switzerland

Tel. +41 91 640 16 16 • Fax +41 91 640 16 00 • info@hotel-campione.ch • www.hotel-campione.ch

BEST RATES AND BOOKING CONDITIONS ONLY ON WWW.HOTEL-CAMPIONE.CH
GUARANTEED - BOOK ONLINE NOW!



Gran Caté al Porto Lugano, Lake Lugano, Lake Lugano Region

Meetings & Incentives.

meetings.ticino.ch, mice@ticino.ch

Venues for meetings, congresses, special events and banqueting.

In Ticino it's easy to find a suitable setting for an exceptional event. Magnificent buildings erected over the centuries offer a choice of impressive backdrops. An exclusive client event in the inner courtyard of a medieval castle is just as feasible as a conference on the lake or a gala dinner in one of the best hotels in Switzerland.

Further ideas and suggestions: meetings.ticino.ch/venues



Team building activities and incentives.

From palm trees to glaciers, Ticino has the perfect setting for all kinds of activities: from golfing to sailing, from a relaxing boat trip to an excursion to the Alpine peaks, from a cooking course to a treasure hunt through vineyards and, if one is looking for more excitement, even an exciting Ferrari race or a 007 event.

Further ideas and suggestions: meetings.ticino.ch/incentives



Technical visits.

Is your corporate client or special-interest customer looking for a unique activity such as visiting a fire brigade or the police station in Lugano, or rather finding out how the television studio operates in Ticino? These and other types of technical visits, such as visiting the headquarters of international companies based in Ticino, are offered to discover the Swiss-Italian region from a somewhat different aspect.

Additional information: meetings.ticino.ch/technicalvisits



Weddings.

Why not get married in Switzerland's most romantic gateway? Marriage ceremonies can be celebrated as your customer has always dreamt of – at fairytale castles, in Romanesque churches or even on an island! Ask a local wedding planner to help you organize the perfect wedding!

Additional information: meetings.ticino.ch/venues/weddings





Inbound travel.

trade.ticino.ch

Incoming operators.

The following local operators will help you plan and develop group tours and will also satisfy your client's special requests.

STC Switzerland Travel Centre.

The leading Swiss Destination Management with a wealth of experience and unrivalled knowledge of the whole country of Switzerland. Our teams in Zürich, London and Stuttgart offer you a high quality service, personal and individual. As a specialist we are able to provide you a full range of travel products and services concerning to any of your FIT, group and MICE queries.

Contact:

Ms. Dana Lindecker
sales@stc.ch
www.stc.ch
+41 (0)43 210 55 26

THE LUXE - International Luxury Services.

Your partner in Deluxe travel, whether for business, pleasure or health care, we provide specialized services of incoming, especially to clients from the Middle East. A complete round-the-clock service is provided and we communicate with our clients in their mother tongue, respecting their cultural sensitivity and meeting their most demanding expectations.. We guarantee the privilege of traveling in total discretion and safety.

Contact:

Ms. Siham Mancini
contact@theluxe.eu
www.theluxe.eu
+41 (0)78 691 96 06

Amiconi Consulting.

Mr. Thomas Amiconi and his experienced team are at your disposal for any need related to activities in the southern part of Switzerland, Ticino. The Company has developed a wide range of suggestions and solutions for everybody to discover the beauty and uniqueness of the region. Hotel bookings, transfer services, sightseeing and tours, special and tailor made programs, VIP and budget solutions for FITs and groups of any size all year round.

Contact:

Mr. Thomas Amiconi
amiconi@amiconiconsulting.ch
www.amiconiconsulting.ch
+41 (0)91 921 38 12

China Star SAGL.

The China Star Sagl is specialising in exclusive travel agent services for intimate groups. We focus on the spirit of the travellers' experience and desires. Rooted in Ticino Switzerland. We design personal tour for our guests to the most spectacular locations in Europe.

Contact:

Ms. Wenyi Fan
fanwenyi.cs@gmail.com
+41 (0)91 234 84 08



Ready-made packages.

trade.ticino.ch

Bookable packages - combining Ticino with other destinations.

