



Switzerland.



My personal incentive guide to Switzerland.

6th Asia Trophy, March 2019.

MySwitzerland.com/meetings

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This booklet belongs to:



The Meeting Destination Switzerland.

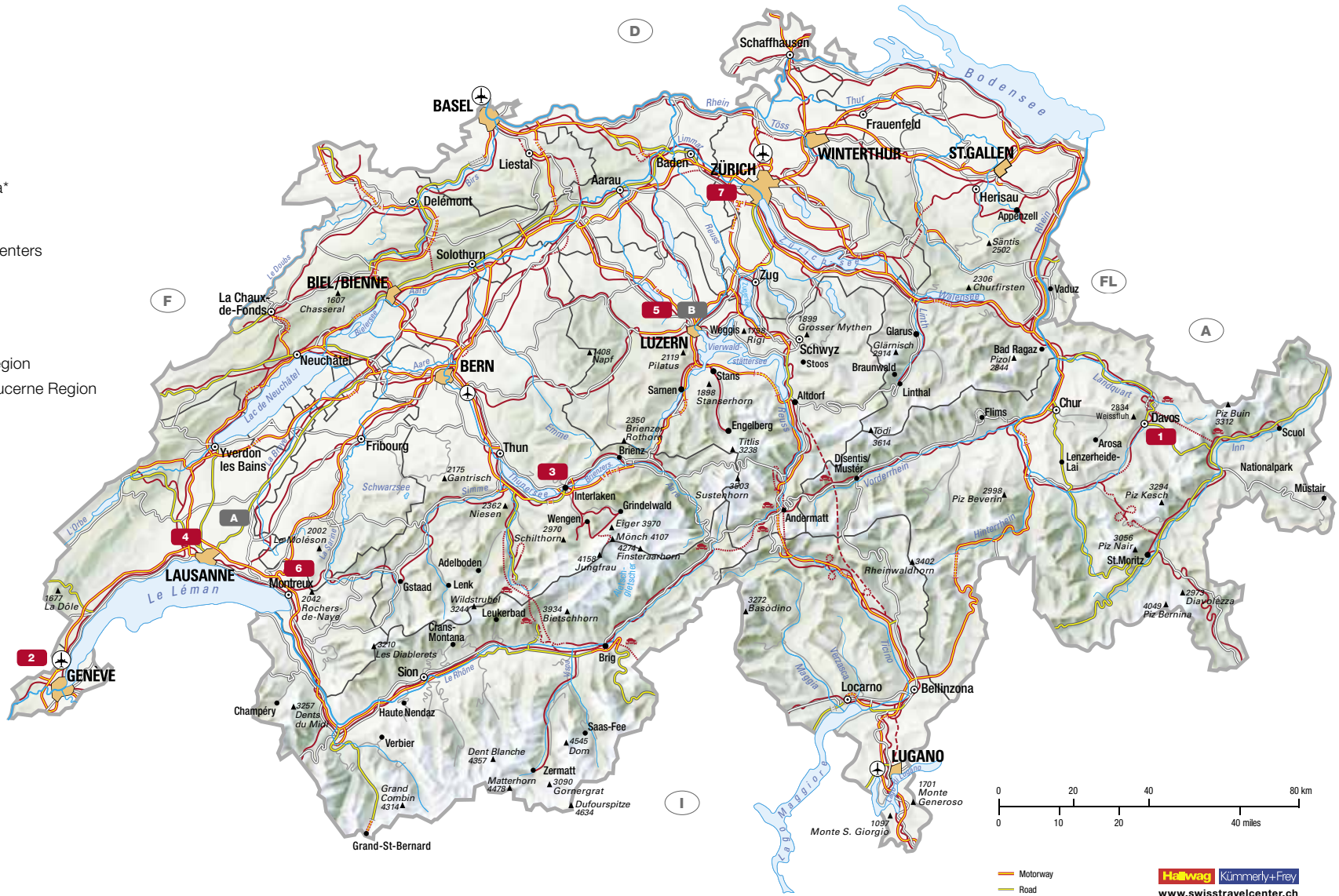
Destination

- 1 Davos Klosters*
- 2 Geneva*
- 3 Interlaken*
- 4 Lausanne*
- 5 Lucerne*
- 6 Montreux Riviera*
- 7 Zurich*

* Swiss Convention Centers

Region

- A Lake Geneva Region
- B Lucerne-Lake Lucerne Region



— Motorway
— Road
— Railway
— Car transportation by rail
✈ Airport

Hallwag Kümmerly+Frei
www.swisstravelcenter.ch



Welcome to Switzerland, your destination for incentives.

Perfect organization at one of the most diverse, spectacular and simultaneously reliable locations: This is the promise kept by Switzerland as the country for business incentives.

There's a good reason behind this recognition of our reliability: Top-quality service, state-of-the-art infrastructure, high professional expertise and Swiss perfectionism guarantee that your incentive will go smoothly. At the same time, Switzerland offers a sheer unmatched density of cultural, urban and natural experiences in a very small area. And all of that is connected via a dense public transport network that makes us the envy of the world.

This inspiring environment creates ideal conditions for new visions, for practical exchange of experiences within teams – and the celebration of joint successes. Entrust your incentive to our motivated experts, who work to deliver a top performance – with you and your customers!

Martin Nydegger
CEO Switzerland Tourism

Barbra Albrecht
Head of Convention Bureau



Postal bus at the Furkapass, Lucerne-Lake Lucerne Region
© Christof Sonderegger

The route of the Asia Trophy 2019.

Along the way you will get to know Switzerland, its history, traditions and culture, as well as its various possibilities as a meeting and incentive destination. There will be different tasks to be completed: Creativity and teamwork will be needed!



Day 1.

Zurich–Interlaken
Interlaken–Crans-Montana

Day 2.

Crans-Montana–Lausanne

Day 3.

Lake Geneva Region

Unconventional Switzerland.



Gotthard Panorama Express

1 Public transportation.

Easy access

- 2 international airports (Zurich and Geneva)
- 10-minute ride by train from airports to downtown
- 2 integrated public transportation systems

2 Small country, yet diverse.

Variety in a compact space

- Population of 8.4 million
- 15,940 mi² / 41,280 km² (less than one third of NY State)
- 4 languages (German, French, Italian, Romansh)
- 4 seasons
- 5 neighboring countries
- Palm trees to glaciers, cities to villages, mountains to lakes



3 Expert knowledge.

Switzerland means business

- 800+ international headquarters in Switzerland
- Greatest density of biotech companies in the world
- Vast number of international companies in
 - micro-technology
 - medical technology
 - pharmaceutical
 - banking
 - IT & communication technology
 - insurance (world's third most important center for insurance companies after London & New York)

4 Time for a bit of trivia.

Did you know?

- 1st James Bond girl was Swiss: Ursula Andress in "Dr. No"
- The Internet was invented at the CERN, Geneva
- Only about 2% of Swiss wine gets exported
- Highest railway station in Europe: Jungfrauoch 11,332 ft/3,454 mm
- Famous Swiss people include Le Corbusier, Herzog & De Meuron, Alberto Giacometti, Bertrand Piccard, Nicolas Hayek, Henri Nestlé, Marc Foster, Jean-Jacques Rousseau and Roger Federer
- The Swiss eat an average of 26 lbs / 12 kg of chocolate per year



5 Switzerland at its best.

And the winner is...

