



**Switzerland.**  
meeting excellence.

# Incentive guide to Switzerland.

4th Asia Trophy, April 2017.

[MySwitzerland.com/meetings](http://MySwitzerland.com/meetings)

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# The Meeting Destination Switzerland.

## Destination

- 1** Arosa
- 2** Basel\*
- 3** Bern\*
- 4** Davos Klosters\*
- 5** Engadin St. Moritz
- 6** Films Laax Falera
- 7** Geneva\*
- 8** Gstaad
- 9** Interlaken\*
- 10** Lausanne\*
- 11** Lucerne\*
- 12** Lugano\*
- 13** Montreux Riviera\*
- 14** St. Gallen-Lake Constance
- 15** Zurich\*






\* Swiss Convention Centres


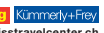
## Region

- A** Bern
- B** Eastern Switzerland
- C** Lake Geneva Region
- D** Lucerne-Lake Lucerne Region
- E** Ticino
- F** Valais



0 10 20 40 miles


  
[www.swisstravelcenter.ch](http://www.swisstravelcenter.ch)



## Welcome to the land of meetings.

In Switzerland, we have a long tradition of bringing people together to negotiate agreements, share know-how, celebrate achievements, develop strategies and dream up new ideas.

Today we can offer you some of the world's finest meeting venues: state-of-the-art facilities promising professional expertise in all areas. You'll enjoy an inspiring setting for your gathering, along with all the benefits of a country famous for its reliability and exacting standards.

We have a dedicated team of experts who know every aspect of the meetings industry: let us help you make your event a resounding success!

**Jürg Schmid**  
CEO Switzerland Tourism

**Barbra Steuri-Albrecht**  
Head of Convention Bureau



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### **Simple, fast and free: the ultimate planning tool.**

Create professional proposals for your next event in Switzerland using the free online Meeting Planner at [MySwitzerland.com/meetingplanner](https://www.myswitzerland.com/meetingplanner). With just a few clicks you can compile a package including venues, social programmes, transfers and reference rates and share it via a link or as a PDF.





Tremola with panorama, Ticino  
© Nico Schärer

## The route of the Asia Trophy 2017.

Along the way you will get to know Switzerland, its history, traditions and culture, as well as its role as a meeting and incentive venue. There will be different tasks to be completed: creativity and teamwork will be needed!



### Day 1.

Geneva

### Day 2.

Geneva–Vevey  
Vevey–Gstaad  
Gstaad–Interlaken

### Day 3.

Interlaken–  
Jungfrauoch – Top of Europe



# Unconventional Switzerland.



Team SCIB

The Switzerland Convention & Incentive Bureau (SCIB).

## Your one-stop solution

We offer the following assistance in the planning of any type of event with no obligation or cost on your part:

- Research appropriate destinations and venues
- Refer contact details
- Assist with site inspections
- Provide access to online picture & video library
- Offer case-by-case support

## 1 Public transportation.

### Easy access

- 2 international airports (Zurich and Geneva)
- 10-minute ride by train from airports to downtown
- 2 integrated public transportation systems

## 2 Small country, yet diverse.

### Variety in a compact space

- Population of 8.1 million
- 15,940 mi<sup>2</sup> / 41,280 km<sup>2</sup> (less than one third of NY State)
- 4 languages (German, French, Italian, Romansh)
- 4 seasons
- 5 neighbouring countries
- Palm trees to glaciers, cities to villages, mountains to lakes



## 3 Expert knowledge.

### Switzerland means business

- 800+ international headquarters in Switzerland
- Greatest density of biotech companies in the world
- Vast number of international companies in
  - micro-technology
  - medical technology
  - pharmaceutical
  - banking
  - IT & communication technology
- insurance (world's third most important centre for insurance companies after London & New York)

## 4 Time for a bit of trivia.

### Did you know?

- 1st James Bond girl was Swiss: Ursula Andress in "Dr. No"
- The Internet was invented at the CERN, Geneva
- Only about 2% of Swiss wine gets exported
- Highest railway station in Europe: Jungfrauoch 11,332 ft/3,454 mm
- Famous Swiss people include Le Corbusier, Herzog & De Meuron, Alberto Giacometti, Bertrand Piccard, Nicolas Hayek, Henri Nestlé, Marc Foster, Jean-Jacques Rousseau and Roger Federer
- The Swiss eat an average of 26 lbs / 12 kg of chocolate per year



## 5 Switzerland at its best.

### And the winner is...

- 1st position in the Global Innovation Index (since 2011)
- 1st position in the Yale Environment Performance Index, 2nd in the Legatum Prosperity Index (2015)
- Top position in the Mercer Quality of Life surveys
- Zurich Airport as Best European Airport (2016 World Travel Awards for the 13th time in a row!)
- Green'n'Clean Awards for 5 Swiss music festivals

## 6 Environmentally conscious.

### Green oasis

- 9 entirely car-free destinations
- Recycling from individuals to hotel chains: 96% old glass and 83% PET containers are recycled
- 30% of the country is covered by forest/ woodland
- Rail network 3,100 mi / 5,000 km, practically all electrified



## 7 Added value.

### Good to know

- Lowest VAT in Europe (3.8%)
- Breakfast usually included in room rate
- Free public transportation in numerous destinations
- Tipping included



## 8 What to look forward to.

### Venue opening

- Aquatis Hotel\*\*\* & Conference Center, 143 rooms and huge aquarium, Lausanne, spring 2017
- Bürgenstock Resort\*\*\*\*, Lake Lucerne Region, 3 hotels with a total of 368 rooms, June 2017
- The Circle (2 Hyatt hotels with 550 rooms & conference facilities), Zurich, 2018
- Radisson Blu Geneva Airport, 250 rooms, autumn 2021

All information is correct at the time of printing (March 2017), subject to change.



Kursaal, Canton of Bern

# Inspiration for your next MICE group.

## Small group (up to 100)



<b>Meetings</b>	<b>Venue:</b> Hotel Pilatus-Kulm ①	<b>Lucerne</b>
	<b>Gala dinner:</b> Schweizerhof	<b>Bern</b>
	<b>Activity:</b> Patek Philippe Museum	<b>Geneva</b>
<b>Incentives</b>	<b>Highlight:</b> cheese cathedral ⑤	<b>Gstaad</b>
	<b>Gala dinner:</b> Rigi in the cable car ②	<b>Lucerne</b>
	<b>Activity:</b> Kambly factory	<b>Bern</b>
<b>Congress</b>	<b>Venue:</b> Congress Centre Rondo	<b>Engadin St. Moritz</b>
	<b>Gala dinner:</b> Castles of Bellinzona ③	<b>Ticino</b>
	<b>Activity:</b> visit to ETH university	<b>Zurich</b>
<b>Events</b>	<b>Venue:</b> Tschuggenhütte ④	<b>Arosa</b>
	<b>Gala dinner:</b> Waldhotel Flims	<b>Flims Laax Falera</b>
	<b>Activity:</b> cooking class at Fattoria Moncucchetto	<b>Lugano</b>



## Big group (over 100)



<b>Meetings</b>	<b>Venue:</b> Congress Centre Basel	<b>Basel</b>
	<b>Gala dinner:</b> InterContinental ①	<b>Davos</b>
	<b>Activity:</b> history of textiles ②	<b>St.Gallen</b>
<b>Incentives</b>	<b>Highlight:</b> Swiss folklore show	<b>All over Switzerland</b>
	<b>Gala dinner:</b> on the steamboat La Suisse ③	<b>Lausanne</b>
	<b>Activity:</b> snow experience games	<b>Bernese Oberland</b>
<b>Congress</b>	<b>Venue:</b> Spreitenbach Arena	<b>Zurich</b>
	<b>Gala dinner:</b> Bâtiment des Forces Motrices ④	<b>Geneva</b>
	<b>Activity:</b> Segway city tour	<b>Bern</b>
<b>Events</b>	<b>Venue:</b> Congress Centre Kursaal ⑤	<b>Interlaken</b>
	<b>Gala dinner:</b> Swiss Museum of Transport	<b>Lucerne</b>
	<b>Activity:</b> team building in a car-free village	<b>Zermatt, Valais</b>







Flag throwing, Entlebuch, Lucerne-Lake Lucerne Region  
© Giuseppe Micciche

## Swiss highlights.

Combine your next Swiss incentive trip with a unique event or a brand-new highlight: suggest your client the right date for an unforgettable experience.

### Culture

#### FIFA Museum in Zurich

World's first museum on the history of soccer

#### Kunstmuseum Basel

New building to extend the exhibition area

#### Nestlé Visitor Centre Vevey

Discover all about the multinational Swiss company

#### Chaplin's World

Opening of the museum dedicated to the life and times of Charlie Chaplin

### Events

#### 2017

#### Unspunnen-Fest Interlaken

Festival of traditional Swiss folklore, held only once every 12 years (August–September)

#### 2018

#### World Cup event

Mountain bike in Lenzerheide (summer)



Alpine Ski World Cup, Adelboden, Bernese Oberland

### Fairs

#### Every year

#### Basel World

The microcosm of the watch and jewellery industry, where all players of the industry showcase their creations and innovations (March)

#### Geneva International Motor Show

Major international show of the car industry (March)

### Congresses

#### 2017

#### 13th International Stereoactinic Radiosurgery Society Congress,

Montreux (May)

#### 2018

#### World Congress of the International Hepato Pancreato Biliary Association – IHPBA, Zurich

**KUONI** group travel experts

**meetings and incentives**  
tailor-made

[www.kuonigrouptravel.com](http://www.kuonigrouptravel.com)

ONE-OF-A-KIND

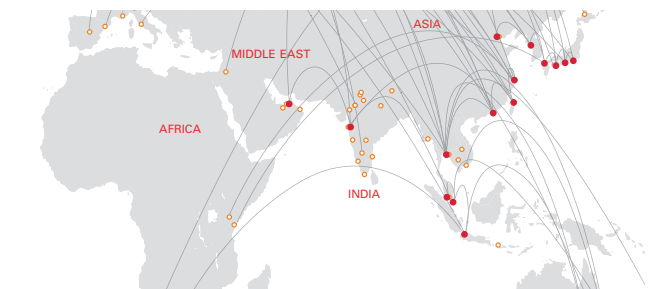
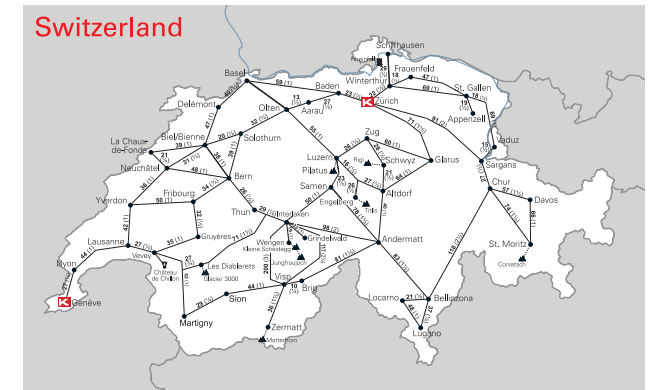
## **tailor-made solutions** for your MICE business

Looking for expertise, in-depth knowledge and creativity for organising one-of-a-kind events?