Ticino is easily combined with the rest of Switzerland. You can book and further customize packages for FITs and groups that include Ticino through many operators. Check the updated packages:

Package	Itinerary	Nights	Booking	Commission
UNESCO Sites	Three UNESCO castles in Bellinzona – Monte San Giorgio in Serpiano	1	Mr. Giacomo Gilardi, info@hotel-internazionale.ch	TO: 10% TA: 10%
Charming Swiss tour	Lucerne – Wilhelm Tell Express – Lugano	2	Ms. Nathalie Schaller, incoming@railtour.ch	TO: 18-20% TA: 8%
The Top of Europe & Swiss Palm trees	Interlaken/Grindelwald – Jungfrauoch – Lugano/Extended version incl. Wilhelm Tell Express – Lucerne	4	Ms. Nathalie Schaller, incoming@railtour.ch	TO: 18-20% TA: 8%
Classical Switzerland tour	Zermatt – Gornergrat – Glacier Express – St. Moritz – Bernina Express – Lugano	5	Ms. Nathalie Schaller, incoming@railtour.ch	TO: 18-20% TA: 8%
Highlights of Switzerland	Interlaken – Lucerne – Pilatus – Wilhelm Tell Express – Lugano – Zürich	7	Ms. Nathalie Schaller, incoming@railtour.ch	TO: 18-20% TA: 8%
Rail Adventure	Lucerne – Wilhelm Tell Express – Lugano – Bernina Express – St. Moritz – Glacier Express – Zermatt	7	Ms. Nathalie Schaller, incoming@railtour.ch	TO: 18-20% TA: 8%
Best of Switzerland	Lucerne – Wilhelm Tell Express – Lugano – Bernina Express – St. Moritz – Glacier Express – Zermatt – Gornergrat – Montreux – Golden-PassLine – Interlaken – Jungfrauoch – Zürich	10	Ms. Nathalie Schaller, incoming@railtour.ch	TO: 18-20% TA: 8%

Bookable offer – Ticino on a low budget.

Experience the Swiss bunker: this offer gives your client the opportunity to lodge in a Swiss military shelter. It's available year-round throughout Ticino for groups from 20 people. A selection of easily accessible bunkers and à la carte options will be at your client's disposal for a unique experience!

Booking & details: Mr. Thomas Amiconi, info@amiconiconsulting.ch.
From CHF 25/person/night including breakfast



Ticino trade tools.

trade.ticino.ch, elearning.ticino.ch

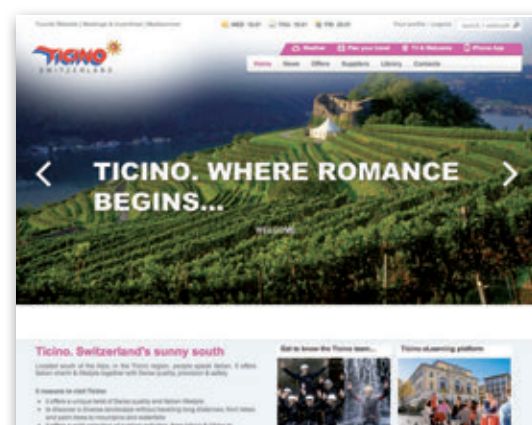
Trade corner – Ticino’s b2b tool.

Entirely dedicated to travel professionals, the trade corner contains targeted information to support your search and save you time. You’ll be able to develop a desirable Ticino tour in less time and find the right offers for your customers.

Trade corner highlights:

- Latest news
- Direct contact with most of Ticino’s suppliers
- New ideas and itineraries
- Web library with a high-resolution picture gallery, Power Point presentations, promotional videos, trade brochures and much more

Using the trade corner is simple, find out now on www.trade.ticino.ch and boost your business!



eLearning Ticino – become a Ticino Switzerland Travel Specialist.

By completing the eLearning Ticino course at www.elearning.ticino.ch you can now gain the know-how that will help you sell Ticino with confidence. Through 5 interactive and brief-to-complete modules you’ll be able to learn about Ticino in an enjoyable way and become a Ticino Switzerland Travel Specialist.

Why sign up?

- Discover more about Switzerland’s palm tree region and aspects you may not so far know
- It’s free of charge
- It’s an enjoyable and quick training

Get acquainted with Ticino. Enroll today!



ARE YOU LOOKING FOR SOMETHING DIFFERENT?

Jump back to the fabulous 50's and live the legendary epoch of Marilyn Monroe & James Dean!

Book your holidays or your event at the Hotel Vezia, a friendly hotel located in Vezia, 3 km from Lugano city center, with 50 unique rooms, a delightful restaurant, a large garden with swimmingpool and bars for the greatest parties!