- 1st position in the Global Innovation Index (since 2011)
- 1st position in the Yale Environmental Performance Index, 2nd position in the UN Human development report (2017)
- Top position in the Mercer Quality of Life surveys
- Zurich Airport as Best European Airport (2017 World Travel Awards for the 14th time in a row!)
- Green'n'Clean Awards for Swiss music festivals

6 Environmentally conscious.

Green oasis

- 9 entirely car-free destinations
- Recycling from individuals to hotel chains: 96% old glass and 83% PET containers are recycled
- 30% of the country is covered by forest/woodland
- Rail network 3,100 mi / 5,000 km, practically all electrified



7 Added value.

Good to know

- Lowest VAT in Europe (3.8%)
- Breakfast usually included in room rate
- Free public transportation in numerous destinations
- Tipping included



8 What to look forward to.

Venue opening

- citizenM, Zurich City Center, 160 rooms / 2019
- Millennium Center, Conference Center project in Crissier / Multiplex, plenary room 500 pax, 10 conference rooms / 2020
- Hotel Titlis Palace, first 5-star hotel in the area, Engelberg, 117 rooms / 2020
- Giardino Hotel, Grindelwald, 70 rooms, 2019
- Radisson Blu Geneva Airport, 250 rooms, fall 2021

All information is correct at the time of printing (March 2019), subject to change.



Congress Centre Kursaal Bern

Inspiration for your next MICE group.

Small group (up to 100)



Meetings	Venue: Hotel Pilatus-Kulm ①	Lucerne
	Gala dinner: Château Maison Blanche	Lake Geneva Region
	Activity: Patek Philippe Museum	Geneva
Incentives	Highlight: Visit an alphorn factory ②	Interlaken
	Gala dinner: Candle Light Dinner on Mt. Titlis ③	Engelberg
	Activity: Watch making workshop	Zurich
Congress	Venue: Le Regent Congress Center	Crans-Montana
	Gala dinner: Schatzalp Snow & Mountain Resort	Davos
	Activity: Visit to ETH University	Zurich
Events	Venue: Portes des Iris ④	Lausanne
	Gala dinner: Chillon Castle	Montreux Riviera
	Activity: First Ski Experience ⑤	All over Switzerland



Big group (over 100)



Meetings	Venue: Congress Center Davos	Davos
	Gala dinner: Glacier 3000 ①	Lake Geneva Region
	Activity: Cheese Train ②	Montreux
Incentives	Highlight: Swiss folklore show	All over Switzerland
	Gala dinner: On the steamboat La Suisse ③	Lake Geneva Region
	Activity: St. Beatus Caves – Dragons and a Saint	Interlaken
Congress	Venue: Spreitenbach Arena	Zurich
	Gala dinner: Bâtiment des Forces Motrices ④	Geneva
	Activity: iPad City Treasure Hunt	Lucerne
Events	Venue: Congress Centre Kursaal Interlaken ⑤	Interlaken
	Gala dinner: Swiss Museum of Transport	Lucerne
	Activity: Cheese fondue cruise	Zurich





Flag throwing, Entlebuch, Lucerne-Lake Lucerne Region
© Giuseppe Micciche

Swiss highlights.

Combine your next Swiss incentive trip with a unique event or a brand-new highlight: Suggest to your client the right date for an unforgettable experience.

Culture

Einstein Museum in Bern

World's first museum about Albert Einstein

Aquatis in Lausanne

Largest freshwater aquarium and vivarium in Europe

Swiss Finance Museum in Zurich

Find out how the economic system works

Chaplin's World, Montreux Riviera

Museum dedicated to the life and times of Charlie Chaplin

Events

Every year

Ski World Cup Wengen

International Lauberhorn ski race (January)

White Turf St. Moritz

Race on the frozen lake of St. Moritz (February)

Lucerne Festival

The world's leading orchestras, conductors and soloists gather on the shores of Lake Lucerne for world-class musical events (March, September, November)

Montreux Jazz Festival

"Nothing is impossible for dreamers." This motto drives an evolving festival (June/July)

Locarno Festival

Every August, Locarno becomes the world capital of auteur cinema



Weltklasse Zurich

Athletics at its best (August)

Omega European Masters, Crans-Montana

Located in the heart of the Swiss Alps it is indisputably the most spectacular golf course on the European Tour schedule (September)

Fairs

Every year

Basel World

The microcosm of the watch and jewelry industry, where all players of the industry showcase their creations and innovations (March)

Geneva International Motor Show

Major international show of the car industry (March)

Destinations.





Interlaken.

Enjoy the water in the lakes and streams, the fresh mountain air, the deep green forests and the ambiance in the picturesque villages. The excursion opportunities are sheer limitless. Whether you prefer to explore at a leisurely pace or dive straight into the action – Interlaken is the destination for you.



1 Accessibility



You can quickly reach your destination in Interlaken. From the train station to the conference or event, from there to the hotel or the supporting program, you'll be quickest on foot in Interlaken.

2 Tradition vs Modernity

In Interlaken, tradition meets modernity, tourism meets business, nature meets luxury, and leisurely strollers meet extreme athletes. The popular idea of a work-life

balance can be achieved perfectly here.



3 Versatility

In Interlaken, Thun and on Lake Thun, there is the right space for any type of event – from the most private of meetings to major conferences.

4 Sustainability

Anyone who organizes an event in Interlaken is committed to sustainability. As a member of Alpine Pearls and having been awarded the

Energy City Label, Interlaken stands for environmentally friendly and conscious recreation.

5 100 years of experience

Nestled between Lake Thun and Lake Brienz, and crowned by the Eiger, Mönch and Jungfrau UNESCO World Heritage sites, Interlaken provides an unforgettable view that is unsurpassed.



Interlaken Congress & Events
3800 Interlaken
+41 (0)33 827 62 00
info@interlaken-congress.ch
interlaken-congress.ch

Hotel capacity (rooms)

★★★★/★★★★	★★★★/★★★★	★★★/★★★	Other	Total region
900	2,387	3,374	4,365	11,026

Gala dinner venues

Name	Capacity (banquet)	Website
JungfrauPark	400	jungfrau-park.ch
BLS Navigation Company	400	bls.ch/schiff
Deltapark Vitalresort ****	120	deltapark.ch
Grandhotel Giessbach ****	200	giessbach.ch
Hotel Eden	120	eden-spiez.ch

Restaurants for groups

Name	Capacity (banquet)	Website
Restaurant Spycher	200	congress-interlaken.ch/spycher
Restaurant Schuh	180	schuh-interlaken.ch
Harder Kulm	170	jungfrau.ch/restaurantharderkulm
Schynige Platte	108	jungfrau.ch/hotelschynigeplatte
Restaurant OX	100	ox-interlaken.ch

i Capital of adventure.

Did you know that Interlaken is the capital of adventure in Europe? The perfect scenery for nature lovers, water freaks, summiteers, adventurers, action addicts, cavers and dreamers.



Ideas for activities.

Ballenberg

More than one hundred centuries-old buildings from all over Switzerland, 250 farmyard animals, traditional old-time gardens and fields, demonstrations of local crafts and many special events create a vivid impression of rural life in days gone by.



Grindelwald First

The First Flyer, First Glider, a trip with the mountain cart, trottibike scooter and the new First Bagjump and First Crystal Peak are all part of the adventurous attractions in this recreational area. The well-known Lake Bachalpsee is the pearl of mountain lakes.



Outdoor Interlaken

Our prime location, nestled in the middle of the Swiss Alps and surrounded by lakes, rivers and mountains, gives us access to nature's ultimate playground. With daily departures on the most extensive range of tours and activities.



Ideas for excursions.

Jungfrauoch – Top of Europe

Standing on the Jungfrauoch at 3,454 metres above sea level, you can feel it with your first step: This is a different world. Visitors gain access to a wonderland of ice, snow and rock, which can be admired either from the viewing platform Sphinx, the Aletsch Glacier or in the Ice Palace.



St. Beatus Caves

The best prospects for your business... creative work requires a welcoming atmosphere! Combine your conference with a tour of the St. Beatus Caves, a business lunch or an aperitif in our panoramic restaurant and enjoy the fantastic view.

Swiss Helicopter

Make an unsurpassed flight to the world-famous mountain skyline with the Eiger, Mönch and Jungfrau peaks the highlight of your event. Experience memorable moments and emotions from a bird's eye perspective.



Special meeting venues.

Congress Hotel Seepark ****

The Congress Hotel Seepark is the perfect setting for your event: directly by Lake Thun, surrounded by the park, where guests can enjoy a breathtaking view of the lake and mountains. Modern seminar rooms, spa facilities and a gourmet restaurant await you.