Kuoni Group Travel Experts has evolved from the union of Kuoni Destination Management and GTA and their long heritage of providing tailor-made solutions for all kinds of projects from meetings and incentive trips to congresses and events.

Our local MICE experts connect you to one of the biggest meeting and incentive networks on the planet without costing you the overheads involved. Local experts in each destination lend you their knowledge, engineering tailor-made programmes and itineraries, versatile event proposals, logistical concepts and more.

Kuoni Group Travel Experts pride themselves on their ability to plan and execute a project with precision and finesse, crafting exciting and innovative experiences, tackling logistics and ensuring support from the moment an idea germinates to the final farewell.





RELIABILITY

## helping you be your best

In your fast moving, competitive market, prices are of paramount importance. Your clients bargain hard and we understand that if prices do not meet their expectations, they will go elsewhere, regardless of the programme's quality. Our global purchasing power gets you competitive and attractive prices for accommodation and local services, so you can make your clients an offer they cannot refuse. Our long-standing relationships - built on the mutual understanding of each other's needs- mean sustainable success for us all.

Kuoni Group Travel Experts are supported by lightning fast technology that draws on our vast portfolio of accommodation, travel services and experiences to create relevant MICE solutions. Competitive quotations and tailor-made proposals give you all you need to maximise your success. Tried and tested, efficient workflows mean we spend less time dealing with internal process and more time supporting you.



ADVANTAGE

## we understand you

If you have an unbeatable idea for a unique occasion in practically any destination on the planet, then a quick call to a Kuoni Group Travel Expert in one of our local sales offices could make it happen. Let us tell you of our local experts, who are equipped with insider knowledge and specialist insight from a wide range of destinations. They are just two of the benefits of our unrivalled global network. Let us show you how we produce creative and flexible recommendations that will inspire your customers and suit your needs. If you have a destination in mind, our teams understand the importance of the right price and will negotiate keenly to create an inspiring tour that meets your desired budget. If you're not sure where to start or what it might cost, we can take those vague impressions and help you turn them into concrete itineraries and an unforgettable experience, whatever the size of your group.



## the ultimate glacier experience

LES DIABLERETS, SWITZERLAND

A leading car manufacturer from Indonesia invited its best dealers for an unforgettable trip to one of the top destinations in the Swiss Alps, Glacier 3000.

The main purpose of this incentive project was to thank all the dealers for their tireless efforts and loyalty to the company. The large group was split into different smaller groups who enjoyed various activities such as a helicopter flight, a ride over the glacier in the Snow Bus, an exciting dog sled ride, playing snow miniature golf and hiking up to the View Point or along the Glacier Walk. Some participants even rode the Alpine Coaster (the world's highest bobsleigh track) for an adrenaline rush. To complete the experience, a spread of Swiss delights and wine was served to guests for lunch at the mountain-top restaurant.

Kuoni Group Travel Experts from our sales office in Singapore headed the project and handed it over to our Swiss team for execution half a year prior to the event. The team carried out on-site preparations with excellent destination and supplier knowledge.



## have your own swiss village

GRUYÈRES, SWITZERLAND

The town of Gruyères in Switzerland, set in a green Alpine landscape, has attractive picturesque architecture, craft trades and charming hotels and restaurants. It is a former country capital, surrounded by walls and built around its marketplace. Enter the town gates and this special place carries you back through time, into the very history of the Middle Ages.

Kuoni Group Travel Experts use this spectacular place to host some of our most prestigious clients from Asia and other parts of the world, converting it into their very own 'Company Village'. The aim of the Gruyères village event concept is to expose our guests to Swiss folklore and traditions in a very exclusive and interactive manner. Have you ever milked a cow? Or got 'hands on' to shape a loaf of Gruyère cheese? Do you know how difficult it is to blow a Swiss Alphorn or to throw a Swiss Flag? This event gives you enjoyable answers to all these questions.

The event can be rounded up with a Gala Dinner on the town square under the stars, with fireworks to surprise your guests.

If you prefer to have a more informal Swiss culinary experience, we can host your clients in the restaurants surrounding the old town square. A Swiss degustation menu includes Swiss fondue, Racelette, Rösti, sausages and all sorts of delicious chocolate desserts.

# The new SWISS flagship.



## **New levels of comfort.**

The Boeing 777-300ER sets new standards in terms of inflight comfort and overall air travel experience. The fully redesigned interior of the new SWISS flagship offers highest levels of comfort and aesthetics in all three seating classes. And thanks to its state-of-the-art engines the twinjet also uses less fuel and reduces carbon dioxide emissions.

## **Stay connected during your flight.**

All ten of the new SWISS Boeing 777-300ERs offer wireless internet connectivity via broadband connection. The internet access will enable guests to surf and send emails on their laptop, tablet or smartphone devices.



## **SWISS Economy.**

The Boeing 777-300ER offers SWISS Economy travellers maximum inflight comfort with greater legroom and a new seat-cushion technology. The inflight entertainment features a large 11-inch personal touchscreen with USB and audio connections. The new SWISS Economy seat also offers drinks and smartphone holders. And, as a further innovation, our guests will be able to obtain a wide range of drinks and snacks from a new self-service kiosk aside from the regular cabin service.

## **SWISS Business.**

Travellers in SWISS Business on the Boeing 777-300ER enjoy a product further developed and refined based on customer feedback. The modular seating configuration with double and single seats offers maximum privacy and freedom of movement. Business Class seats swiftly transform into a lie-flat bed that is over 2 meters long, the firmness or softness of the seat cushion can be adjusted. The Business cabin offers greater privacy, more space for personal belongings and a new easy-to-handle table that make the time aloft even more enjoyable.



## **SWISS First.**

Every seat in the SWISS Boeing 777-300ER's First Class cabin can be easily transformed into a private suite including a personal at-seat wardrobe and more stowage space for the guest's belongings. The electromechanical window shades can be operated simultaneously for all three windows in the traveller's seat zone. And the 32-inch video screen – the biggest in the airline industry – makes SWISS's inflight entertainment a pure delight.



## The 8 SWISS Asian Gateways.

### Flight schedule:

#### Bangkok – Zurich

LX181 1240 – 1925

#### Zurich – Bangkok

LX180 1740 – 0935\*

#### Beijing – Zurich

LX 197 0645 – 1120

#### Zurich – Beijing

LX 196 1315 – 0515\*

#### Hong Kong – Zurich

LX 139 2345 – 0610\*

#### Zurich – Hong Kong

LX 138 2240 – 1630\*

#### Mumbai – Zurich

LX 155 0120 – 0610

#### Zurich – Mumbai

LX 154 0945 – 2230

#### New Delhi – Zurich

LX 147 0205 – 0625

#### Zurich – New Delhi

LX 146 1240 – 0045\*

#### Shanghai – Zurich

LX 189 0930 – 1550

#### Zurich – Shanghai

LX 188 1305 – 0705\*

#### Singapore – Zurich

LX 179 2335 – 0610\*

#### Zurich – Singapore

LX 178 2245 – 1655\*

#### Tokyo – Zurich

LX 161 1025 – 1550

#### Zurich – Tokyo

LX 160 1300 – 0750\*

\*Next day  
(summer 2017)

## Contact.

### China

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shaxf@dlh.de

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manila.sales@dlh.de

**It's not  
a new plane.**

**It's a new way  
of flying.**

**SWISS**

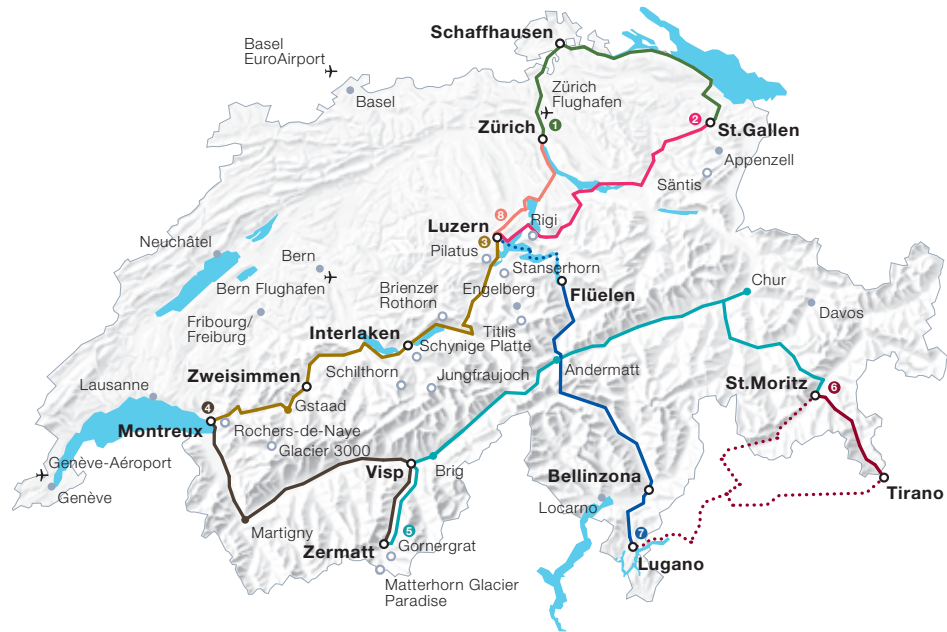
A STAR ALLIANCE MEMBER  [swiss.com](http://swiss.com) **Made of Switzerland.**





# The Grand Train Tour of Switzerland.

From picturesque towns and villages to snow-capped summits and deep valleys. And from waterways and glistening glaciers to mountain railways. The Grand Train Tour of Switzerland comprises 1280 captivating kilometres of travel by public transport in one remarkable round trip.



**1 Zürich–Schaffhausen–St. Gallen**

→133 km ⌚ 2h 50 min

**2 St. Gallen–Luzern**

→125 km ⌚ 2h 15 min

**3 Luzern–Interlaken–Zweisimmen–Montreux**

→191 km ⌚ 5h 8 min

**4 Montreux–Visp–Zermatt**

→148 km ⌚ 2h 31 min

**5 Zermatt–St. Moritz**

→291 km ⌚ 8h 3 min

**6 St. Moritz–Tirano (Italy)–Lugano**

→154 km ⌚ 6h 42 min

**7 Lugano–Bellinzona–Flüelen–Luzern**

→182 km ⌚ 5h 21 min

**8 Luzern–Zürich**

→57 km ⌚ 46 min



Glacier Express on the Landwasser Viaduct, Graubünden

## The best way to experience Switzerland.

The Swiss Travel Pass is the key to trouble-free travel by public transport throughout Switzerland. With a single ticket visitors can travel 3, 4, 8 or 15 days throughout the entire country by train, bus and boat. The ticket includes trams and buses in no fewer than 90 towns and cities, free admission to more than 500 museums nationwide as well as 50% reduction off most mountain railways.