Hotel Vezia ***

Via San Gottardo 32 CH-6943 Vezia (Lugano)
Tel +41 (0)91 966 36 31 Fax +41 (0)91 966 70 22
info@hotelvezia.ch www.hotelvezia.ch

NEWS & SPECIAL OFFERS
on our new website
www.hotelvezia.ch



HOTEL *** DELL'ANGELO

The Hotel dell'Angelo is located in the centre of town, in the most important area of Locarno, Piazza Grande, just a few minutes from the train station and the lake.

The hotel is open all year round and has a bar, a restaurant with terrace on the square, a pizzeria with wood-burning oven and banqueting rooms. All 55 rooms (single, double, triple and quadruple) are equipped with private bathroom/toilet/shower, hair-dryer, satellite TV, free Wi-Fi, radio, telephone and safe; some rooms also have a balcony.



ON THE PIAZZA GRANDE SINCE THREE GENERATIONS



Hotel dell'Angelo

Piazza Grande
CH - 6600 Locarno

Tel.: +41 (0)91 751 81 75
Fax: +41 (0)91 751 82 56

info@hotel-dell-angelo.ch
www.hotel-dell-angelo.ch



Contacts.

Ticino Turismo
Via C. Ghiringhelli 7
CH – 6501 Bellinzona
www.ticino.ch

Bellinzonese e Alto Ticino
Sede Bellinzonese
CH – 6500 Bellinzona
Tel. +41 (0)91 825 21 31
www.bellinzonese-altoticino.ch
bellinzona@bellinzonese-altoticino.ch

Ente Turistico Lago Maggiore
CH – 6601 Locarno
Tel. +41 (0)848 091 091
www.ascona-locarno.com
info@ascona-locarno.com

Ente Turistico del Luganese
CH – 6901 Lugano
Tel. +41 (0)58 866 66 00
www.luganoturismo.ch
info@luganoturismo.ch

Mendrisiotto Turismo e Basso Ceresio
CH – 6850 Mendrisio
Tel. +41 (0)91 641 30 50
www.mendrisiottoturismo.ch
info@mendrisiottoturismo.ch

Partners.



Ticino on the web.

ticino.ch
#visitTicino



Ticino brochures.

For more brochures:
www.ticino.ch/travel-info/download



E/G/F/1/NL/RU/AR

E/G/F/1

E/G/F/1

E/G/F/1

E/G/F/1



T H E W A Y O F S H O P P I N G

The temple of luxury and elegance where 160 stores of the most prestigious brands for men's, women's and children's clothing, sport articles, household goods and accessories are under the same roof. A successful combination of quality and low prices where manufacturers offer their surplus and garments from the previous season at prices discounted from 30% to 70% and where the dream of discreet and advantageous shopping becomes true. 1200 parking spaces, a Casino and 7 food corners help to turn a shopping spree into an unforgettable day. FoxTown Mendrisio is just 15 km south from Lugano, nearly 60 km far from Locarno and 50 km north from Milan, directly off the Mendrisio exit of the A2 motorway.

Via A. Maspoli 18, 6850 MENDRISIO - SWITZERLAND Open 7 days a week from 11am to 7pm
Tel. +41 (0) 848 828 888 - info@foxtown.ch - WWW.FOXTOWN.COM

VILLA PRINCIPE LEOPOLDO
LUGANO

Villa Sassa
HOTEL & RESIDENCE
WELLNESS & SPA
LUGANO

KC
KURHAUS
CADEMARIO
HOTEL | SPA

ESPLANADE****
HOTEL RESORT & SPA



YOUR LUXURY HOTEL COLLECTION in Ticino

- Rooms, suites and serviced apartments
- Gorgeous lake and mountain views
- Fine Mediterranean style cuisine
- Corporate and wedding events for unforgettable moments
- Wellness and preventive medicine
- Italian lifestyle combined with Swiss precision

Villa Principe Leopoldo
Via Montalbano 5, CH-6900 Lugano
T +41 (0)91 985 88 55 | www.leopoldohotel.com

Villa Sassa Hotel, Residence & Spa
Via Tesserete 10, CH-6900 Lugano
T +41 (0)91 911 41 11 | www.villasassa.ch

Kurhaus Cademario Hotel & Spa
Via Kurhaus 12, CH-6936 Cademario
T +41 (0)91 610 51 11 | www.kurhauscademario.com

Esplanade Hotel Resort & Spa
Via delle Vigne 149, CH-6648 Minusio - Locarno
T +41 (0)91 735 85 85 | www.esplanade.ch