Lindner Grand Hotel Beau Rivage *****

The 12 meeting and conference rooms can accommodate up to 350 people, and are available for seminars, workshops and festivities. The insider tip: The La Belle Epoque banquet hall is an ideal venue for gala dinners, memorable weddings or glittering balls.



Romantik Hotel Schweizerhof *****

The hotel combines traditional style with an exclusive design. Modern conference rooms and the unique scenery of the Bernese Oberland are the perfect creative backdrop for your event.



Congress Centre Kursaal Interlaken

Our aim is your success for all your participants!



The modern architecture of the Auditorium provides the perfect contrast to the historical rooms of the Kursaal. The Congress Centre Kursaal Interlaken offers a variety of architectural features all in one place. A total event area of 5,000m² and a capacity for over 1,500 people make it suitable for almost any occasion. The Congress Centre has 19 different rooms altogether. All the halls are flooded with daylight. Our target is your success with satisfied customers.



Congress Centre Kursaal Interlaken

3800 Interlaken
+41 (0)33 827 61 00
reception@congress-interlaken.ch
congress-interlaken.ch



Facts.

Catering: Inhouse
Entertainment: Inhouse

Capacity banquet:
Concert Hall: 920 pax
Congress Hall: 670 pax
Theatre Room: 350 pax
Ball Room: 230 pax
Club Casino: 90 pax



Crans-Montana.

Crans-Montana embodies both the idyllic mountain village and the modern alpine resort with all facilities for a perfect business & leisure experience.



1 Exceptional panorama

Crans-Montana is one of the few places from where you see both the Matterhorn and the Mont Blanc, the two most outstanding mountains in the Alps.

2 Four reasons to come

Nature, security, quiet and a great climate: These are the main reasons why companies love to host a business event in our resort.

3 Easy access to the resort

With fast connections to the main airports of Zurich and Geneva, you can reach Crans-Montana by train and funicular railway in less than 4 hours after landing.

4 A modern and traditional resort

Crans-Montana combines all the comforts of a modern resort with the most extensive alpine shopping, a great gastronomic offer as well as fun or traditional activities to enjoy.



5 An exceptional venue

As a venue for major sports and cultural events and with a reputation as a top golfing and skiing destination, Crans-Montana draws visitors from all over the world.

CRANS MONTANA 
Absolutely

Crans-Montana Tourism & Congress

3963 Crans-Montana
+41 (0)27 485 04 44
reservation@crans-montana.ch
crans-montana.ch

Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total region
290	215	536	102	1,143

Gala dinner venues

Name	Capacity (banquet)	Website
Guarda Golf Hotel & residences	200	guardagolf.com
LeCrans Hotel & Spa	100	lecrans.com
Crans Ambassador Hotel & Spa	130	cransambassador.ch
Grand Hotel du Golf & Palace	200	ghgp.ch
Congress Center Le Regent	420	congres.ch

Restaurants for groups

Name	Capacity (banquet)	Website
Bistrot des Ours	65	pasedelours.ch
Brasserie Mosaic	80	mosaic2016.ch
Le Continental	80	lecontinental.ch
La Désalpe	120	ladesalpe.ch
Le Farinet	70	le-farinnet.ch



i Omega European Masters.

This golf tournament is one of the most prestigious golf competitions and will be played on the same course for the 73rd time in 2019, in Crans-Montana of course!

Ideas for activities.

Alp Eco museum of Colombire

Enjoy a lovely walk and dive into the world of our ancestors by discovering an exact reconstruction of their living area, furniture and tools. The site has a restaurant and offers accommodation in summer and winter in a dormitory!



Curling

Curling is a team sport, tactical and reflective, a sport of skill and physical effort, open to everyone. We offer you a wonderful setting to practice a friendly sport in a good mood.



Torchlit descent

On your skis or snowboard, descend the pistes at night with a torch (electric or fire torch). Possibility to combine this activity with a meal in a mountain restaurant.

Sled dogs

A memorable sled dog ride in the heart of the resort or on the glacier. Let yourself be pulled by a husky team or drive your own dog team accompanied by a professional musher.



Vaas Castle (Château de Vaas)

Around the year 1530, this building would have served as a wine shop for the users of the royal road judging by the inscription on the south wall: "which will have no gold, no silver, no credit, no wool clothing, let him go drink from the fountain."

Discover the work of a winegrower

We have 24 winemakers in Crans-Montana. Meet one of them and see the tanks, find out how they develop their wines, learn more about the grapes and enjoy a wine tasting at the end of the visit.



Ideas for excursions.

Plaine Morte viewpoint

From the top of the Funitel, at about 3,000m above sea level, the view is amazing. Imagine a wide panorama where you can see 18 summits that exceed 4,000m! And you will also see the Rhône and the cities down in the valley.



Bisse du Tsittoret

A "bisse" is a water channel which irrigates the alpine pastures. This one was built in the 15th century and takes its source from the Tièche waterfall, which separates the canton of Valais into its two linguistic regions, a French- and a German-speaking part.



Old village of Lens

Lens is one of the municipalities which compose Crans-Montana and has its origins around 1310. The center boasts some beautiful traditional houses as well as old barns.



Zeuzier dam and Herens cows

Walk around the lake and discover the fantastic nature we have at an altitude of 1,777m. During summer-time, you will also see many black cows, the Herens cows. Typical of the Valais, they lock horns every spring to determine the leader of the group.

Underground lake of St-Léonard

With a length of around 300m, this is the largest natural underground lake in Europe which can be explored by boat. Its crystal clear water is just amazing.



i The Herens Queen.

Competition organized by the owners of Herens cows: Two cows face and push each other until one of them retreats. After many contests, one of the fighters is declared "Queen" by a jury.

Special meeting venues.

Chetzeron

At 2,112m, discover an exclusive and eco-friendly hotel built out of an old gondola station. 16 rooms, a meeting room for 30 people and a restaurant for 200 people make it a unique place for an event.



Guarda Golf Hotel & Residences

As its name suggests, this is more than a hotel. With 23 rooms and 7 apartments with 3 bedrooms each, 4 meeting places and a restaurant for 200 people, this luxury place is a perfect venue for VIP guests.



Crans Ambassador Hotel & Spa

Situated right in the center of Crans-Montana, this hotel is emblematic of our resort. 60 rooms, a meeting place for 70 people and a restaurant for 130 people, it is the most cherished by our guests for meetings and leisure.



Cry d'Er Club d'Altitude

Perched at 2,220m above sea level with an exceptional 360° panoramic view, this place can be privatized outside the ski area's opening hours for all kinds of private receptions. Capacity 200 people.



Relais de Colombire

Nestled at an altitude of 1,850m, the Relais de Colombire offers a unique venue in the middle of nature, in a totally quiet and peaceful environment. Meeting place for 50 people.

Grand Hôtel du Golf & Palace

The first 5-star hotel in Crans-Montana, open since 1909.



For more than a century, the Grand Hôtel du Golf & Palace welcomes golf and ski lovers, as well as international companies, in an exceptional site and an elegant ambiance. Located next to the 18-hole golf course, this 5-star hotel offers a great lounge and piano bar, 2 restaurants with Italian and Lebanese kitchen, 7 meeting rooms, a 800m² spa, a heated indoor swimming pool and a 3-acre park. This place is also one of the best to celebrate a wedding.



Grand Hôtel du Golf & Palace

Grand Hôtel du Golf & Palace
 Allée Elysée Bonvin 7
 3963 Crans-Montana
 +41 (0)27 485 42 42
info@ghgp.ch
ghgp.ch

Facts.

Rooms: 84
 Of which twins: 52
 Largest ballroom: Salle aux Étoiles (Stars Room)
 Size: 338m²
 Height of ceiling: 3m
 Banquet seating: max. 200



Le Chalet

The most-photographed chalet in the resort.