### The panoramic journeys

Switzerland's panorama train routes (such as the Glacier Express and Bernina Express) are among the most beautiful rail routes in the world. They pass through the most majestic mountain scenery, idyllic valleys; along crystal-clear lakes and glaciers. Their passengers enjoy stunning scenic splendours and superior travel comfort. [mystsnet.com/panorama](http://mystsnet.com/panorama)



### Luggage services

Touring Switzerland by public transport means much more than simply getting from A to B. It covers a whole range of specialized services from A to Z, including checking in luggage at any airport in the world to selected Swiss destinations. [mystsnet.com/luggage](http://mystsnet.com/luggage)

### Contact details

Swiss Travel System  
Nabil Bahous  
Market Manager Switzerland Incoming & MICE  
[nabil.bahous@swisstravelsystem.com](mailto:nabil.bahous@swisstravelsystem.com)  
[mystsnet.com](http://mystsnet.com)



**Switzerland.**  
by train, bus and boat.



## Events and mobility solutions by train.

Enjoy good service as a group, travel sustainably and arrive well in your varied, exclusive or historic carriages and trains.

[sbb.ch/en/charter](https://sbb.ch/en/charter)



## Enjoy good service as a group and arrive well.

There is no other country in the world where the train is used so much as in Switzerland, and no other country has such a comparable dense and attractive rail network. However, the train is not only used to reach the workplace or for leisure pursuits but also for events or sustainable and innovative mobility solutions by rail. And however you travel by train, our quality features are punctuality, safety and sustainability. In our varied, exclusive or historic carriages and trains, you should feel at ease, enjoy good service and arrive well. This is guaranteed when you place the organisation of your events and mobility solutions by train in our hands.

## Events on trains. Celebrating together on the train.

Our events all revolve around the need to celebrate or the desire to organise a special meeting, seminar or a «moving» conference – in the truest sense of the word. You can create added value for your event thanks to the unusual and special atmosphere offered by our historic carriages and trains. When one of our vintage trains draws into the station, not only a piece of Swiss railway history is arriving but also a train offering an impressive setting for pleasant shared round trips, on-board presentations or exhibitions at the station.

## Contact details.

SBB AG  
SBB Charter  
PO Box  
8048 Zurich

Telephone 051 222 11 22  
[charter@sbb.ch](mailto:charter@sbb.ch)  
[sbb.ch/en/charter](https://sbb.ch/en/charter)





## Flight luggage. Travelling to and from Switzerland.

### From abroad to Switzerland.

Your luggage travels via Zurich or Geneva Airport direct to your station in Switzerland or to your Swiss address, from any airport in the world, irrespective of the airline company with which you fly.

### From Switzerland to abroad.

Check in your flight luggage conveniently at the station or at home. You will also receive the boarding card there with the required seat on the flight, and you therefore have more time on the day of the flight. The participating airlines can be found at [sbb.ch/luggage](http://sbb.ch/luggage).

### Prices.

- Per item of luggage: CHF 22
- Express flight luggage: additional set price of CHF 30 per dispatch
- Door-to-door flight luggage: additional set price of CHF 40 per dispatch
- Express door-to-door flight luggage: additional set price of CHF 70 per dispatch

You will find further information on [flight luggage and door-to-door flight luggage at sbb.ch/luggage](http://sbb.ch/luggage).

## Market test. Express door-to-door group luggage.

### Express luggage.

As of 1 January 2017 a market test will be carried out. The Express door-to-door service for group luggage will be available for groups of 10 to 50 persons travelling through Switzerland by train, bus and boat.

### Express door-to-door luggage.

The luggage is picked up at the hotel at 9 a.m. latest and delivered on the same day at 6 p.m. latest. 400 service points throughout Switzerland are available.

### Price and booking details.

- CHF 200 per transport
- Book at least 5 days before transportation

You will find further information on [luggage for groups of ten or more at sbb.ch/luggage](http://sbb.ch/luggage).



Geneva and its lake

# Geneva.

An international meeting venue ideally situated in the heart of Europe, a financial and technological hub with a global reputation, Geneva is a cosmopolitan city that takes its visitors by surprise.

## 1 The perfect location

Geneva is located at the foot of the highest mountain of Europe and by the largest lake of Western Europe. The International Airport is situated six minutes from the city centre.



## 2 Unique museums

Geneva has the privilege of hosting unique museums such as the International Red Cross Museum and the Patek Philippe Museum.

## 3 The international city

Geneva is the most international village of the world! With only 190,000 inhabitants the city hosts 35 international organisations and 250 NGOs, including Red Cross, UN and CERN.

## 4 Cradle of Calvinism

The "Protestant Rome": Jean Calvin's influence and legacy gives the city a central importance in the history of the Reformation.



## 5 Top quality of life

Ranked among the top ten most pleasant cities in the world, Geneva has an outstanding humane dimension. Shopping, gastronomy, culture, relaxation – everything at your fingertips.

**GENEVATWORK**  
CONVENTION BUREAU

Geneva Convention Bureau  
Phone +41 (0)22 909 70 46  
gvacb@geneve.com  
[www.geneve.com](http://www.geneve.com)

## Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total region
2,231	3,349	2,187	1,967	9,734

## Gala dinner venues (5 ideas) – special location

Name	Capacity (banquet)	Website
Bâtiment des Forces Motrices (BFM)	500	<a href="http://www.bmf.ch">www.bmf.ch</a>
Swatch Museum	110	<a href="http://www.citedutemps.com">www.citedutemps.com</a>
Espace Hippomène	1,000	<a href="http://www.espacehippomene.ch">www.espacehippomene.ch</a>
Château de Penthes	200	<a href="http://www.penthes.ch">www.penthes.ch</a>
Restaurant La Perle Du Lac	100	<a href="http://www.laperledulac.ch">www.laperledulac.ch</a>

## Restaurants for groups

Name	Capacity (banquet)	Website
Brasserie des Halles de l'Île	180	<a href="http://www.brasseriehallesdelile.ch">www.brasseriehallesdelile.ch</a>
The Edelweiss Restaurant	200	<a href="http://www.manotel.com/bars-restaurants/restaurant-edelweiss">www.manotel.com/bars-restaurants/restaurant-edelweiss</a>
Café Restaurant du Parc des Bastions	250	<a href="http://www.bastions.ch">www.bastions.ch</a>
Vieux-Bois	64	<a href="http://www.vieux-bois.ch">www.vieux-bois.ch</a>
Restaurant La Broche	250	<a href="http://www.restaurantlabroche.ch">www.restaurantlabroche.ch</a>



## i www?

Did you know that the World Wide Web was invented in Geneva? You can see the first web server in history at the CERN museum: the Globe of Science and Innovation.



## Ideas for activities.

### The International Museum of the Reformation

The museum is housed in a prestigious 18th-century house next to St Peter's Cathedral. It presents the history of this religious movement from its origins to the present day in a fascinating way.



### Wine tasting in the vineyards

Take your time in Geneva countryside for wine tasting and BBQs in the middle of the vineyards with a splendid view of the mountains, only 15 minutes from the city centre.



### Rafting in the heart of the city

Enjoy a rafting trip which covers eight kilometres (five miles) and includes six waterfalls, offering a chance to discover Geneva in a completely different way.



### Swiss Army Knife

Assemble your own "Original Swiss Army Knife" in the Victorinox Flagship Store situated in the main shopping streets of Geneva. Then get it engraved with your name and take it back home.

### Guided visit of the United Nations

Discover this centre of multilateral diplomacy and admire monumental works of art such as the spectacular multicoloured stalactite ceiling of the Human Rights and Alliance of Civilizations Room.



### Alpina & Frédérique Constant

Discover the unique and exclusive world of Swiss watchmaking at one of the few independent, family-owned manufactures which still conceives, produces and assembles its mechanical movements and watches inhouse, by hand.





## Ideas for excursions.

### Chamonix – Mont Blanc

Chamonix is a mountain resort in the heart of the French Alps, one hour away from Geneva. It is overlooked by Mont Blanc – the highest mountain in Western Europe.



### Mont-Salève

Within just a few bus stops of the city centre and five minutes in a cable car, you will be on top of a mountain! You will be treated to a magnificent view of Geneva and its surroundings.

### Geneva countryside

Geneva countryside reveals a variety of landscapes and magnificent panoramic views. Discover the know-how and passion of producers in what is Switzerland's third-largest wine-growing area.



### Yvoire, the medieval village on the lake

Yvoire is one of Lake Geneva's most astonishing destinations, a fortified market village with ramparts, gates, moats, old houses and a harbour. Cruise back to the Middle Ages, discover castles and beautiful residences.

### Annecy

Also known as "Venice of the Alps", Annecy offers countless romantic views, quiet parks and a charming lake. Its picturesque pedestrian streets are lined with numerous boutiques and regularly have markets and flea markets.



### **i** Three countries in one day.

Did you know that as Geneva is centrally located? You can easily have breakfast in Geneva, Switzerland, lunch in Chamonix, France, and dinner in Aosta, Italy!



## Special meeting venues.



### Congress centre: Palexpo

Unique in Switzerland, Palexpo offers 106,000 square metres (347,769 ft<sup>2</sup>) of pillar-free multifunctional areas under a single roof, including a convention centre for up to 2,500 participants. It is situated a ten-minute walk from Geneva Airport.

### Great view: Restaurant de l'Hôtel du Parc des Eaux-Vives

The restaurant is housed in a historical 18th-century building located within the beautiful Parc des Eaux-Vives with a great view over the lake. It has a brasserie and four reception rooms that can accommodate up to 250 guests.



### Great view: Domaine des Champs-Lingot

This estate produces its own wine, distils brandy and creates solar energy. Guests are welcome to organise their receptions, weddings, BBQs, birthdays, family gatherings, corporate events, seminars – up to 250 participants.



### Event location: Halle 22

The Halle 22, an industrial building of the 1900s located close to the airport, is one of the largest places for contemporary receptions in Geneva. It houses an event hall of 1,200 square metres (3,937 ft<sup>2</sup>) and a more intimate space under one roof. Entirely available for private hire, adjustable at will, this space is ideal for any type of event for up to 800 people.



### Gala dinner: Bâtiment des Forces Motrices (BFM)

Situated on the Rhône river this former hydroelectric power station from the 19th century has been converted into a theatre with 985 seats. You can also organise a dinner for up to 500 people.

## InterContinental Geneva

Five-star hotel, redesigned by Toni Chi.