Le Chalet is located in the main street of Crans and stands out from all other buildings of the Rue du Prado (where you find branded stores such as Louis Vuitton, Prada, etc.) because of its authentic and charming character. The restaurant Le Chalet offers traditional Swiss menus such as various fondues, raclette and grilled dishes, in a typical mountain house.



Le Chalet
 Rue du Prado 5
 3963 Crans-Montana
 +41 (0)27 481 05 05
info@lechaletcransmontana.ch
lechaletcransmontana.ch

Facts.

Type of catering: Traditional Swiss meals
 Entertainment: Alphorn on demand for groups
 Capacity banquet: 160



Crans Golf School

Enjoy/improve your golf practice with a professional player.



Playing golf is a real pleasure as long as you manage. To do this, there is nothing like learning the right moves from professional players or teachers. The Golf Club of Crans-sur-Sierre offers introductory or advanced courses at the Performance Center or directly on the course if you already have a good level.



Golf Club Crans-sur-Sierre
3963 Crans-Montana
+41 (0)27 485 97 97
info@goldcrans.ch
goldcrans.ch

Facts.

Maximum group size: 20
Visits: May to end of October
Workshops: May to end of October



Barryland – Musée et Chiens du Saint-Bernard

The lively museum brings people and Saint Bernards together.



The famous hospice dogs represent the main attraction. The ground floor consists of the kennels, boxes and an area for looking after the dogs. Dog enthusiasts of all ages can stroke the Saint Bernards and watch as they frolic around. On the first floor, embark on a tour of the history of the Great Saint Bernard pass. The Barry Family features adventures, games and activities for all ages. It is located on the top floor. To round off the trip, visitors can enjoy refreshments or recharge their batteries at the Le Collier d'Or restaurant.



Barryland
Rue du Levant 34
1929 Martigny
+41 (0)27 720 53 53
info@barryland.ch
barryland.ch

Facts.

Opening: All year round (except 24 + 25 December) from 10am to 6pm
Menu: International food (3-course menu for groups)
Maximum group size: 35 (would be separated in two groups)





Lausanne.

Lausanne, nestled in Lake Geneva Region, is well known for its dynamism and its capacity for innovation and diversity. The Olympic Capital is the ideal departure point to explore the lake, mountains, countryside and vineyards. 40 minutes from Geneva Airport.



1 Lausanne Old Town

At the heart of the Old Town, Lausanne's majestic cathedral (13th century) overlooks the city. It is regarded as one of Europe's finest Gothic monuments.

2 Lausanne lakeshore

Ouchy offers wonderful strolls taking in several parks, The Olympic Museum and the Thai Pavilion. It is also the departure point for wonderful boat excursions.

3 Flon – the heart of Lausanne

Flon is the heart of the city of Lausanne, pulsing with life, day and night, in a modern and innovative setting. It's the town's architectural success.



4 Lavaux vineyards

Situated just a stone's throw away from Lausanne, the UNESCO World Heritage Lavaux vineyards tell the story of 1,000 years of winemaking.



5 Training and research

In Lausanne the development of the city is bound up with training and research. The university campus is one of the largest in the country and numerous institutions are among the best in their field.



Lausanne Tourism
 Av. de Rhodanie 2 – CP 975
 1001 Lausanne
 +41 (0)21 613 73 61
 marketing@lausanne-tourisme.ch
 lausanne-tourisme.ch

Hotel capacity (rooms) Lausanne

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total region
504	1,438	858	1,107	3,907

Gala dinner venues

Name	Capacity (banquet)	Website
The Olympic Museum	500	olympic.org/museum
Boat on Lake Geneva	500	cgn.ch
Portes des Iris	450	portesdesiris.ch
SwissTech Convention Center	2,140	stcc.ch
AQUATIS Aquarium-Vivarium	150	aquatis.ch

Restaurants for groups

Name	Capacity (banquet)	Website
Chalet Suisse	300	chaletsuisse.ch
Eat Me	100	eat-me.ch
Café Romand	180	café-romand.ch
Canard Pékinois	300	au-canard-pekinois.ch
Restaurant du Théâtre	250	restaurant-du-theatre.ch

i Lausanne has the only metro in Switzerland.

Driverless and able to cope with the city's slopes (374 to 872m/ 1,227 to 2,867ft), it can be used as a ski lift on very snowy days.



Ideas for activities.

Lausanne city tour

To enjoy the best sightseeing experiences that Lausanne has to offer, a variety of guided city tours are available, organized either by the partners of the tourist office or by yourself.



Introduction to curling

Learn how to play this traditional team game under the eye of an expert. To succeed, you need to keep your wits about you, have a technical understanding of the sport and, above all, a sense of fair play and good team spirit.

Summer or winter olympiad

Throughout the city, the vineyards or the closest mountains, experience different fun activities for an intense and emotional experience!



Ideas for excursions.

Glacier 3000

Year-round snow and breathtaking views of the Alps await visitors to this unique attraction at only one hour from Lausanne. The world's highest summer Alpine Coaster and the only suspension bridge between two peaks await.



Lavaux vineyards & wine tasting

Discover the most spectacularly steep terraced vineyards, a UNESCO World Heritage site, that overlook Lake Geneva, not forgetting to taste the fine local wines on offer in an authentic cellar.



Chaplin's World by Grévin

Set in Charlie Chaplin's former house in Vevey, the Manoir de Ban, built in 1840, provides an informative and immersive insight into the work and life of one of the most iconic names in film.



Special meeting venues.



The Olympic Museum

With its scenic location on Lake Geneva, The Olympic Museum embodies dreams, challenges and a spirit of excellence. It can be booked for private receptions or seminars. Private hire of the entire museum possible.

CGN boat on Lake Geneva

CGN boats provide an exceptional setting for your event, adding a touch of elegance, prestige and originality. The wonderful landscapes along Lake Geneva add to the charm.



AQUATIS Aquarium-Vivarium Lausanne

Organize your event in the middle of the aquatic fauna and flora from all four corners of the globe in Europe's largest freshwater aquarium. The AQUATIS platform also includes a 143-room hotel-restaurant and a convention center.

Mövenpick Hotel Lausanne ****

Breathtaking panorama on the Alps and Lake Geneva.



Lausanne's largest hotel (337 rooms) is also the biggest venue for events. It is highly requested for meetings and conferences due to its proximity to Lake Geneva, public transport networks and the motorway. The hotel offers 18 function rooms available for hire with a maximum capacity of 430 people. Gourmet Swiss ice-cream is served in the hotel's bar, restaurant and conference rooms!

MÖVENPICK
HOTEL LAUSANNE

Mövenpick Hotel Lausanne

Av. de Rhodanie 4
1007 Lausanne
+41 (0)21 612 76 12
hotel.lausanne@moevenpick.com
moevenpick.com/lausanne



Facts.

Rooms: 337
Of which twins: 111
Restaurants and bars: 3
Conference rooms: 18 modular
Largest ballroom: Olympia
Size: 430m²
Height of ceiling: 3m
Capacity banquet: 320 pax

Beau-Rivage Palace *****

The most iconic 5 stars on Lake Geneva shores.



A member of the Sandoz Foundation Hotels group, the Beau-Rivage Palace offers its guests outstanding service and breathtaking views of Lake Geneva, the Alps and its own beautiful gardens. This 5-star hotel consists of 168 superior, deluxe or junior suites including 8 luxury suites. 12 rooms and lounges, including the magnificent Salle Sandoz, can accommodate banquet-style meetings and conferences.



Beau-Rivage Palace
Chemin de Beau-Rivage 21
1006 Lausanne
+41 (0)21 613 33 33
info@brp.ch
brp.ch

Facts.

Rooms: 168
Of which twins: 125
Restaurants and bars: 6
Spa: 1,500m²
Meeting & event spaces: 12
Largest ballroom: Sandoz
Size: 430m²
Height of ceiling: 7.7m
Capacity banquet: 350 pax



Royal Savoy Hotel & Spa *****

Luxury & Art Nouveau style with 1,200m² of event facilities.



The 5-star Royal Savoy Hotel & Spa features 196 rooms and suites overlooking the city of Lausanne and Lake Geneva. The hotel is an attractive venue for events ranging from large presentations to intimate business meetings with 1,200m² of event facilities. All the meeting spaces benefit from integrated technical equipment and natural daylight. The Royal Savoy Hotel & Spa is ideally located in the heart of the city of Lausanne in the Ouchy area with direct access to public transportation.



Royal Savoy Hotel & Spa
Avenue d'Ouchy 40, 1006 Lausanne
+41 (0)21 614 88 88
info@royalsavoy.ch, royalsavoy.ch

Facts.

Rooms: 196
Of which twins: 180
Rooftop: Unique 360° panoramic view
Spa: Extensive spa area
Meeting & event space:
More than 1,000m²
Largest ballroom: 569m²
Capacity banquet: 380 pax



Restaurant Au Canard Pékinois

The most authentic Asian food in Lausanne.



Open since 1996, the Restaurant Au Canard Pékinois serves food for all tastes; vegetarian, fish, seafood and meat. Everyone will find what they are looking for. Specialty: homemade dim sum, Peking duck and basil chicken.



Restaurant Au Canard Pékinois
Place Chauderon 16
1003 Lausanne
+41 (0)21 329 03 23
info@au-canard-pekinois.ch
au-canard-pekinois.ch

Facts.

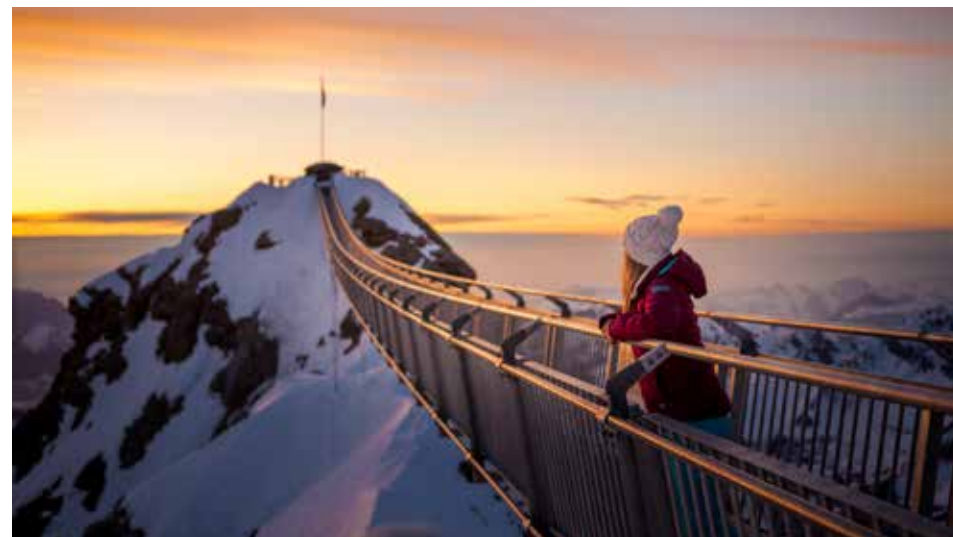
13 GaultMillau points
Group-friendly

Type of catering: Asian food
Capacity banquet: 300 pax



High-level experience

Dreaming of heights? Upgrade your event to 3,000m.



Don't miss the opportunity to make an excursion to the new must-see attraction of Lake Geneva Region: The Peak Walk by Tissot (only suspension bridge in the world to connect two peaks). At 3,000m where snow never melts, experience the activities offered on the glacier such as a tour on the Snowbus, a dog sled ride or the Alpine Coaster. Want to be unique? Organize a gala dinner at Botta Restaurant and enjoy a stunning sunset with a view of the Matterhorn, Mont Blanc and Jungfrau.



GLACIER 3000
High level experience.

Glacier 3000
Col du Pillon
Route du Pillon 253
1865 Les Diablerets
+41 (0)24 492 09 22
sales@glacier3000.ch
glacier3000.ch

Facts.

Capacity: 300 (restaurant)
125 (cable car)
Duration of the cable car ride from 1,500 to 3,000m: 15 minutes
Parking capacity: Up to 60 buses



The Olympic Museum

Experience the Olympic spirit.



The only one of its kind in the world and completely renovated, this museum overlooking Lake Geneva welcomes over 300,000 visitors every year. In addition to its 3,000m² of interactive exhibitions, it hosts seminars and business events in a unique place dedicated to sport, art and culture, borrowing the Olympic values of excellence, respect and friendship. The versatility of the museum layout adapts to every need.



The Olympic Museum
Quai d'Ouchy 1
1006 Lausanne
+41 (0)21 621 67 20
events.museum@olympic.org
olympic.org/museum

Facts.

Exceptional setting devoted to sport and culture, possibility to privatize the museum for the evening, individual and adaptable spaces, unique in the world, in Lausanne, Olympic capital (IOC headquarter)

Type of catering: International
Capacity banquet: 500 pax



MOB – GoldenPass Panoramic

A combination of innovation and tradition.



With luxurious Belle Epoque or panoramic trains, funiculars and cogwheel trains, MOB offers countless combinations of different forms of transport with scenic excursion destinations which can be used to create spectacular itineraries. MOB – GoldenPass Panoramic pioneered the concept of panoramic travel with superior comfort in carriages offering enhanced views of the glorious scenery.



MOB – GoldenPass Panoramic
+41 (0)21 989 81 53
goldenpass@mob.ch
mob.ch

Facts.

New catering offer out of Montreux, from 2021 new GoldenPass Express between Montreux and Interlaken

Max. group size: 100
Duration: From 1 hour



Chaplin's World By Grévin

Your private event at Charlie Chaplin's Manor.



Chaplin's World is a fascinating museum that opened recently in the beautiful villa that was home to Charlie Chaplin and his family for many years. The new attraction uses interactive multi-media technology to explore the work of the world-famous comic actor, writer, director and composer, and also surveys the private life of Chaplin, the family man. Explore sets from his movies and make one of the most beautiful spots in the Riviera your own private venue.

Chaplin's
WORLD

Chaplin's World By Grévin
+41 842 422 422
events@chaplinsworld.com
chaplinsworld.com

Facts.

Capacity: 110 (banquet) and 200 (cocktail)



Chillon Castle

The perfect venue for a gala dinner.



Choose the Chillon Castle for a meeting of unparalleled charm, to wander through the courtyards and gardens during a sunny afternoon cocktail party, or to enjoy a fairytale gala evening. Or succumb to the magic of a medieval evening around the fire blazing in the Great Hall's hearth. So many options for a unique and unforgettable event! The castle is accessible by all kinds of transport including boat!



Chillon Castle
+41 (0)21 966 89 10
info@chillon.ch
chillon.ch

Facts.

Capacity: 650 (cocktail)
Gala dinners: 3 rooms
Opening hours: Generally 9am to 7pm, rentals also possible outside the opening hours
Costs for a banquet: CHF 42 per person





Zurich.

Its central location in the heart of Europe, security and cosmopolitan flair in Alpine surroundings make Zurich a highly desirable location. The appeal lies in the mix of long-established tradition and a chic urban lifestyle.

1 International accessibility

Zurich Airport offers direct flights to 180 destinations. And just a short train ride from the airport, situated right in the city center, Zurich's Main Railway Station is a central European rail-road hub.



2 Variety of activities

Zurich is perfect for dipping your feet into Lake Zurich, urban shopping, its vibrant nightlife or rich and lively

cultural life set amidst natural surroundings.

3 Visit Zurich – discover Switzerland

Thanks to its central location in the heart of Switzerland, Zurich is the perfect starting point for fantastic day trips in the region around Lake Zurich, or to the Alps and the perpetual ice.



4 Fun programs

Go on a treasure hunt, a boat cruise or make your



own chocolate. Zurich offers a wide range of team-building events and excursions.

5 Leading hospitality

Zurich provides first-class hospitality and dining experiences: leading catering establishments and with around 250 hotels a diverse range of overnight accommodation.