The InterContinental is a five-star luxury hotel, redesigned by Toni Chi. The hotel offers amazing views of Mont Blanc, Lake Geneva and Geneva itself. It is a three-minute walk from the United Nations and within a five-minute drive from the International Conference Centre of Geneva (CICG) and the Palexpo Exhibition Centre. The city centre is only a few minutes' drive away.



**InterContinental Genève**  
Phone +41 (0)22 919 39 39  
[inter-geneva@intercontinental-geneva.ch](mailto:inter-geneva@intercontinental-geneva.ch)  
[www.geneva-intercontinental.com](http://www.geneva-intercontinental.com)

### Facts.

Rooms: 333  
of which twins: 72

Ballroom name (biggest one):

**Grand Ballroom**

Size: 156 m<sup>2</sup>

Height of ceiling: 5.15 m & 3.65 m

Capacity (banquet): 610



## Mandarin Oriental, Geneva

Combining luxury, style and unbeatable service.



With a peaceful setting blending breathtaking mountain backdrops with stunning River Rhône vistas, Mandarin Oriental, Geneva is a five-star hotel with classic Swiss charm. Just minutes from the city's major attractions, it exudes luxury with 162 elegant rooms, 27 spacious suites, a choice of excellent dining and a peaceful river-side setting in one of Europe's greatest cities.



**Mandarin Oriental**  
Phone +41 (0)22 909 00 00  
[mogva-reservations@mohg.com](mailto:mogva-reservations@mohg.com)  
[www.mandarinoriental.fr/geneva](http://www.mandarinoriental.fr/geneva)

### Facts.

Rooms: 189  
of which twins: 29

Ballroom name (biggest one):

**Rhône 1-2-3**

Size: 265 m<sup>2</sup>

Height of ceiling: 2.6 m

Capacity (banquet): 180





## Red Cross Museum

The humanitarian adventure.



Emotion, discovery, reflection: the permanent exhibition of the museum offers a unique experience of the history of humanitarian action. "The humanitarian adventure" is divided into three separate areas: defending human dignity, restoring family links and reducing natural risks. An interactive visit to share and live with 12 contemporary witnesses.

**musée + c genève**

**Musée international de la Croix-Rouge**  
Phone +41 (0)22 748 95 11  
[visit@redcrossmuseum.ch](mailto:visit@redcrossmuseum.ch)  
[www.redcrossmuseum.ch](http://www.redcrossmuseum.ch)



### Facts.

Max. group size: 100  
Duration: approx. 1 hour

## The Palais des Nations

Symbol of Geneva, capital of peace.



Built between 1929 and 1936 and located at the heart of the Parc de l'Ariana, the Palais des Nations houses the European headquarters of the United Nations, and is the largest UN centre after New York. More than 25,000 delegates pass through the centre each year. The Palais is open to visitors daily, and offers fascinating guided tours – also taking in the many works of art.



**Palais des Nations**  
Phone +41 (0)22 917 48 96  
[visit-gva@unog.ch](mailto:visit-gva@unog.ch)  
[www.unog.ch](http://www.unog.ch)



### Facts.

Max. group size: 100  
Duration: 1 hr 30 min

### Line 3: International Tour

Geneva sightseeing tours: mini-train and trolley tours.



“International and Panoramic Tours” reveal the highlights of Geneva. In particular, they showcase the city’s international dimension, taking in buildings of the UN and various international organisations that work for the good of humanity and peace in the world.



**Swisstours Transport**  
Phone +41 (0)22 781 04 04  
[www.trains-tours.ch](http://www.trains-tours.ch)



#### Facts.

Max. group size: 36 per vehicle  
Duration: 90 min

### Grand Hotel Kempinski Geneva

More than a luxury hotel.



The Grand Hotel Kempinski Geneva is situated on the banks of Lake Geneva, facing the Jet d’Eau fountain, and enjoys an exceptional view over the lake, the Alps and Mont Blanc. At the heart of the city and its fashionable boutiques, the hotel is a stone’s throw from the Old Town and the Flower Clock.



**Grand Hotel Kempinski Geneva**  
Phone +41 (0)22 908 93 21  
[reservations.grandhotelgeneva@kempinski.com](mailto:reservations.grandhotelgeneva@kempinski.com)  
[www.kempinski.com/Geneva/Grand-Hotel](http://www.kempinski.com/Geneva/Grand-Hotel)



#### Facts.

Rooms: 412  
of which twins: 128  
.....  
Ballroom name (biggest one):  
**Ballroom ABC**  
Size: 630 m<sup>2</sup>  
Height of ceiling: 2.7 m  
Capacity (banquet): 450



## Hotel d'Angleterre

The difference is in the detail.



A haven of peace and tranquillity, wonderfully located on the shores of the lake, opposite the Jet d'Eau fountain and Mont Blanc. The welcoming Hotel d'Angleterre offers you a choice of 45 rooms, each decorated with care and attention to detail. From the Presidential Suite to the standard rooms, each is laid out in its own unique way, with different colours and themes. The Hotel d'Angleterre is a special place for special guests.

*Hotel d'Angleterre*  
GENÈVE

**Hotel d'Angleterre**  
Phone +41 (0)22 906 55 55  
angleterre@rchmail.com  
[www.dangleterrehotel.com](http://www.dangleterrehotel.com)

### Facts.

Rooms: 45  
of which twins: 15

Ballroom name (biggest one):

**Parquet Louise**

Size: 84 m<sup>2</sup>

Height of ceiling: 3 m

Capacity (banquet): 80



## Cité du Temps

A unique exhibition and event centre in the heart of Geneva.



A wide range of exhibitions and activities, including a permanent exhibition of Swatch watches from 1983 to the present. In November 2011, Philippe Chevrier opened his restaurant "Au Phil du Temps". The Cité du Temps offers numerous possibilities: from using the building privately for a cocktail party to renting an exhibition room for a dinner, a conference or even an art preview.



**Cité du Temps**  
Phone +41 (0)22 818 39 00  
contact@citedutemps.com  
[www.citedutemps.com](http://www.citedutemps.com)

### Facts.

**Type of catering:**

Exclusive: Eldora Traiteur

Entertainment: Swatch Museum

Capacity (banquet): 110



## Café Restaurant du Parc des Bastions

A haven of peace in the city.



The Café Restaurant du Parc des Bastions is a haven of peace in the centre of town, offering light meals full of flavour at midday and in the evening. Ancient trees shade the fabulous terrace. Dining in summertime is a delight: think straw hats and cotton frocks. In winter, the attraction is an ice rink adding a touch of 20th-century romance.



**Café Restaurant du Parc des Bastions**  
Phone +41 (0)22 310 86 66  
contact@bastions.ch  
[www.bastions.ch](http://www.bastions.ch)



### Facts.

**Type of catering:**  
French cuisine  
**Capacity (banquet):** 250

## Private cruise on CGN boat

Unforgettable cruises, all year round!



CGN-Exclusive offers the chance to hire a boat to provide an exceptional setting for your event. Thanks to Lake Geneva's spectacular landscapes, our boats offer a uniquely charming experience. Our fleet features various boats of different sizes, with options perfectly suited to each one of your projects.

**CGN-EXCLUSIVE**

**CGN-Exclusive**  
Phone +41 (0)21 614 62 18  
exclusive@cgn.ch  
[www.cgn.ch](http://www.cgn.ch)



### Facts.

**Max. group size:** 700 (cocktail)  
**Duration:** custom-arranged



## Restaurant Hôtel du Parc des Eaux-Vives

A unique venue for your seminars and exclusive events.



Set in a sumptuous park of ancient trees, the 16th-century manor house of Le Parc des Eaux-Vives enjoys a glorious location looking out over Lake Geneva. The property includes a brasserie, an ephemeral concept and four meeting rooms that can accommodate up to 250 guests. The first floor – with a spacious room for up to 60 guests, a panoramic terrace and a bar – may be hired exclusively.

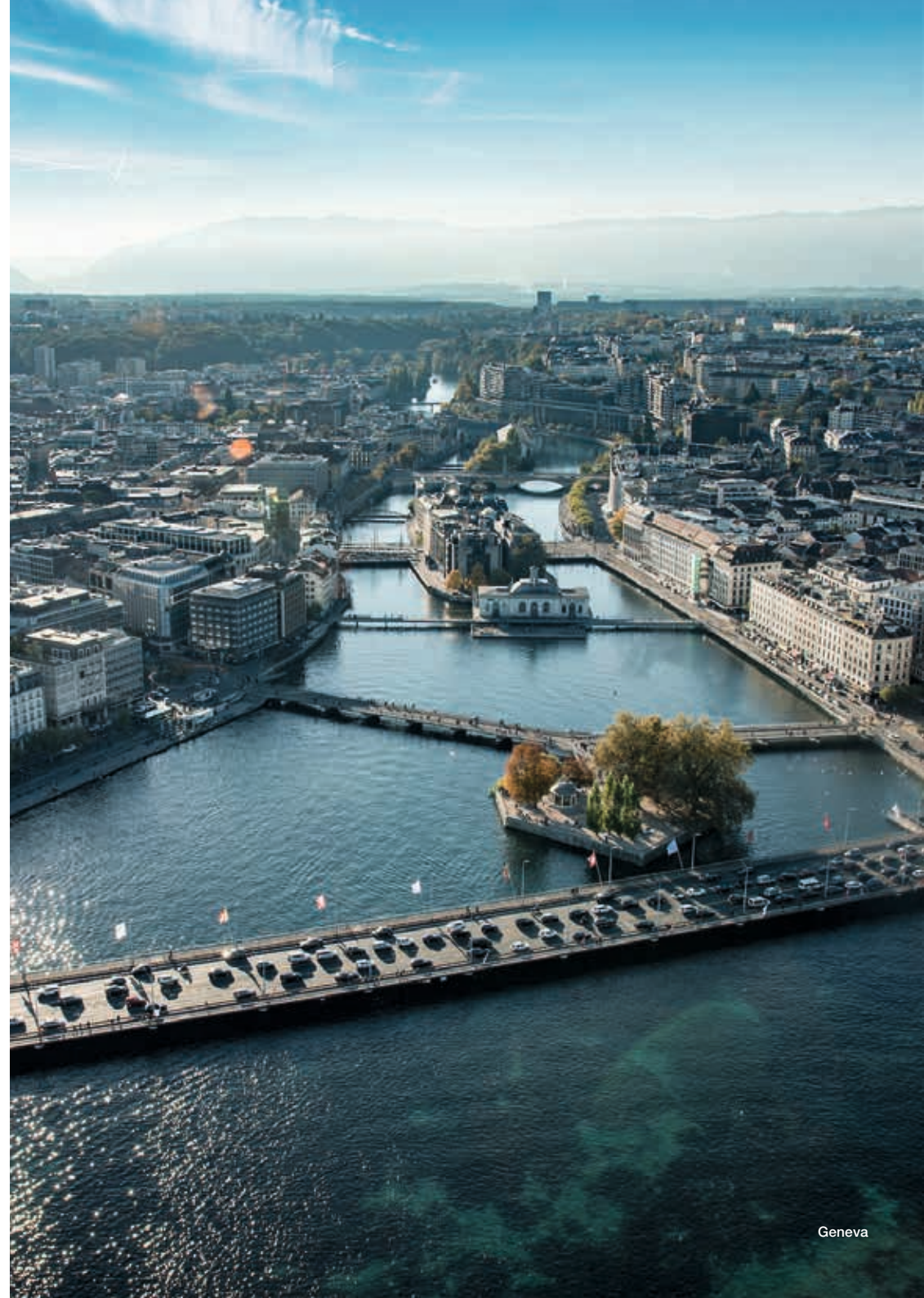


**Restaurant Hôtel du Parc des Eaux-Vives**  
Phone +41 (0)22 849 75 75  
[info@parcdeseauxvives.ch](mailto:info@parcdeseauxvives.ch)  
[www.parcdeeseauxvives.ch](http://www.parcdeeseauxvives.ch)