Zürich, Switzerland.

Zürich Tourism Convention Bureau
+41 (0)44 215 40 30
congress@zuerich.com
zuerich.com/meeting

Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total region
1,299	5,826	2,162	3,493	12,780

Gala dinner venues

Name	Capacity (banquet)	Website
Aura	360	aura-zurich.ch
Giardino Verde	820	giardino-verde.ch
Bächlihof farm	1,000	juckerfarm.ch/events-seminare
Kongresshaus	1,000	kongresshaus.ch
Schützenhaus Albisgütli	1,200	albisguetli.ch

Restaurants for groups

Name	Capacity (banquet)	Website
Zunftthaus zur Zimmerleuten	130	zunftthaus-zimmerleuten.ch
Zoo Zürich	220	zoo.ch
Daizy	250	daizy.ch
Metropol	320	metropol-restaurant.ch
Lake Side	500	lake-side.ch



i Best quality of life.

Zurich consecutively named “city with the world’s best quality of life” in Mercer survey. With its culture, nature and urban-style living, it’s a paradise in the middle of Europe.

Ideas for activities.

City walk – stories of the Old Town

On this guided walking tour of the Old Town you come face to face with Zurich's past and present through a selection of buildings, stories and anecdotes. You will be fascinated by the rich testimonies to bygone days.



Dragonboat – action on Lake Zurich

In a vessel that looks like a dragon from a medieval myth, up to 20 paddlers try to move forward as fast as possible, using muscle force only. It requires an exact synchronization of all the individuals in the boat to win the race.

City Treasure Hunt

Explore Zurich while solving tricky problems: equipped with a task dossier and an instant camera, you will be sent off in a team. The idea is to find hidden clues, solve tricky tasks and answer challenging questions.



Masoala Tour

Discover the secrets of the Masoala Rainforest in Zurich: during the tour, you can immerse yourself in the rainforest and acquire in-depth insight into Zoo Zürich's Masoala project.

Farm Tournament on the Adventure Farm

Experience the original Farming Challenge with "chicken throwing", cow milking and tractor racing. After the event you can enjoy a delicious meal from the bounty of the fields.



Chocolate experience

Under the expert guidance in the unique atmosphere of a historical chocolate atelier, you will learn how to handle chocolate and create your own masterpieces. Let the expert staff introduce you to the art of the chocolatier and enjoy chocolate with all your senses.

Ideas for excursions.



Uetliberg – Zurich’s very own mountain

Uetliberg towers over the rooftops of Zurich. The mountain affords an impressive panoramic view of the city, the lake and the Alps. In summer there’s plenty to discover on hiking and mountain bike routes. In winter, the hiking trails are converted into sledding runs.



FIFA World Football Museum

The new museum is an interactive world of experiences. Spread over three floors, it examines all aspects of the world of football and displays, along with the original World Cup Trophy, over 1,000 items of exclusive memorabilia and apparel.



Rapperswil – picturesque Town of Roses by Lake Zurich

The small alleys of the medieval town of Rapperswil invite visitors to a charming stroll. Overlooking the town, the Rapperswil castle offers visitors breathtaking views of the lakeside surroundings.

Lake promenade – the popular walking path at Lake Zurich

The lakeside park area encloses the lower basin of Lake Zurich with a splendid promenade and serves as recreation area. Many people gather here, creating a colorful scene.



Sightseeing on the water – on a Limmat River Cruise

A boat trip on the Limmat river will take you on a leisurely tour past the most beautiful sights that Zurich’s Old Town has to offer until the view opens up over Lake Zurich.

Rhine Falls – Europe’s biggest waterfall

The Rhine Falls provide a magnificent spectacle. An adventure path with elevator allows an unobstructed view of this spectacle of nature. And a boat ride to the Rhine Falls basin is also worthwhile.



Special meeting venues.



The Circle Convention Centre Zurich Airport

The Circle, a new destination at Zurich Airport, is scheduled to open in 2020. The brand-new convention centre is just a stone's throw from the airport terminal buildings and offers event space for up to 1,500 participants.

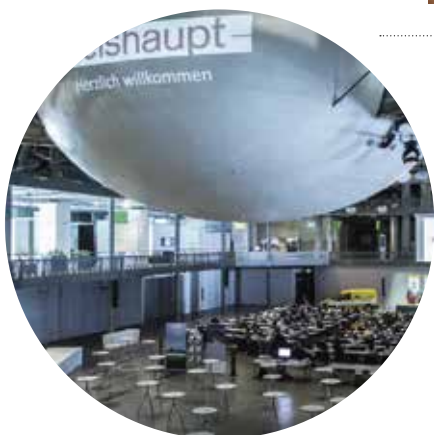
Gala dinner: Schützenhaus Albisgütli

Traditional event location, Schützenhaus Albisgütli offers in addition to awesome views of the city a variety of event facilities for up to 1,200 people. A rustic banquet hall for large conferences and banquets and additional rooms for smaller events. Due to renovation its closed until the end of 2019.



Event location: Umwelt Arena Spreitenbach

The spectacular architecture of the arena offers an ideal backdrop for large-scale events. The location also offers eight more rooms and a variety of leisure activities on the theme of mobility, including test drives with two- and four-wheel electric vehicles.



Lake Zurich Navigation Company (ZSG)

Whether a nostalgic paddle steamer or a motorboat – the Lake Zurich Navigation Company rents out a variety of boats for all kinds of events. The largest boat, the MS Helvetia, has banquet seating for 280 guests.



Great view: The Dolder Grand

Luxury hotel with views of the city, lake and Alps. The Dolder Grand is situated between the bustling city life and verdant nature. With its ballroom and smaller breakout rooms, this city resort offers the ideal setting for exceptional events and meetings.

Event farm: Bächlihof, Jona

The adventure farm offers a modern and rustic ambiance in a beautiful natural setting. Surrounded by orchards and close to the shores of Lake Zurich, companies can host professionally organized events for up to 2,000 participants.



Blue Monkey (“zur Schneidern” guild house)

Historic guild house offering an international welcome.



Mr. Kesang Soghatsang and his team serve traditional Thai food in this historical guild house in Zurich's Old Town. Events can combine Thai signature dishes with traditional Swiss cuisine cooked by the Swiss staff. The “Zunftthaus zur Schneidern”, built in 1613, offers a magnificent setting for all kinds of events with up to 120 guests. Smaller events can be held in the Carolistube or in the garden.



**Blue Monkey –
Zunftthaus zur Schneidern**
+41 (0)44 261 76 18
gf@bluemonkey.ch
bluemonkey.ch

Facts.

Capacity banquet:
Guild hall: 120
Two restaurants: 36 and 66
Carolistube: 20
Large outdoor terrace: 100



Haus Hiltl

First vegetarian restaurant in the world.



Founded in 1898 by Ambrosius Hiltl, Haus Hiltl is the world's oldest vegetarian restaurant according to Guinness World Records and is run today by the fourth generation of the family. In our flagship next to Bahnhofstrasse you can indulge in over 100 fresh and homemade vegetarian and vegan delicacies from the Hiltl Buffet or in our served à la carte restaurant all day long. You can also enjoy our delicacies in six other locations across Zurich. On weekends the restaurant turns into Hiltl Club.

HILTL
since 1898

Haus Hiltl
Sihlstrasse 28
8001 Zürich
+41 (0)44 227 70 00
hello@hiltl.ch
hiltl.ch

Facts.

Five unique restaurants across Zurich and two lakeside locations during summer



FIFA World Football Museum

Interactive museum with modern meeting spaces.



The FIFA World Football Museum offers an engaging multimedia experience for guests of all ages, with historical artefacts, state-of-the-art technology and stunning architecture. Interactive stations encourage visitors to dance, commentate and test their knowledge about past World Cup songs. From the origins of football, through the history of the FIFA World Cup to its social and cultural influences in everyday life – this is a museum for everyone.



FIFA World Football Museum
+41 (0)43 388 25 00
info@fifamuseum.org
fifamuseum.com

Facts.