### **Facts.**

**Type of catering:**  
in-house  
**Capacity (banquet):** 250







UNESCO-listed Lavaux vineyard terraces

# Lausanne – Montreux Riviera, Lake Geneva Region.

Easily accessible by plane, by rail and by road, the Lake Geneva Region has extensive experience in welcoming visitors. Lausanne and Montreux Riviera are equipped for the largest congresses while Villars, Les Diablerets and Leysin are ideal for your mountain incentives.



## 1 Chillon Castle

The Chillon Castle stands on a rocky islet in the lake at the foot of a forested slope. Close to Montreux, the romantic castle is a popular venue for all kinds of events.



## 2 Lavaux

The Lavaux vineyards, a UNESCO World Heritage Property, tell the story of 1,000 years of winemaking.

The estates produce mainly Chasselas wines, fruity and dry with subtle aromas.

## 4 Lausanne lakeshore

The Ouchy district offers wonderful strolls taking in several parks, The Olympic Museum and the Thai pavilion. The harbour is the departure point for boat excursions.



## 5 Lausanne Old Town

At the heart of the Old Town, Lausanne's majestic cathedral (13th century) overlooks the city. It is regarded as one of Europe's finest Gothic monuments.

## VAUD+

Lake Geneva Region

### Lake Geneva Region

#### Tourist Office

1000 Lausanne 6

Phone +41 (0)21 613 26 26

berthod@lake-geneva-region.ch

[www.lake-geneva-region.ch](http://www.lake-geneva-region.ch)

## Hotel capacity (rooms) Lausanne

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total Lausanne
518	1,220	863	1,227	3,828

## Hotel capacity (rooms) Montreux Riviera

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total Montreux Riviera
572	1,024	521	441	2,558

## Gala dinner venues

Name	Capacity (banquet)	Website
Portes des Iris	450	<a href="http://www.portesdesiris.ch">www.portesdesiris.ch</a>
Boat on Lake Geneva	500	<a href="http://www.cgn.ch">www.cgn.ch</a>
Chillon	350	<a href="http://www.chillon.ch">www.chillon.ch</a>
Petit Palais	700	<a href="http://www.montreux-palace.ch">www.montreux-palace.ch</a>
The Olympic Museum	450	<a href="http://www.olympic.org/museum">www.olympic.org/museum</a>

## Restaurants for groups

Name	Capacity (banquet)	Website
Eat Me	100	<a href="http://www.eat-me.ch">www.eat-me.ch</a>
Chalet Suisse	250	<a href="http://www.chaletsuisse.ch">www.chaletsuisse.ch</a>
Café du Grütli	100	<a href="http://www.cafedugruetli.ch">www.cafedugruetli.ch</a>
Le Museum	100	<a href="http://www.museum-montreux.ch">www.museum-montreux.ch</a>
Montreux Jazz Café	100	<a href="http://www.montreuxjazzcafe.ch">www.montreuxjazzcafe.ch</a>
Relais de la Poste	150	<a href="http://www.relais-de-la-poste.ch">www.relais-de-la-poste.ch</a>



## i Glamour by the lake.

Did you know that Coco Chanel lived in Lausanne? She loved taking long walks by the lake. Her tomb in the historic cemetery of Bois-de-Vaux is always decorated with white flowers.



## Ideas for activities.

### Cultural: nest museum

A unique and interactive Nestlé experience. Much more than a museum, it takes the visitor through the 150 years of history of a truly unique brand. It can also host business events for groups and cocktails up to 500 participants.



### Explore the world of water!

AQUATIS, the largest freshwater aquarium and vivarium in Europe, will open its doors in the summer. Visitors can discover our planet's most fascinating freshwater environments. The venue will also serve as an exceptional event location.



### Outdoor: sailing and regatta

Team members receive a brief explanation of the essentials of sailing. Once on board the boats, each team member will take part in manoeuvres on the orders of a professional skipper.



### Indoor: Läderach Choco-Atelier

A unique chocolate experience in the middle of Vevey that can welcome groups up to 30 people. During the workshop, participants will discover everything about chocolate and have the opportunity to make their own chocolate bar.



### Tradition: Cheese Train

Every food lover will enjoy the Cheese Train. A look behind the scenes at an authentic cheese factory, a traditional fondue and a museum visit combine to give a taste of Swiss gastronomic tradition.



### Factory visit: Lionel Meylan

Participate in the various steps of disassembling and assembling a watch movement under the supervision of Lionel or Julien Meylan, watch-makers from father to son. A unique and fascinating experience!

## Ideas for excursions.

### Glacier 3000

The pure snow experience in both summer and winter and lots of other surprises: cableways, architecture, Alpine views and adventures (snow-shoe hikes, impressive “Peak Walk” suspension bridge and “Alpine Coaster” toboggan run).



### Chillon Castle by boat

Board a CGN boat for a wonderful excursion to Chillon. This castle built on a rocky islet on Lake Geneva dates back to the 13th century and is extremely well preserved. Visiting Chillon Castle is like stepping back in time with its magnificent halls, prison, etc.

### Wine tasting in Lavaux

On foot or by bus, discover the spectacular terraced vineyards of Lavaux, UNESCO World Heritage Property. Wine tastings can be organised by winegrowers or in the Lavaux Vinorama, a stylish venue that showcases 300 different Lavaux wines.



### Gruyères

Less than one hour from Montreux Riviera, Gruyères is the perfect day excursion to live the “Swiss Experience” with its picturesque town, the medieval castle, the Maison Cailler – the Swiss chocolate factory – and La Maison du Gruyère, a cheese dairy.

### Salt mines of Bex

The Salt mines of Bex are a vast maze of passages, shafts, stairs and gigantic caverns deep in the mountain. A dinner or cocktail reception in the underground tavern, with a tour of the mines, promises a highly original event.



### **i** Charlie Chaplin.

Did you know that Charlie Chaplin once contacted a painter who didn't speak English. To explain to him that he wanted egg-shell coloured walls, he imitated a chicken laying an egg and the painter understood!



## Special meeting venues.

### Event Location: Portes des Iris

In the heart of the countryside 20 minutes away from Lausanne, this stunning 16th-century farm has been renovated and converted into an exceptional hospitality venue, combining authenticity and superb facilities.



### Gala dinner: Chillon Castle

Located on a rocky islet just off the lakeshore, Chillon Castle is the most-visited monument in Switzerland. Two magnificent halls are available for banquets; the castle is also a popular venue for medieval evenings.

### Great view: Casino Barrière Montreux

This major venue is ideally located near the lake and offers a spectacular view of the Alps. The casino has two restaurants, two bars and three modular seminar and banquet rooms.



### Great view: The Olympic Museum

With its scenic location on Lake Geneva, The Olympic Museum embodies dreams, challenges and a spirit of excellence. It can be booked for private receptions or seminars. Private hire of the entire museum possible.

### CGN boat on Lake Geneva

CGN boats provide an exceptional setting for your event, adding a touch of elegance, prestige and originality. The wonderful landscapes along Lake Geneva add to the charm.



### Special location: Chaplin's World

Chaplin's World offers a unique experience of Charlie Chaplin's life and work. Discover the Manoir de Ban, where Chaplin lived for 25 years, the studio and four hectares of garden: an original venue for hosting events complete with exclusive visits to the museum.

## Chaplin's World By Grévin

Your private event at Charlie Chaplin's Manor.



Chaplin's World is a fascinating museum that opened recently in the beautiful villa that was home to Charlie Chaplin and his family for many years. The new attraction uses interactive multi-media technology to explore the work of the world-famous comic actor, writer, director and composer, and also surveys the private life of Chaplin, the family man. Explore sets from his movies and make one of the most beautiful spots in the Riviera your own private venue.

**Chaplin's**  
WORLD

**Chaplin's World By Grévin**  
Phone +41 842 422 422  
events@chaplinsworld.com  
[www.chaplinsworld.com](http://www.chaplinsworld.com)

### Facts.

Capacity: 110 (banquet) and  
200 (cocktail)



## MOB – GoldenPass Panoramic

A combination of innovation and tradition.



With luxurious Belle Epoque or panoramic trains, funiculars and cogwheel trains, MOB offers countless combinations of different forms of transport with scenic excursion destinations which can be used to create spectacular itineraries. MOB – GoldenPass Panoramic pioneered the concept of panoramic travel with superior comfort in carriages offering enhanced views of the glorious scenery.

goldenpass

**MOB – GoldenPass Panoramic**  
Phone +41 (0)21 989 81 90  
info@mob.ch  
[www.mob.ch](http://www.mob.ch)

### Facts.

Max. group size: 100  
Duration: from 1 hour







Gstaad, Canton of Bern

# Gstaad Saanenland.

Gstaad offers the perfect setting for developing new ideas. It allows for a wide range of customised incentives and provides top facilities for meetings in an inspiring atmosphere, all in a magnificent Alpine landscape.

## 1 Top-qualified providers

Experience Gstaad SA and the Alpinzentrum Gstaad are the two leading outdoor activity and event providers in Gstaad, with the knowledge, experience and facilities to guarantee success.



## 2 Incentive destination

From open-air fondues to dinners in alpine cabins, and from indoor and outdoor activities to team challenges: plan the perfect incentive to create a lasting memory.

## 3 Hotel facilities

Stylish and charming hotels offer first-class facilities for your seminar. The superb spas promise well-earned recreation and relaxation after a productive day's meeting.

## 4 Team building

Choose the ideal team-building activity for your participants: the choice is vast. Teams that work well and harmoniously together are the secret of success for every company.



## 5 "Capital" of events

The region organises more than 1,000 different events every year. Some are world-renowned, such as the J. Safra Sarasin Swiss Open Gstaad tennis tournament.