Max. group size for guided tours: 20
Duration: About 1 hour
Museum can be rented exclusively for events



miniSchoggi GmbH

Chocolate dreams can come true – create exquisite chocolates.



Under the guidance of our confectioners you learn the art of filling chocolates and truffles, sealing them with couverture and decorating to your heart's content. Also, create a seasonal Easter Bunny with Easter eggs or a Christmas boot filled with chocolate made all by your own.

Or pour, decorate and package your own chocolate bars or high heels. The sky's the limit when it comes to your imagination.



miniSchoggi GmbH
Webereistrasse 55
8134 Adliswil
+41 (0)44 480 14 14
info@minischoggi.ch
minischoggi.ch

Facts.

Max. group size: 6–450
Duration: 1–2 hours





Service providers.



ONE OF A KIND

Tailor-made solutions for your MICE business

Looking for expertise, in-depth knowledge and creativity for organising one-of-a-kind events?

Kuoni Global Travel Services provides tailor-made solutions for all kinds of projects from meetings and incentive trips to congresses and events.

Our local MICE experts connect you to one of the biggest meeting and incentive networks on the planet without costing you the overheads involved. Local experts in each destination lend you their knowledge, engineering tailor-made programmes and itineraries, versatile event proposals, logistical concepts and more.

Kuoni Global Travel Services pride themselves on their ability to plan and execute a project with precision and finesse, crafting exciting and innovative experiences, tackling logistics and ensuring support from the moment an idea germinates to the final farewell.

RELIABILITY

helping you be your best

In your fast moving, competitive market, prices are of paramount importance. Your clients bargain hard and we understand that if prices do not meet their expectations, they will go elsewhere, regardless of the programme's quality. Our global purchasing power gets you competitive and attractive prices for accommodation and local services, so you can make your clients an offer they cannot refuse. Our long-standing relationships - built on the mutual understanding of each other's needs - mean sustainable success for us all.

Kuoni Global Travel Services are supported by lightning fast technology that draws on our vast portfolio of accommodation, travel services and experiences to create relevant MICE solutions. Competitive quotations and tailor-made proposals give you all you need to maximize your success. Tried and tested, efficient workflows mean we spend less time dealing with internal process and more time supporting you.



ADVANTAGE

we understand you

If you have an unbeatable idea for a unique occasion in practically any destination on the planet, then a quick call to a Kuoni Global Travel Services in one of our local sales offices could make it happen. Let us tell you of our local experts, who are equipped with insider knowledge and specialist insight from a wide range of destinations. They are just two of the benefits of our unrivalled global network.

Let us show you how we produce creative and flexible recommendations that will inspire your customers and suit your needs. If you have a destination in mind, our teams understand the importance of the right price and will negotiate keenly to create an inspiring tour that meets your desired budget. If you're not sure where to start or what it might cost, we can take those vague impressions and help you turn them into concrete itineraries and an unforgettable experience, whatever the size of your group.

the ultimate glacier experience LES DIABLERETS, SWITZERLAND

A leading car manufacturer from Indonesia invited its best dealers for an unforgettable trip to one of the top destinations in the Swiss Alps, Glacier 3000.

The main purpose of this incentive project was to thank all the dealers for their tireless efforts and loyalty to the company. The large group was split into different smaller groups who enjoyed various activities such as a helicopter flight, a ride over the glacier in the Snow Bus, an exciting dog sled ride, playing snow miniature golf and hiking up to the View Point or along the Glacier Walk. Some participants even rode the Alpine Coaster (the world's highest bobsleigh track) for an adrenaline rush. To complete the experience, a spread of Swiss delights and wine was served to guests for lunch at the mountain-top restaurant.

Kuoni Global Travel Services from our sales office in Singapore headed the project and handed it over to our Swiss team for execution half a year prior to the event. The team carried out on-site preparations with excellent destination and supplier knowledge.



have your own Swiss village GRUYÈRES, SWITZERLAND

The town of Gruyères in Switzerland, set in a green Alpine landscape, has attractive picturesque architecture, craft trades and charming hotels and restaurants. It is a former country capital, surrounded by walls and built around its marketplace. Enter the town gates and this special place carries you back through time, into the very history of the Middle Ages.

Kuoni Global Travel Services use this spectacular place to host some of our most prestigious clients from Asia and other parts of the world, converting it into their very own 'Company Village'. The aim of the Gruyères village event concept is to expose our guests to Swiss folklore and traditions in a very exclusive and interactive manner. Have you ever milked a cow? Or got 'hands on' to shape a loaf of Gruyère cheese? Do you know how difficult it is to blow a Swiss Alphorn or to throw a Swiss Flag? This event gives you enjoyable answers to all these questions.

The event can be rounded up with a Gala Dinner on the town square under the stars, with fireworks to surprise your guests.

If you prefer to have a more informal Swiss culinary experience, we can host your clients in the restaurants surrounding the old town square. A Swiss degustation menu includes Swiss fondue, Racelette, Rösti, sausages and all sorts of delicious chocolate desserts.

KUONI global travel
services

Swiss quality worldwide.



The SWISS route network.

SWISS serves more than 100 destinations in 50 countries around the globe, including major Asian cities like Singapore, Shanghai, Tokyo, Bangkok and Mumbai. The SWISS network is constantly being expanded from its major hub in Zurich and Geneva. A modern infrastructure and optimum transfer times make Zurich Airport a highly efficient hub in international air transport.

Whether you are flying to Switzerland or beyond, our fleet offers the ultimate in comfort in Economy, Business and First Class. Our flagship plane, for instance the Boeing 777-300ER, sets new standards in providing a wonderful travel experience. From Zurich and Geneva you can also transfer to anywhere in Switzerland quickly and conveniently with the famously reliable Swiss public transport system.



SWISS Economy.

The Boeing 777-300ER offers SWISS Economy travellers maximum inflight comfort with greater legroom and a new seat-cushion technology. The inflight entertainment features a large 11-inch personal touchscreen with USB and audio connections. The SWISS Economy seat also offers drinks and smartphone holders. And, as a further innovation, our guests will be able to obtain a wide range of drinks and snacks from a self-service kiosk aside from the regular cabin service.

SWISS Business.

Travellers in SWISS Business on the Boeing 777-300ER enjoy a product further developed and refined based on customer feedback. The modular seating configuration with double and single seats offers maximum privacy and freedom of movement. Business Class seats swiftly transform into a lie-flat bed that is over 2 meters long, the firmness or softness of the seat cushion can be adjusted. The Business cabin offers greater privacy, more space for personal belongings and a easy-to-handle table that make the time aloft even more enjoyable.



SWISS First.

Every seat in the SWISS Boeing 777-300ER's First Class cabin can be easily transformed into a private suite including a personal at-seat wardrobe and more stowage space for the guest's belongings. The electromechanical window shades can be operated simultaneously for all three windows in the traveller's seat zone. And the 32-inch video screen – the biggest in the airline industry – makes SWISS's inflight entertainment a pure delight.

Switzerland.



SWISS

**Visiting family
abroad?**

**Add a stopover
to hike in
the Swiss Alps.**

Fly SWISS and enrich your travels with a Stopover
Switzerland package including hotel and public transport.

swiss.com/stopover

Made of Switzerland.