## GSTAAD

COME UP - SLOW DOWN

Gstaad Saanenland Tourismus  
3780 Gstaad  
Phone +41 (0)33 748 81 81  
info@gstaad.ch  
[www.gstaad.ch](http://www.gstaad.ch)

## Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total region
402	445	227	382	1,456

## Gala dinner venues

Name	Capacity (banquet)	Website
Walig Alpine Hut	80	<a href="http://www.experience.ch">www.experience.ch</a>
Stallbeizli	50	<a href="http://www.stallbeizli.ch">www.stallbeizli.ch</a>
Wasserngrat	160	<a href="http://www.wasserngrat.ch">www.wasserngrat.ch</a>
Refuge l'espace	35	<a href="http://www.refugelespace.ch">www.refugelespace.ch</a>
Gstaad Yacht Club	144	<a href="http://www.gstaadyachtclub.com">www.gstaadyachtclub.com</a>

## Restaurants for groups

Name	Capacity (banquet)	Website
Sommet, The Alpina Gstaad	80	<a href="http://www.thealpinagstaad.ch">www.thealpinagstaad.ch</a>
Le Grand Restaurant, Gstaad Palace	200	<a href="http://www.palace.ch">www.palace.ch</a>
HUUS Gstaad	220	<a href="http://www.huusgstaad.com">www.huusgstaad.com</a>
La Bagatelle, Hotel Le Grand Chalet	60	<a href="http://www.grandchalet.ch">www.grandchalet.ch</a>
Salon Festival, Hotel Ermitage	100	<a href="http://www.ermitage.ch">www.ermitage.ch</a>



## i Little paradise.

Did you know that the acting legend Julie Andrews, famous for her title role in Walt Disney's "Mary Poppins", said: "Gstaad is the last paradise in a crazy world."?

## Ideas for activities.

### Cultural: farmers' day

Milking a cow, building a mini tepee, playing the alphorn, racing a traditional "horn" sledge: various challenges boost and test skill, communication and discipline, and promise a few hours of playful fun and teamwork.



### Active: ice sculpture

Your participants will create their own ice sculpture: a fun activity that calls for team spirit, ingenuity, and plenty of creativity.



### Outdoor: Soft hiking

More than 300 kilometres of marked and well-maintained hiking trails around Gstaad lead through wonderfully varied scenery, with moorland, deep gorges, alpine valleys, mountain peaks and, of course, beautifully located alpine restaurants.



### Tradition: play the Swiss national instrument

Visit an alphorn factory where your participants learn how Switzerland's national instrument is made. Afterwards they'll definitely need every last breath as they have a go at playing the alphorn themselves.



### Tradition: paper-cutting (silhouette) workshop

The local tradition of cutting paper silhouettes demands great skill. Participants try their hand under the guidance of an expert artist. The centre of this old craft is the canton of Bern and the neighbouring Pays-d'Enhaut.



### Tradition: cheese cathedral

The Gstaad cheese cellar welcomes visitors to learn about local cheeses and taste their variety. The cellar, which is located in a former water reservoir, showcases more than 3,000 cheeses including some historical rarities.



## Ideas for excursions.

### Horse-drawn carriage ride to Lake Lauenen

Ride through pristine nature to idyllic Lake Lauenen: magnificent mountain views make this a perfect place for finding inspiration. Enjoy a delicious aperitif or lunch at the lake restaurants before heading back.



### Outdoor: hot-air ballooning

Participants gain a fascinating insight into the equipment, the importance of the weather and aerodynamics. After the theory they apply their knowledge to float gently up into the sky, where there is nothing but peace.

### Visit a farmer at his alpine dairy

Follow the fascinating cheese trail with your group and learn about traditional methods of cheese-making. Information panels along the way tell the story. Highlight: visit an alpine dairy and enjoy delicious mountain food.



### Fondue fun on Rellerli mountain

Glide to the summit of the Rellerli by gondola and prepare a typical cheese fondue yourself in the fondue hut as you enjoy the glorious mountain views. A toboggan run close by promises your participants a fun, adrenalin-fuelled ride.

### Historical village tour through Saanen

Invite your participants on an expert guided tour through Saanen and learn about the rich history of the Saanenland region. Some of the typical alpine houses date back to the 15th century.



### **i** Gstaad's celebrities.

Did you know that in the Gstaad region, there are as many cows as human residents? In fact, around 7,000 cows live in Gstaad – one cow per inhabitant.

## Special meeting venues.

### Gala dinner: igloo village (winter only)

In a magical snowy setting, the igloo village offers a uniquely charming venue for an extraordinary gala dinner. From a classic buffet to a seven-course menu, everything at the igloo village will be prepared à la minute in view of the public. The igloo village seats up to 120 people.



### Great view: Michel's Stallbeizli

Enjoy a view with a difference! Instead of looking out over a mountain panorama, you see into a working cow barn as you enjoy a traditional meal. Space in winter for about 50, in summer up to 150 guests.



### Great view: Walig Alpine Hut

Hideaway in the mountains at 1,650 metres (5,413 ft), this charming, cosy alpine hut is the spot to create memorable, one-of-a-kind experiences. Available from June to October, ideal for seminars, cocktails and dinners, cheese-making workshop, weddings, etc. Capacity approx. 80 guests.



### Event location: Gstaad Festival tent

A tent with highest standards, modern infrastructure set up in the village of Gstaad surrounded by picturesque countryside. A platform for any kind of event such as product presentation, seminars, conferences, etc. Space for 600–2,000 pax.



## Gstaad Palace

Perfect grand-hotel glamour and alpine cosiness.



Today the 103 year-old turreted Palace is in the hands of the third generation of the Scherz family, committed to satisfying every need and creating an atmosphere where “every guest is a king, and every king is a guest”. 100 rooms and suites offer majestic mountain vistas, five different restaurants are famous for their culinary delights and the expansive Palace Spa ranks among the most beautiful in the Alps. Don't miss a visit of the hotel-own GreenGo club, the place for Gstaad's nightlife.



**Gstaad Palace**  
Phone +41 (0)33 748 50 00  
info@palace.ch  
[www.palace.ch](http://www.palace.ch)

### Facts.

Rooms: 100 rooms and suites  
of which twins: 75

#### Salle Baccarat

Size: 240 m<sup>2</sup>  
Height of ceiling: 4.2 m  
Capacity (banquet): 250



Lake Lauenen, Gstaad Saanenland, Canton of Bern





View of Lake Thun from the Niesen

# Interlaken and Thun.

The region of Thun-Lake Thun and Interlaken is the perfect destination year-round for any kind of event. Whether a small seminar, a big congress or a team event – there is a perfect venue for everyone.

### 1 Interlaken

This event region full of tradition provides the perfect surrounding ambiance for congresses and seminars.



### 2 Thun

Thun is an insider tip for all events. In this picturesque and peaceful small town you'll find relaxing moments after a meeting.

### 3 Easy access

This region in the canton of Bern can be conveniently reached by direct trains from European cities such as Berlin, Frankfurt and Paris as well as by plane from Asia.

### 4 Accommodation

The congress and event destination Interlaken offers 3,000 rooms for every taste and budget from simple backpacker accommodation up to five-star hotels.



### 5 Social programme

Perfect possibilities to combine business with an attractive social and adventure programme all year long.



**Interlaken Congress & Events AG**  
 Strandbadstrasse 44  
 3800 Interlaken  
 Phone +41 (0)33 827 62 00  
 marketing@interlaken-congress.ch  
[www.interlaken-congress.ch](http://www.interlaken-congress.ch)

## Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total region
388	932	1,185	493	2,998

## Gala dinner venues

Name	Capacity (banquet)	Website
Congress Centre Kursaal Interlaken	3,000	<a href="http://www.congress-interlaken.ch">www.congress-interlaken.ch</a>
Grandhotel Giessbach	200	<a href="http://www.giessbach.ch">www.giessbach.ch</a>
Konzepthalle 6	500	<a href="http://www.konzepthalle6.ch">www.konzepthalle6.ch</a>
Lindner Grand Hotel Beau Rivage	200	<a href="http://www.lindner.de">www.lindner.de</a>
Tropenhaus Frutigen	120	<a href="http://www.tropenhaus-frutigen.ch">www.tropenhaus-frutigen.ch</a>

## Restaurants for groups

Name	Capacity (banquet)	Website
Harder Kulm	90	<a href="http://www.jungfrau.ch">www.jungfrau.ch</a>
Jungfraujoch – Crystal	110	<a href="http://www.jungfrau.ch">www.jungfrau.ch</a>
Niesen	140	<a href="http://www.niesen.ch">www.niesen.ch</a>
Schilthorn – Piz Gloria	400	<a href="http://www.schilthorn.ch">www.schilthorn.ch</a>
Schadau Castle	90	<a href="http://www.schloss-schadau.ch">www.schloss-schadau.ch</a>



### i Mountain gateway.

Did you know that Thun is often termed the door to the Bernese Oberland?



## Ideas for activities.



### Swiss Open-Air Museum Ballenberg

More than 100 centuries-old buildings from all over Switzerland, 250 farmyard animals, traditional demonstrations of local crafts and many special events create a vivid impression of rural life in days gone by.



### Ice sculpting

A large block of pure ice is waiting to be put "into shape". Layer by layer, the teams realise their sculpture ideas with special tools. Each blow with the chisel will bring you closer to your unique piece of ice.

### Swiss helicopter

Enjoy a bird's-eye view of the towering Eiger, Mönch and Jungfrau. This flight to one of the world's most famous skylines is sure to be the highlight of your event.



### Action painting

In small groups your team members will paint a picture based on a predetermined theme. It will be our pleasure to put on an exclusive exhibition of the complete artwork for you at a real art museum.



### Flag throwing

Flag throwers wave their fluttering flags through the air as though there is nothing simpler in this world. There are 99 different "swings". Be inspired and see for yourself how it feels.

### Rugenbräu Interlaken

The mystical domed cellar lies under the brewhouse and distillery of Rugenbräu in Interlaken. There is space for up to 70 people to enjoy stylish aperitifs and listen to fascinating stories about whisky.



## Ideas for excursions.

### Harder Kulm – 1,332 m (4,370 ft) above sea level

It takes less than ten minutes to travel from Interlaken up to the Harder Kulm, Interlaken's home mountain. Here you enjoy fabulous views of Interlaken, lakes Thun and Brienz as well as Eiger, Mönch and Jungfrau.



### Jungfrauoch – Top of Europe

The highest railway station in Europe is located at 3,454 m (11,332 ft) above sea level. Visitors gain access to a wonderland of ice, snow and rock, which can be admired either from the viewing platform Sphinx, the Aletsch Glacier or in the Ice Palace.