SWISS



**The eight SWISS Asian gateways.
Flight schedule:**

Beijing – Zurich
LX197 0645 – 1120
Zurich – Beijing
LX196 1315 – 0515*

Mumbai – Zurich
LX155 0055 – 0615
Zurich – Mumbai
LX154 0945 – 2140

Singapore – Zurich
LX177 2310 – 0610*
Zurich – Singapore
LX176 2245 – 1655*

Shanghai – Zurich
LX189 0930 – 1550
Zurich – Shanghai
LX188 1305 – 0705*

New Delhi – Zurich
LX147 0115 – 0620
Zurich – New Delhi
LX146 1240 – 2355

Bangkok – Zurich
LX181 1245 – 1935
Zurich – Bangkok
LX180 1755 – 0935*

Hong Kong – Zurich
LX139 2345 – 0610*
Zurich – Hong Kong
LX138 2240 – 1630*

Tokyo – Zurich
LX161 1010 – 1535
Zurich – Tokyo
LX160 1300 – 0750*

*Next day

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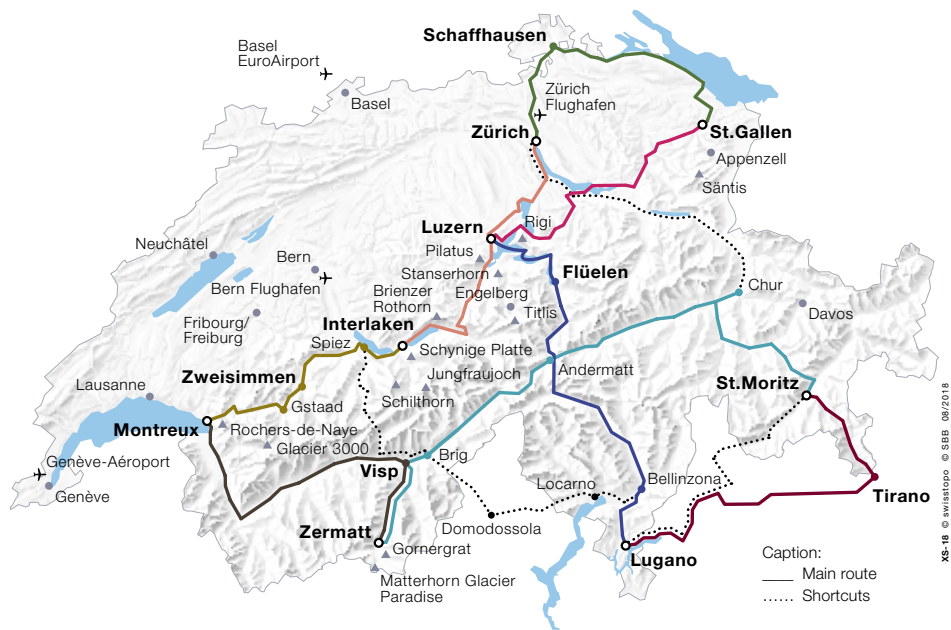
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a new plane.**

**It's a new way
of flying.**

swiss.com A STAR ALLIANCE MEMBER  **Made of Switzerland.**

Grand Train Tour of Switzerland.

The Grand Train Tour of Switzerland combines all premium panoramic lines into one unique route. On a total of roughly 1,280 kilometres, the highlights of Swiss public transport can be experienced throughout the year. Travellers can start at any given point along the route – there is no prescribed direction or duration. Best of all: The tour can be experienced with one single ticket, the Swiss Travel Pass.



Sections of the main route

Zürich – Luzern – Interlaken	⌚ 2 h 51 min
Interlaken – Zweisimmen – Montreux	⌚ 3 h 5 min
Montreux – Visp – Zermatt	⌚ 2 h 31 min
Zermatt – St. Moritz	⌚ 7 h 46 min
St. Moritz – Tirano – Lugano	⌚ 6 h 46 min
Lugano – Flüelen – Luzern	⌚ 5 h 30 min
Luzern – St. Gallen	⌚ 2 h 17 min
St. Gallen – Schaffhausen – Zürich	⌚ 2 h 34 min

Shortcuts

Zürich – Chur	⌚ 1 h 15 min
St. Moritz – Lugano	⌚ 3 h 33 min
Spiez – Brig	⌚ 1 h 8 min
Brig – Domodossola – Locarno – Bellinzona	⌚ 3 h 8 min

More information on mystsnet.com/grandtraintour



The most delightful way to experience Switzerland.

Exploring Switzerland has never been easier! For foreign guests, the all-in-one ticket Swiss Travel Pass is the key to Switzerland's public transport network. This single ticket enables visitors to explore Switzerland from end to end by train, bus and boat on 3, 4, 8 or 15 consecutive days.

The panoramic journeys

Switzerland's panorama train routes (such as the Glacier Express, Bernina Express and Gotthard Panorama Express) are among the most beautiful rail routes in the world. They pass through the most majestic mountain scenery, idyllic valleys and villages; along crystal-clear lakes and ice-blue glaciers. Their passengers enjoy stunning scenic splendours and superior travel comfort.



mystsnet.com/panorama

Contact details

Swiss Travel System
 Nabil Bahous
 Head of Market Management Incoming CH & Market Services
nabil.bahous@swisstravelsystem.com
mystsnet.com



Switzerland.
 by train, bus and boat.



Market test.

Express group luggage – door to door.

“Express group luggage – door to door” is available for groups of 10 to 50 persons travelling in Switzerland by train, bus and boat. This offer is available for luggage shipments between addresses in Switzerland including Zurich Airport. Luggage hand-over by 9 a.m. at the latest guarantees delivery by 6 p.m. the same day.

Also bookable as “Express flight luggage – foreign airport to door” for all flights landing at Zurich Airport. With this convenient offer, luggage is delivered from any airport in the

world direct to the clients’ destination hotel in Switzerland. Landing time by 11.30 a.m. at the latest for same-day delivery.

Prices and booking.

- Price per transport CHF 200.
- Booking is required at least five working days prior to transport date.
- Booking: mystsnet.com/wheretobuy.

Further information on luggage services at sbb.ch/en/luggage.



Flight luggage.

Travelling to and from Switzerland.

Luggage transportation to Switzerland.

Luggage items travel via Zurich Airport direct to the clients’ Swiss destination railway station or hotel. From any airport in the world, irrespective of the airline company with which they fly.

Luggage transportation from Switzerland.

The clients’ luggage will be transported from their departure railway station or hotel to Zurich Airport. Passengers collect their luggage at the SBB railway station counter at the airport and

check it in. If they fly with Swiss or Edelweiss, the luggage can be picked up at the hotel, checked-in and sent to the destination airport.

Prices and booking.

- Price per item of luggage: from CHF 22.
- Express, door-to-door, pick-up and check-in services: additional fees apply.
- Booking: mystsnet.com/wheretobuy.

Further information on luggage services at sbb.ch/en/luggage.





Events and mobility solutions by train.

Enjoy good service as a group, travel sustainably and arrive well in your varied, exclusive or historic carriages and trains.

sbb.ch/en/charter



Events on trains. Celebrating together on the train.

Our events all revolve around the need to celebrate or the desire to organise a special meeting, seminar or a «moving» conference – in the truest sense of the word. You can create added value for your event thanks to the unusual and special atmosphere offered by our historic carriages and trains. When one of our vintage trains draws into the station, not only a piece of Swiss railway history is arriving but also a train offering an impressive setting for pleasant shared round trips, on-board presentations or exhibitions at the station.

Contact details.

SBB AG
SBB Charter
PO Box
8048 Zurich

Phone +41 51 222 11 22
charter@sbb.ch
sbb.ch/en/charter

Swiss made.



Kambly Experience

Discover the origins of Switzerland's premium biscuit brand.



Kambly welcomes you to its "Kambly Experience" visitor center. Enter the world of Switzerland's iconic premium biscuit brand and discover the secrets of the art of fine biscuit making as you watch the Maîtres Confiseurs work their magic. Explore the rich history of Kambly, take your pick from 100 varieties of biscuits at the factory shop, treat yourself to refreshments at the café and enjoy moments of pure delight! Baking classes for groups are available on request.



Kambly Experience
+41 (0)34 495 02 22
reservation@kambly.ch
kambly.com/experience

Facts.

Max. group size: 300
Visit Kambly Experience: 1 hr
Baking workshops: 2–3 hrs (max. 28 pax), reservation mandatory
Costs: Free entry
Opening hours: 7 days a week
Easy access: 35 mins from Berne, 45 mins from Lucerne, 60 mins from Interlaken



SWI swissinfo.ch

International Service of the Swiss Broadcasting Corporation.



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