### Schilthorn – Piz Gloria

Experience the breathtaking mountain scenery on the 2,970-metre-high Schilthorn. Enjoy the 360° panoramic view over a tasty meal at the restaurant. The Schilthorn – Piz Gloria featured in the sixth James Bond movie of 1968, "On Her Majesty's Secret Service". Now there is an interactive exhibition called BOND WORLD 007.



### Castles around Lake Thun

Unrivalled worldwide: five impressive historic castles around the shores of Lake Thun make ideal venues for banquets, seminars and activity programmes.

### Stockhorn

The Stockhorn is ideal for half- or whole-day excursions. A wide range of outdoor team activities and experiences like hiking, rock climbing, snowshoe hiking and fishing are on offer to groups.



### **i** Winter magic.

Did you know that between the middle of December and the end of February, Interlaken turns into a Winter Wonderland with its unique ice-skating experience: the ICE Magic. Perfect for your social programme!



## Special meeting venues.

### Special venue: Grand Hotel Giessbach

This historic hotel from the Belle Epoque offers seminar rooms, magnificent ball-rooms and 70 stylish rooms overlooking the waterfall, lake or forest. The nearby Giessbach Falls thundering down and the oldest funicular railway in Europe taking you to the hotel's private mooring stage make this one of the most beautiful sites for an event.



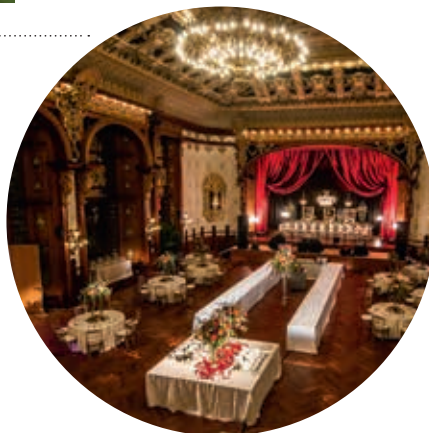
### Historical venue: Victoria-Jungfrau \*\*\*\*\* Grand Hotel & Spa

This traditional hotel is situated in the centre of Interlaken and offers 224 rooms, as well as 20 conference rooms for up to 400 guests. Aside from two bars and two restaurants, the Victoria-Jungfrau provides a unique spa and tennis courts.



### Gala dinner venue: Congress Centre Kursaal Interlaken

The magnificent nostalgic halls from the 19th century are ideal for festive banquets, gala dinners, anniversary celebrations, award ceremonies and any other kind of culinary event.



### Great view: Congress Hotel Seepark\*\*\*\*\*

The four-star superior Hotel Seepark is the perfect setting for your event: directly on Lake Thun, surrounded by the Schadau Park, where guests can enjoy breathtaking views. Modern seminar rooms and a gourmet restaurant await you.



### Typical Swiss experience: Restaurant Spycher

A cosy, rustic atmosphere with folkloric music and customs: discover our Restaurant Spycher and succumb to its warm, rustic charm! At the Spycher you will find all that is typically Swiss.

## Harder Kulm – Top of Interlaken

In only ten minutes to Interlaken's home mountain.



“Harder Kulm – Top of Interlaken” offers the best views of Eiger, Mönch and Jungfrau with Interlaken's two lakes. The funicular railway climbs up to 1,322 meters in only ten minutes from Interlaken. Harder Kulm is the perfect choice for a lunch, dinner or event; the atmosphere at sunset is magical. In 2017 a new building in modern design with room for 120 people will open.



**Jungfrau Railways**  
Phone +41 (0)33 828 72 33  
sales@jungfrau.ch  
[www.jungfrau.ch](http://www.jungfrau.ch)

### Facts.

Max. group size  
**1st floor: 55, restaurant: 80,**  
**new building: 120**

**Travel time: 10 min**  
Regular departure every 30 min,  
extra departures on request

Open mid-April to end of  
November



## Victoria-Jungfrau Grand Hotel & Spa

Where luxury finds a home.



The Victoria-Jungfrau Grand Hotel & Spa is a uniquely stylish five-star hotel and an icon of the luxury travel sector in Switzerland. Located in Interlaken, gateway to the Eiger, Mönch and Jungfrau, the hotel boasts a long and prestigious tradition. With two restaurants, two bars and 22 conference and banqueting rooms, it has all facilities you would expect from a luxury hotel. The spacious Spa Nescens (5,500 m<sup>2</sup>) is renowned for its Better-Aging treatments.



**Victoria-Jungfrau  
Grand Hotel & Spa**  
Phone +41 (0)33 828 28 28  
info@victoria-jungfrau.ch  
[www.victoria-jungfrau.ch](http://www.victoria-jungfrau.ch)

### Facts.

**Rooms: 224 rooms and  
102 junior suites  
of which twins: 98**

**Ballroom name (biggest one):  
Salle de Versailles**  
**Size: 405 m<sup>2</sup>**  
**Height of ceiling: 7 m**  
**Capacity (banquet): 380**





## Outdoor Interlaken

Switzerland's experts for tours and adventure activities.



Founded in 2001, Outdoor Interlaken AG has grown from a small rafting and canyoning company to the largest outdoor tours and activity operator in Switzerland. We cater to individuals, group and corporate clients, and together with a strong partner network, offer the full selection of adventure experiences in the region. Our prime location in beautiful Interlaken gives us access to exciting, unique tours suitable for every guest segment and demographic.



**OUTDOOR**  
INTERLAKEN

**Outdoor Interlaken AG**  
Phone +41 (0)33 829 77 19  
mail@outdoor-interlaken.ch  
[www.outdoor-interlaken.ch](http://www.outdoor-interlaken.ch)  
[www.seilpark-interlaken.ch](http://www.seilpark-interlaken.ch)  
[www.interlakenfreetour.com](http://www.interlakenfreetour.com)

### Facts.

Open 365 days  
**Max. group size:** 170  
Guided day tours including  
Walking

Offers: tours, adventure park, rafting and canyoning, ski school and ski rental, snowshoeing and sledding, paragliding, skydiving and more.

## Jungfrauoch – Top of Europe

Europe's highest-altitude railway station – 3,454 m.



Jungfrauoch – Top of Europe is a fantastic choice for a group tour, meeting or an exclusive event. We have a variety of options for your guests including the Ice Bar, which offers groups of up to 20 a very special setting for an aperitif. Other attractions include the Sphinx vantage terrace, with impressive views; the chance to experience snow and ice year-round; gourmet delights in five restaurants; a seminar room; plus shops and Lindt Swiss Chocolate Heaven.

**JUNGFRAU**  
TOP OF EUROPE

### Jungfrau Railways

Phone +41 (0)33 828 72 33  
sales@jungfrau.ch  
[www.jungfrau.ch](http://www.jungfrau.ch)



### Facts.

**Max. group size:** 210 (for lunch in same room)

**Seminar room:** 80, **Ice Bar:** 20

**Travel time:** Grindelwald to Jungfrauoch: 1 hr 18 min  
Interlaken Ost to Jungfrauoch: 2 hrs  
Time on Jungfrauoch: min. 3 hrs inc. lunch

## Eiger Vision

Local organiser for unique activities in the mountains.



We are shaped by the valley we live in: Eiger Vision will guide you through your individual event at a steady, calm, competent and reliable pace, just as we envision the landscape which surrounds us. We tailor the event to your needs and customise your programme with our fresh and innovative creativity. Options include a glacier experience, snow art, flag throwing, cheese fondue cooking, sledging and lots more...



**Eiger Vision**  
Phone +41 (0)33 853 55 66  
info@eigervision.ch  
[www.eigervision.ch](http://www.eigervision.ch)

### Facts.

Max. group size: 150  
Duration: min. 2-3 hrs



## Restaurant Spycher Interlaken

Classic Swiss dining with free live folklore show.



This folklore restaurant is a hit with locals and guests from all over the world: a popular meeting point for everyone who loves a touch of the rustic. Guests can try their hand at playing the alphorn and other Swiss traditions during dinner. The Swiss folklore show is a journey through Swiss culture complete with yodelling. Restaurant Spycher is the perfect venue for a special company or group experience, and may be rented exclusively.



**Restaurant Spycher**  
Phone +41 (0)33 827 61 52  
Spycher@congress-interlaken.ch  
[www.congress-interlaken.ch](http://www.congress-interlaken.ch)

### Facts.

**Type of catering:**  
Typical Swiss cuisine  
**Entertainment:** Swiss live folklore show (dinner) starting at 7.15 pm  
**Capacity (banquet):** 200





## Congress Centre Kursaal Interlaken

Tradition and high-quality service.



The Congress Centre Kursaal Interlaken is a complex of historical buildings with modern facilities, surrounded by beautiful grounds. The combination makes a business stay here both inspirational and relaxing. The business portfolio includes Interlaken Congress & Events AG, your professional contact partner as local MICE specialist and organiser of conferences and events. Food requests and banquets are in good hands with the creative Kursaal team.



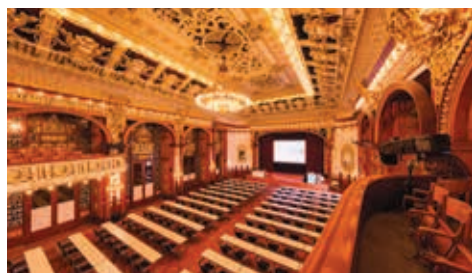
**Congress Centre Kursaal Interlaken**  
Phone +41 (0)33 827 61 00  
reception@congress-interlaken.ch  
[www.congress-interlaken.ch](http://www.congress-interlaken.ch)

### Facts.

#### Type of catering:

Swiss & European cuisine –  
international (e.g. Asian, Indian)  
on request

.....  
**Capacity (banquet):** 5,000 m<sup>2</sup>  
for over 1,500 persons  
19 rooms (smaller and bigger):  
**Concert hall:** 1,156  
**Theatre room:** 416  
**Ballroom:** 320



## Sapphire Catering & Events

The food experience.



Sapphire Catering & Events, part of the Silvola GmbH group, is a well-established gastronomic service company based in Zurich. It can provide a variety of gourmet cuisine including Indian, Middle Eastern and Pan-Asian at any venue of your choice in Switzerland. Their expertise lies in catering for all types of events – leisure, corporate or incentive – from breakfasts and conference lunches to high-end tea/cocktail snacks, dinners and gala dinners.



**Sapphire Catering & Events**  
Phone +41 (0)55 241 1473  
info@silvola.ch  
[www.silvola.ch/sapphire](http://www.silvola.ch/sapphire)

### Facts.

#### Type of catering:

Indian, Middle Eastern,  
Pan-Asian cuisine

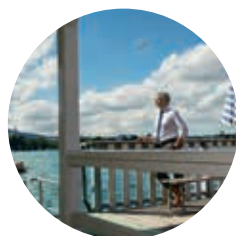




General view, Zurich

# Zurich.

Its central location in the heart of Europe, security and cosmopolitan flair in Alpine surroundings make Zurich a highly desirable location. The appeal lies in the mix of long-established tradition and a chic urban lifestyle.



## 1 International accessibility

Zurich Airport offers direct flights to 180 destinations. And just a short train ride from the airport, situated right in the city centre, Zurich's Main Railway Station is a central European rail-road hub.



## 2 Variety of activities

Zurich is perfect for dipping your feet into Lake Zurich, urban shopping, its vibrant nightlife or rich and lively

cultural life set amidst natural surroundings.

## 3 Visit Zurich – discover Switzerland

Thanks to its central location in the heart of Switzerland, Zurich is the perfect starting point for fantastic day trips in the region around Lake Zurich, or to the Alps and the perpetual ice.



## 4 Fun programmes

Go on a treasure hunt, a boat cruise or make your

own chocolate. Zurich offers a wide range of team-building events and excursions.

## 5 Leading hospitality

Zurich provides first-class hospitality and dining experiences: leading catering establishments and with around 250 hotels a diverse range of overnight accommodation.



**Zürich Tourism Convention Bureau**

Phone +41 (0)44 215 40 30  
congress@zuerich.com  
zuerich.com/meeting

## Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total region
1,224	5,452	2,017	1,997	10,690

## Gala dinner venues

Name	Capacity (banquet)	Website
Schützenhaus Albisgütli	1,000	www.albisguetli.ch
Zunfthaus zur Meisen	240	www.zunfthaus-zur-meisen.ch
Kongresshaus	1,000	www.kongresshaus.ch
Giardino Verde	500	www.giardino-verde.ch
Aura	360	www.aura-zurich.ch

## Restaurants for groups

Name	Capacity (banquet)	Website
Zoo Zürich	180	www.zoo.ch
Carlton	160	www.carlton.ch
Lake Side	500	www.lake-side.ch
Metropol	320	www.metropol-restaurant.ch
Zunfthaus zur Zimmerleuten	130	www.zunfthaus-zimmerleuten.ch



## i Best quality of life.

Zurich consecutively named “city with the world’s best quality of life” in Mercer survey. With its culture, nature and urban-style living, it’s a paradise in the middle of Europe.



## Ideas for activities.

### City walk – stories of the Old Town

On this guided walking tour of the Old Town you come face to face with Zurich's past and present through a selection of buildings, stories and anecdotes. You will be fascinated by the rich testimonies to bygone days.



### Dragonboat – action on Lake Zurich

In a vessel that looks like a dragon from a medieval myth, up to 20 paddlers try to move forward as fast as possible, using muscle force only. It requires an exact synchronisation of all the individuals in the boat to win the race.

### City Treasure Hunt

Explore Zurich while solving tricky problems: equipped with a task dossier and an instant camera, you will be sent off in a team. The idea is to find hidden clues, solve tricky tasks and answer challenging questions.



### Masoala Tour

Discover the secrets of the Masoala Rainforest in Zurich: during the tour, you can immerse yourself in the rainforest and acquire in-depth insight into Zoo Zürich's Masoala project.

### Farm Tournament on the Adventure Farm

Experience the original Farming Challenge with "chicken throwing", cow milking and tractor racing. After the event you can enjoy a delicious meal from the bounty of the fields.



### Chocolate experience

Under the expert guidance in the unique atmosphere of a historical chocolate atelier, you will learn how to handle chocolate and create your own masterpieces. You will be given a genuine uniform to make the experience complete.



## Ideas for excursions.



### Uetliberg – Zurich’s very own mountain

Uetliberg towers over the rooftops of Zurich. The mountain affords an impressive panoramic view of the city, the lake and the Alps. In summer there’s plenty to discover on hiking and mountain bike routes. In winter, the hiking trails are converted into sledding runs.



### FIFA World Football Museum

The new museum is an interactive world of experiences. Spread over three floors, it examines all aspects of the world of football and displays, along with the original World Cup Trophy, over 1,000 items of exclusive memorabilia and apparel.



### Rapperswil – picturesque Town of Roses by Lake Zurich

The small alleys of the medieval town of Rapperswil invite visitors to a charming stroll. Overlooking the town, the Rapperswil castle offers visitors breathtaking views of the lakeside surroundings.

### Lake promenade – the popular walking path at Lake Zurich

The lakeside park area encloses the lower basin of Lake Zurich with a splendid promenade and serves as recreation area. Many people gather here, creating a colourful scene.



### Sightseeing on the water – on a Limmat River Cruise

A boat trip on the Limmat river will take you on a leisurely tour past the most beautiful sights that Zurich’s Old Town has to offer until the view opens up over Lake Zurich.

### Rhine Falls – Europe’s biggest waterfall

The Rhine Falls provide a magnificent spectacle. An adventure path with elevator allows an unobstructed view of this spectacle of nature. And a boat ride to the Rhine Falls basin is also worthwhile.





## Special meeting venues.



### Congress centre Zurich: World Trade Center

The Zurich World Trade Center is a distinctive, impressive architectural landmark towering up high into the sky. The 14 multifunctional rooms offer a variety of options for events of all kinds.

### Gala dinner: Schützenhaus Albisgütli

Traditional event location, Schützenhaus Albisgütli offers in addition to awesome views of the city a variety of event facilities for up to 1,000 people. A rustic banquet hall for large conferences and banquets and additional rooms for smaller events.



### Event location: Umwelt Arena Spreitenbach

The spectacular architecture of the arena offers an ideal backdrop for large-scale events. The location also offers eight more rooms and a variety of leisure activities on the theme of mobility, including test drives with two- and four-wheel electric vehicles.



### Lake Zurich Navigation Company (ZSG)

Whether a nostalgic paddle steamer or a motorboat – the Lake Zurich Navigation Company rents out a variety of boats for all kinds of events. The largest boat, the MS Helvetia, has banquet seating for 280 guests.



### Great view: The Dolder Grand

Luxury hotel with views of the city, lake and Alps, The Dolder Grand is situated between the bustling city life and verdant nature. With its ballroom and smaller breakout rooms, this city resort offers the ideal setting for exceptional events and meetings.

## Blue Monkey (“zur Schneidern” guild house)

Historic guild house offering an international welcome.



Mr. Kesang Soghatsang and his team serve traditional Thai food in this historical guild house in Zurich's Old Town. Events can combine Thai signature dishes with traditional Swiss cuisine cooked by the Swiss staff. The “ZunftHaus zur Schneidern”, built in 1613, offers a magnificent setting for all kinds of events with up to 120 guests. Smaller events can be held in the Carolistube or in the garden.



**Blue Monkey –  
ZunftHaus zur Schneidern**  
Phone +41 (0)44 261 76 18  
gf@bluemonkey.ch  
[www.bluemonkey.ch](http://www.bluemonkey.ch)



### Facts.

Capacity banquet:  
Guild hall: 120  
Two restaurants: 36 and 66  
Carolistube: 20  
Large outdoor terrace: 100

## FIFA World Football Museum

Interactive museum with modern meeting spaces.



The FIFA World Football Museum offers an engaging multimedia experience for guests of all ages, with historical artefacts, state-of-the-art technology and stunning architecture. Interactive stations encourage visitors to dance, commentate and test their knowledge about past World Cup songs. From the origins of football, through the history of the FIFA World Cup to its social and cultural influences in everyday life – this is a museum for everyone.



**FIFA WORLD<sup>®</sup>**  
FOOTBALL MUSEUM

**FIFA World Football Museum**  
Phone +41 (0)43 388 25 00  
info@fifamuseum.org  
[www.fifamuseum.com](http://www.fifamuseum.com)



### Facts.

Max. group size for guided tours: 20

Duration: about 1 hour  
Museum can be rented exclusively for events





## Maison Cailler

Swiss Chocolate factory.



Have you ever dreamt of visiting a real chocolate factory? At Maison Cailler, we invite you to explore Cailler's world of chocolate. Experience our chocolate with all your senses and discover the secrets of its origins and manufacture. Touch roasted cocoa beans and follow the irresistible scent of freshly made chocolate. The chocolate tasting will thrill your taste buds with the aromas of exquisite cocoa, fresh Alpine milk and the finest ingredients.



**Maison Cailler**  
**Chocolaterie Suisse**  
Phone +41 (0)26 921 59 60  
maisoncailler@nestle.com  
[www.cailler.ch](http://www.cailler.ch)

### Facts.

**Visits:** group reservation from 15 people upwards  
**Workshops:** on reservation only  
[www.cailler.ch](http://www.cailler.ch)



## Kambly Experience

Discover the origins of Switzerland's premium biscuit brand.



Kambly welcomes you to its "Kambly Experience" visitor centre. Enter the world of Switzerland's iconic premium biscuit brand and discover the secrets of the art of fine biscuit making as you watch the Maîtres Confiseurs work their magic. Explore the rich history of Kambly, take your pick from 100 varieties of biscuits at the factory shop, treat yourself to refreshments at the café and enjoy moments of pure delight! Baking classes for groups are available on request.



**Kambly Experience**  
Phone +41 (0)34 495 02 22  
reservation@kambly.ch  
[www.kambly.ch](http://www.kambly.ch)

### Facts.

**Max. group size:** 300  
**Visit Kambly Experience:** 1 hr  
**Baking workshops:** 2-3 hrs (max. 28 pax), reservation mandatory





## Victorinox Swiss Knife Valley, Brunnen

Home of the Swiss Army Knife.



Learn about the origins of the famous Swiss Army Knife and assemble your own personally engraved knife. The Victorinox Swiss Knife Valley visitor centre also reveals the many other highlights and success stories of the region. Shop for Victorinox products with the famous Cross&Shield logo or visit our other stores in Geneva, Lucerne and Zurich. For incentive groups, you can pre-order a knife or other gift with a corporate logo as a memento for your guests.



**Victorinox AG**  
Phone +41 (0)41 8181 111  
info@victorinox.com  
[www.victorinox.com](http://www.victorinox.com)

### Facts.

**Victorinox product range:**  
Original Swiss Army Knives  
Cutlery  
Watches  
Travel Gear  
Fragrances



VICTORINOX



PIONEER X DAMAST



AIRBOSS MECHANICAL



SWISS ARMY ROCK



MILL DOWN PARKA



ARCHITECTURE URBAN

**FUNCTIONALITY IS  
PART OF OUR FAMILY**

Zurich, Rennweg 58

SHOP ONLINE AT [VICTORINOX.COM](http://VICTORINOX.COM)







Our partners

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**KUONI** group travel  
experts

 **SWISS**

Swiss Travel System.



**GENEVA** / **WORK**  
CONVENTION BUREAU

**VAUD**   
Lake Geneva Region

**GSTAAD**  
COME UP - SLOW DOWN

  
INTERLAKEN  
CONGRESS & EVENTS

**zürich**   
Work | Relax | Enjoy | More.